

Nauset Warriors Booster Club Meeting
August 5, 2013
Minutes

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In Attendance: Julie Drake, Frank DeStefano, Kevin Lowey, Mike Gomez, Heather Hill, Ken Fowler, Michele Treese, Stephanie Sullivan, Ken Taber, Paul Bohannon, Sue Moynihan

Guest: Barbara Howard, representing crew

President Kevin Lowey called the meeting to order at 6:05 PM.

Acceptance of Minutes: The minutes from the July 8, 2013 meeting were amended to reflect that Mike Gomez is on the Concessions Committee. Heather Hill moved to accept the minutes as amended. Julie Drake seconded, and the motion passed.

Treasurer's Report: Julie Drake reported a balance of \$35,054.

Golf Tournament: Stephanie Sullivan circulated the brochure and list of potential sponsors and raffle/auction donors. Help is needed in obtaining sponsors and raffle/auction items. Kevin will send a letter to teams announcing the tournament and requesting assistance with raffle items. We have lost a \$700 sponsor, and will need to work to recover those funds. The price per player has gone up \$5. The sponsor and player bags will include some tickets to athletic events. This is a small price to pay considering potential revenue. If necessary, NWBC will underwrite the lost revenue to the school.

Nauset Cards: Mike Gomez provided an update. The weekends of September 14 and 22 will be the blitz sales periods, with the expectation that every team will sell, and there will be no additional team fundraising on those weekends that could interfere. After the blitz, all teams will have the opportunity to sell through the month of October, with teams retaining \$10 for every \$20 card sold. Willy's will be on the card front this year. Cards will be effective 10/1 through 9/30.

Membership: The Nauset Card discussion spilled over to membership, with the recommendation that we have three levels—Gold, Black, and Basic for \$75, \$50, and \$20, respectively. As discussed at the July meeting, memberships will not include admission tickets to athletic events, given the resultant revenue loss to the school. It was suggested that Gold and Black levels would receive Nauset Cards, with Gold level also receiving a gold card, allowing an individual free admission to athletic events. The Basic level would not have additional benefits.

Fall Sports Meeting: The date for this required athlete-parent meeting is August 26. Board members will be in each breakout room to promote membership, golf tournament sponsorship and playing, and Nauset Card sales. Volunteers are: Ken T (Girls XC), Michele (Cheer), Stephanie (Football), Paul (Field Hockey), Mike G (Girls Soccer), Heather (Boy's Soccer). Someone is still needed for Boys XC, Boys Golf, and Fall Crew.

Coach Requests: While discussing team requests, there was general discussion about individual team fundraising relative to NWBC fundraising; how to avoid fundraising competition; and whether NWBC should know how much individual teams are holding and for what purpose, and whether that should influence what NWBC provides. We are advising that there be a fundraising blackout during the Nauset Card blitz. Kevin will talk to Keith about these questions and concerns.

Cross Country: Ken Fowler moved and Mike Gomez seconded approval of one GPS running watch for each cross country coach, valued at \$129 each. The motion passed.

Crew: We reviewed the team's thoughtfully-prepared wish list and will take it into account when we discuss unfunded team costs and what NWBC will fund. We acknowledged the expense of the sport, the number of student athletes benefitting from participation, and the value of the program.

Boy's Soccer: Mike Gomez moved and Sue Moynihan seconded approval of \$300 (of \$800 requested) for transportation to a soccer scrimmage, under the current policy that each coach may receive up to \$300 per year for leagues and tournaments. The motion passed.

HUDL Software: Michele Treese moved and Stephanie Sullivan seconded approval of \$2800 for a one-year subscription to HUDL software, which facilitates coaching, training, and athletes applying to play in college. The motion passed.

Captain's Program Training: Ken Fowler moved and Julie Drake seconded approval of \$500 for training modules for coaches and team captains to strengthen leadership skills. The motion passed.

AD Office: The board tabled a request for \$2,000 to assist with the relocation of the Athletic Director's office from the Administration Building to the Gym Complex. We will wait to hear more from Keith on this request.

New Business: Ken Fowler circulated information about a new Nauset gear provider. Several schools in Massachusetts and on-Cape use it. The company is flexible and responsive. NWBC will receive 15% of sales.

The next board meeting will be on September 9 at 6 PM at a location to be determined.

Adjournment: The meeting adjourned at 7:45 PM.

Sue Moynihan, Clerk