



Stone Bridge Booster Club
Meeting Minutes
July 3, 2013
DRAFT



Call to Order:	Craig Ridley called the meeting to order at 7:02 PM.
Motion: Approve Minutes	The June 2013 meeting minutes were presented. A motion to approve the Minutes was made by Elissa Moritz, and seconded by Tracy Fabian. Minutes are approved.
Treasurer's Report Chris Cravens	<ul style="list-style-type: none">• Balance as of June 30, 2013: \$64,611 (unrestricted) \$22,325 (restricted)• See attached report.• Draft budget was presented and will be voted on at the August meeting.• Discussion on electronic bank card solution for electronic sales at concession stands and spirit wear trailer: OSE, Square, and Pay Anywhere. Agreement in principle to accept electronic payments and include necessary equipment and network capability to enable service.
Athletic Dept.: Dave Hembach	<ul style="list-style-type: none">• Overview of Stone Bridge Coaches Retreat –• New Captains Club for 2013-14• Athletic Dept. identified 22 recommendations for funding; prioritized list will be submitted to SBBC in Sept 2013.• Develop discussion and presentation for SBBC funded projects for SB Back to School Night.• Profile of Stone Bridge Sports:• 2013 – 833 athletes, with 602 involved in 2+ sports• 2014 – 400-425 athletic families forecast for membership opportunity
Concessions: Tracy Fabian	<ul style="list-style-type: none">• Electrical issues in main Concessions need to be addressed• Distribution of responsibility to additional support for Open/Close and Concessions Buying.• New Buyers for concessions: Mrs. Ridley & Mrs. Brady• Activate purchase cards and update Costco Membership to include new buyers.
Volunteers: Jenny McCabe	<ul style="list-style-type: none">• Volunteer website will be set-up for the Fall sports schedule• Discussion of Volunteer Pilot Program to include sports teams, clubs and Stone Bridge organizations to participate as volunteers
Membership: Leann Gorman	<ul style="list-style-type: none">• Discussion to develop SBBC membership promotion plan• Promotion Plan for 2013-14 to be developed for Fall membership drive to meet 25% membership goal for 2013.• Membership levels were discussed with decision to maintain membership levels for 2013-14 school year. Rebalance membership levels for 2014-15 school year.• Additional \$1000 membership level to be added for business/corporate member



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Spirit Wear: Jeff & Monique Brill	<ul style="list-style-type: none">• New designs and inventory will be reviewed by committee and buying plan will be forwarded to SBBC Board for approval for July order.• Approval of discounts for Fall 2013 sales to sell slow moving inventory.• Discussion about opportunity to sell Stone Bridge wear/items at middle school events. Committee will review opportunities and schedule.• Trailer maintenance is needed to repair leaks.
Bulldog Discount Cards: Tammy Consani	<ul style="list-style-type: none">• Bulldog Cards will be offered in Winter 2013
Scholarships	<ul style="list-style-type: none">• No report
Mulch Sales Mike Friedman	<ul style="list-style-type: none">• No report
Bulldog Bricks Matt Seu	<ul style="list-style-type: none">• Contractor to install brick walk on July 15• Approved brick order – invoice paid• Brick delivery to Stone Bridge on July 12
Web Updates	<ul style="list-style-type: none">• No report
Old Business	<ul style="list-style-type: none">• Brick Order approved with delivery on July 12 for installation.
New Business	<ul style="list-style-type: none">• Fund Raising Schedule:• Fall 2013: Fan Fest with Loudoun Hounds in Oct 2013, Bricks, Car Raffle• Winter 2013: SB Bulldog Discount Cards• Spring 2014: Stone Bridge Gala, Mulch• Board identified priority to build Stone Bridge SBBC Brand for promotion and fundraising. Board will work with Committees to build and implement branding.• Spirit Wear Inventory: Proposal from committee for fall order, update current inventory, and sale at Fall Back to School and Fall events.• Car Raffle: Discussed choice between Britt Ford or Lindsey VW product based on involvement with Loudoun Hounds during Hound Fest. Raffle tickets will be \$10/ea with 15,000 tickets – Coaches agreed to allow Athletes to sell 20 tickets each.• Motion to approve car raffle was proposed by Eva Seivert, and seconded by Craig Ridley. Motion: purchase vehicle from Lindsey VW NTE \$25,000 and include purchase of initial promotion material NTE



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	<p>\$1000. Motion passed 12 – yes/1 – abstain</p> <ul style="list-style-type: none">• Motion to approve purchase of Stone Bridge SBBC Promotional Kit, includes: banners, flags, chairs, tent, was proposed by Craig Ridley, and seconded by Eva Seivert. Motion: Purchase Promotional Kit NTE \$3000. Motion passed unanimously: 13 – Yes• Motion to approve purchase electronic payment and WIFI solution for bank card transactions based on principle agreement was proposed by Katherine Blanco, and seconded by Jenny McCabe. Motion: Find most efficient bank card service provider and identify equipment/network requirements to enable service. Motion passed unanimously: 13 – Yes
Next Meeting	<p>With all business complete, Craig Ridley made a request for a motion to adjourn. Mike Brady made a motion to adjourn the meeting. It was seconded by Eva Seivert. Meeting was adjourned at 9:50 pm. Next Booster Club meeting date will be on August 5, 2013 at 7 PM. Location Stone Bridge Library.</p>

Attendees:

Tracy Fabian	Jeff Brill
Vicki Galer	Monique Brill
Dave Hembach	Mark Consani
Craig Ridley	Mike Brady
Debbie Schwind	Bruce Simmons
Elissa Moritz	Jenny McCabe
Robin Berry-Crawford	Katherine Blanco
Bruce Simmons	Chris Cravens
Tammy Consani - Phone	