



Stone Bridge Athletic Booster Club
Meeting Minutes
December 1, 2014
FINAL



Call to Order:	Craig Ridley called the meeting to order at 7:00 PM.
Motion: Approve Minutes	The November 2014 SBBC Board Meeting minutes were reviewed and approved by the Board. Motion to approve minutes by Craig Ridley, second by Shirell Ashwell. Motion passed.
Treasurer's Report Michelle Stewart	<ul style="list-style-type: none">• Account Balance as of November 31, 2014: \$51,024 (unrestricted), \$14,883 (restricted).• Membership: Revenue YTD \$8730.• Spirit Wear: Gross Sales YTD \$18,064• Bull Dog Cards: Gross Sales YTD \$14,738• Winter Coach's Requests approved: Swimming - \$300, Wrestling - \$1000• Fall VIP Dollars paid to teams: \$3050
Athletic Dept.: Dave Hembach	<ul style="list-style-type: none">• Successful Fall Sports Season for all teams.• SBHS will receive Fall VIP Dollar payout by Dec 5th.• SBBC will contribute \$100 for Fall National Conference payout.• Discussion: Increasing demand for social media updates and streaming of SBHS sports and events. Opportunity for SBBC to support social media communication to community and increase advertising revenue.
Concessions: Chris Cravens	<ul style="list-style-type: none">• Transition to winter sports and inside concessions.• Clean-up of stadium concessions for winter.• Additional volunteers needed: Review member volunteer list to recruit new volunteers.
Volunteers: Jenny McCabe	<ul style="list-style-type: none">• Volunteer schedules for SBHS Winter Sports have been posted to the website.• Team parent volunteer coordinators for Winter sports teams are still pending.• Increasing need to communicate and recruit parents of Freshmen athletes to volunteer.• SBBC will schedule two concession volunteers for winter indoor sports.
Membership: Jennifer Sharp	<ul style="list-style-type: none">• Additional memberships expected from Winter sports teams.• Freshmen Football meeting in Fall 2015: SBBC Membership Chair will be invited to talk to Freshmen Parents to promote membership and the VIP Volunteer Program.• Fall 2014/15 membership income increased 11% over prior year.
Spirit Wear: Jeff & Monique Brill	<ul style="list-style-type: none">• Good sales for Fall playoffs and Winter Sports meeting.• Sold-out of stadium chairs – new order has been placed.• Indoor sales during January 2015 sports events will be scheduled. Potential dates are Jan 13, 15, or 30.



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Bulldog Cards: Shirell Ashwell	<ul style="list-style-type: none">No Report
Scholarships	<ul style="list-style-type: none">No Report
Mulch Sales Mike Friedman	<ul style="list-style-type: none">Mulch Sale will be scheduled for April 18, 2015
Bulldog Bricks	<ul style="list-style-type: none">New Brick Sales Chair needed for 2014/15 school year.
Fundraising: Craig Ridley	<ul style="list-style-type: none">Fundraising Chair position is open.Winter Mattress Sale: Scheduled between 10AM–7PM on Dec 7, 2014.Mattress sale coordination email will be sent to all SBBC members and to SBHS volunteers have been coordinated for sign holders.SBBC Discount Cards: after Jan 1st, price of cards will be reduced to \$10 for unsold cards.
Old Business	<ul style="list-style-type: none">SBBC will continue to develop transition plans for new SBBC Board in July 2015 and recruit new SBBC Board members. Board Q/A Session will be scheduled in Feb 2015.
New Business	<ul style="list-style-type: none">Turf Finding Plan: SBBC will support the new turf field by funding the cost of project that exceeds \$750K contributed by the LC BOS, up to a total investment of \$250K.Project timeline: Contractor Bids are due March 2015, project start is May 20, 2015, and project completion is Aug 15, 2015.SBBC will fund project through a 10 year term, no collateral loan.SBBC will repay loan over the term through existing fundraising levels, with continued effort to expand and increase fundraising.No impact to VIP Dollars and Coaches Request Programs to support SBHS Sports Teams.Expected annual loan payment is \$32,304; funded by annual fundraiser revenue, concessions sales, and spirit wear sales.
Next Meeting	With all business complete, Craig Ridley made a request for a motion to adjourn. It was seconded by Bruce Simmons. Meeting was adjourned at 8:35 pm. Next Booster Club meeting date will be on January 12, 2014 at 7 PM in the Stone Bridge Library.

Attendees:

Craig Ridley
Jenny McCabe
Jennifer Sharp

Bruce Simmons
John Dec
Monique Brill

Gill Moody
Dave Hembach
Sherell Ashwell

Lisa Davidson
Mike Brady