

Minutes

In Attendance: Ken Fowler, Joan Roberts, Sharon Huber, Mike Gomez, Kevin Lowey, Paul Bohannon, Cathy Chamberlain, Barb Garside, Stephanie Sullivan, Lynn Larkowski, Keith Kenyon, Sherrie McCullough, Frank DeStefano, Daneen Law, Sue Moynihan

Kevin Lowey called the meeting to order at 6 PM. He commented on the great camaraderie he saw at the football game vs. Falmouth.

The minutes of the 10/15/12 meeting were approved. For future meetings, Kevin will request via the website that guests who wish to make a presentation at a meeting notify him in advance so they may be placed on the agenda. A discussion followed regarding placement of the minutes and financial statements at the main office where people may review them. Approved minutes will also be placed on the booster page of nausetsports.org.

Notecards: The board approved the purchase of 100 NWBC logo notecards for committees and the board to use for thank you notes and other purposes.

Treasurer's Report (Kevin, for Julie): The bank balance is \$42,000.

Nauset Cards: Most teams, including winter and spring, are now selling cards. Each team will retain \$10 per card sold. There was consensus that the market is not saturated, and all teams may sell during their seasons. Teams need to report on their sales and income. Having defined seasons and deadlines is helpful. In future years it might be productive to start selling in September to maximize sales and card value to the purchaser. Parent advocates for each team can be helpful in setting up group sales at stores, and to reduce the burden on coaches.

Paul Bohannon made a motion to limit card sales to sports teams this year, and consider expanding to clubs and other school programs next year. Sharon Huber seconded. The motion passed with 12 in favor and 2 opposed.

Nauset Gear (Deb): The committee is proceeding with purchasing generic gear to sell at games. \$1,000 was approved at the 10/15/12 meeting. All items proposed are black with the gold "N." Items include blankets, hats, and lightweight fleece. About 50 items will be purchased to ensure a good supply while avoiding holding a large inventory of items that have not sold. The board requested that the committee use both the "N" and "Nauset Warriors" to make the items more school-specific. The profit margin will vary per item; the committee will assign a reasonable mark-up. The program is not as much a money-maker, as it is a school/sport identity promoter. The committee requested an additional \$600 to complete its purchasing.

Kevin Lowey made a motion to approve an additional \$600, for a total of \$1600 for the purchase of gear to be sold at games. Ken Fowler seconded, and the motion passed unanimously.

On-Line Store (Sharon): The committee is proposing that we utilize an on-line store that will carry team-specific generic items, grey in color. There was agreement that the store would not be in competition with the on-site gear sales at games. The drawback to the proposed vendor is that the store will only be open for short periods consisting of two sales windows per season. There was discussion of whether this would be limiting, as well as who the target audience is. The advantage of the generic nature of the items, combined with the brief sales windows is that the vendor can guarantee a quick turn-around. We will initiate the program this fall with a holiday sales window, and advertise heavily. We will evaluate how things go this this year to inform decisions next year.

Upcoming Meetings (Kevin):

Hall of Fame subcommittee: 11/14 at 5:30.

NWBC Board and Coaches: 11/14 at 6:30. Purpose is to initiate communication and share ideas of how the teams and NWBC can work together. Topics include support, merchandise, seasonal programs, Nauset Cards, and obtaining detailed budgets from unfunded teams. Kevin drafted some letters to share at the meeting, including a form coaches will use to request funds. The board provided feedback on the letters.

Winter sports orientation: 11/19 at 6:30. Board members signed up for break-out rooms.

Fall awards night: 12/13 at 6:30. Audrey Bohannon will continue to measure and order varsity jackets, and board members will help distribute them that night. The awards committee will meet off-line with Keith to discuss additional help that may be needed.

New Business:

Keith reported that there will be a new on-line sports registration process, commencing this winter season.

At our next meeting we will discuss winter-spring NWBC activities.

The soccer team plays at Dartmouth on 11/6.

Discussion was initiated on the topic of how we will allocate funds, including how much funding we will have available to support teams this year; the amount of funding we will need for the awards and varsity jacket programs; whether we should allocate a percentage to unfunded sports; and criteria the school uses to determine whether an activity is a club or a sport. There will be additional discussion on these items at upcoming meetings.

The next meeting will be held on December 3.

The meeting adjourned at 7:45.

Sue Moynihan, Clerk