

Nauset Warriors Booster Club Meeting October 15, 2012

Minutes

In Attendance: Ken Fowler, Joan Roberts, Sharon Huber, Mike Gomez, Kevin Lowey, Paul Bohannon, Ken Taber, Cathy Chamberlain, Barb Garside, Stephanie Sullivan, Lynn Larkowski, Julie Drake, Keith Kenyon, Sherrie McCullough, Deb Chase, Frank DeStefano, Michele Treese, Sue Moynihan *Guest:* Mike Manley (JV softball coach), Andrew Morgan (parent)

Kevin Lowey called the meeting to order at 6 PM. The minutes of the 9/24/12 meeting were approved, as amended: The membership remarks, which were inadvertently carried over from a previous meeting, were stricken.

Nauset Gear (Sharon): The committee has been looking for a new vendor, since the vendor with whom it had been working went out of business. Sharon distributed a proposal via email to the board regarding a new potential vendor, and it generated many questions and opinions. The proposed program would include one-logo, grey items kept in stock for quick turn-around. There would be brief ordering “windows” each season for on-line orders. By producing limited items in bulk and consolidating ordering to one week per season, the vendor would guarantee quick turn-around. Board members cited concerns about the short order “window” and the limited nature of items. Other options were discussed—having a school store run and managed by a business class; team sales, managed by NWBC; NWBC obtaining a large inventory and selling; and utilizing an on-line vendor. FAN and other clubs have bought large inventories only to have items sitting around unsold for a long time.

There was consensus that the committee proceed with two approaches—on-line sales, and a school store, which Keith will pursue with the business teachers. The preference for a local vendor/sales representative was expressed, for better response if there are issues. For team sales, coaches would have the option of using vendors of their choice, or the vendor NWBC chooses, with the possibility of locked-in pricing. There was consensus that having some items on hand at games and events is a good idea, and the committee was authorized to buy up to \$1,000.00 in merchandise.

Cathy raised a question about use of the official logo, versus designing team gear that uses a variation on the logo. The “N” logo is trademarked, and it is recommended that coaches, team-members, and other individuals producing gear obtain the official logo graphic from Keith.

Treasurer (Julie): Julie distributed copies of a long report that shows all income and expenses. The club balance is \$40,451.00. The golf tournament netted \$12,363, and the committee was congratulated on the event’s success.

Nauset Cards (Mike): While acknowledging that he, Ken, and Cathy were successful in obtaining sponsors, Mike gave the athletes credit for the very successful blitz weekend. \$15,400.00 has been raised. Phase 2, in which teams can sell and retain \$10 per card for their programs, began on 10/15 and will run until 11/13. Several teams are selling, and 2,700 cards have been requested by coaches. The committee is ordering more cards. Some coaches have been non-responsive about returning their blitz supply, or reporting on how things went. Coach Manley expressed that it’s difficult for some spring sports to participate in the blitz because the majority of their players are involved in fall sports and are selling for their fall teams.

There was a discussion about permitting other school programs to sell NWBC cards to support such things as clubs and music and language program trips. Varying opinions were expressed.

Ken Taber made a motion to defer the decision about club and other school program sales to the next meeting. Joan Roberts seconded. The motion passed.

There was discussion about giving cards to the Nauset Regional Middle School football team to sell, as was the past practice with FAN. The team is not school-funded, and card sales help families recoup their costs. FAN gave NWBC \$1200.00 worth of cards for the summer 2012 card sales, and FAN has also contributed food to the high school concession booth.

Ken Fowler made a motion to give 193 Nauset Cards to the NRMS football program for this year only. Paul Bohannon seconded. The motion passed unanimously.

Hall of Fame (Paul): A subcommittee will be formed to explore and develop criteria for a hall of fame. Paul, Keith, Kevin, and Frank will participate.

Membership (Barb): Nauset Cards are being sent to all members at the qualifying membership levels. Committee members will be at school during lunch on 10/18 and 10/19 to sell the student-level membership stickers. The student membership costs \$25.

Concessions: Joan, Lynne, and Michele reported that profits are \$1300.00 to date. While participation by football team parents has been very good, volunteers have not been forthcoming from other teams. There may be a perception that the concession program only supports football. Working in the stand is fun, and is a great way to get to know other parents.

Other Business: There was a question about how NWBC funds will be used, and how teams will apply for funds.. Keith reiterated the following priorities for funding: 1) recognition events (seasonal awards nights, senior banquet); 2) non-funded sports; he will ask coaches for budgets; and 3) wish lists from all teams. We will revisit the procedures for team requests at a future meeting when the final version of the by-laws is circulated. Keith suggested that NWBC consider hosting a “meet the coaches night” in November.

Andrew Morgan described an annual fish fry and auction that has previously supported the football program. This year it is on 11/7 at the Elks. He proposes that it support NWBC. Food donations have been arranged, but help is needed for producing and selling tickets and posting flyers, and obtaining auction items. There was concern about the short timeframe. Kevin will follow up to see what the specific needs are, and will get the event listed on the NWBC website.

Paul reported that plans are proceeding for the tribute night for Leo Miller and Jack Donahue.

We are attempting to clean up our board email list, and board members should ensure they are using the latest list. Laura Eldridge’s address has been changed to surfingthesandbar@yahoo.com.

The next meeting will be held on November 5.

The meeting adjourned at 7:45.

Sue Moynihan, Clerk