



**Stone Bridge Athletic Booster Club
Meeting Minutes
June 7, 2021
6:15 pm**

Board Members Present: Richard Thomas, Jennifer Gonzalez, Carolyn Stevens and Jen Heidary

Other Attendees: Dennis Gonzalez, Carlina Fekel, Denise Hopkins, Theresa Beiter, Joany Windows, Jen Underwood

Call to Order: The meeting was called to order at 6:15 pm.

Approval of the Minutes: The minutes were approved from the May meeting.

Club Business:

President-Richard Thomas:

1. Concessions items were tabled until the July meeting.
2. The concession stand will be open full time for the Fall, Winter and Spring sports.
3. At this point in the year the SBBC has been fiscally responsible.
4. Sandra Lawyer emailed Richard Thomas to communicate that Chick Fil A sandwiches will be increasing in price. If we want to continue to sell the sandwiches we will have to sell them for \$5.50 for school functions.
5. A second meeting in June will be held to induct the new members of the SBBC board and any other positions that need to be filled.
6. Permits have been applied for, for the concession stands.
7. The 5K discussion was tabled.
8. The June 21st meeting will be the elections of the new board positions.



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Secretary: Jennifer Heidary:

1. The scholarship criteria is being revised. Richard Thomas, Jen Heidary, Gerrie Thomas, Vahid Heidary and Carolyn Stevens are revising the criteria to make sure it is more equitable for all student athletes.

Treasurer- Carolyn Stevens:

1. Theresa Beiter has agreed to take on the treasurer position. Theresa would like some help, we may need to find a co-treasurer to support her.
2. Angie Case helped in the past with cash collection when that support was needed.
3. Doing well with paying everything out at this time.
4. Need to look at the sales from spiritwear, fundraising and concessions.
5. The budget has not been set up yet. Carolyn will do this with Theresa Beiter prior to moving forward with the new budget.
6. Carolyn reported on the donation from the Maximus Corporation. The check was written to the boys LAX team for the coaches' gifts.
7. The plant sale money has been given to Joany Windows.
8. The top seller from the plant sale was Jen Underwood's daughter.

Athletic Director Update-Joany Windows:

1. Season tickets may be sold through Ticket Spricket, but waiting to hear back from the county on that decision.
2. Concessions are a go for the Fall. There will not be any restrictions on concessions in the Fall.
3. Going to continue to hold elementary school nights, Trailside Middle School nights etc. in the fall.
4. At this time seniors are not free. Right now everyone is being charged, but Joany will be discussing this at the next athletic director meeting.
5. There is an athletic fee still in place, but the county might get rid of that, but not sure at this time.



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Membership/Social Media- Mary Reilly:

1. 2020-21 school year-62 members
2. \$2,375.00 gross income
3. Membership expenses:
 - Membership car stickers \$100
 - Bulldog bucks \$25
 - Bags - no cost this year.
 - New bags need to be ordered for the 2020-21 school year. I suggest 20-30 bags at approx \$15 each. \$300 -\$450.
4. In previous years we have had approx 150 members and a much higher percentage of higher value memberships. Mary attributes lower numbers and lower contributions to Covid-19.
5. Previous years:
 - 2017-2018 159 / \$9700.00
 - 2018-2019 ?
 - 2019-2020 120/ \$6975.00
 - 2020-2021 62 / \$1280.00
6. Denise Hopkins will be taking over for Mary Reilly as Membership Coordinator for the 2021-2022 school year.
7. Mary is happy to help Denise out when needed and on any other projects the SBBC might need support with.

Fundraising:

Brick Sales:

1. 8 sales @\$160 each
2. \$1280 gross income
3. The bricks cost approx \$20 each and installation cost varies from free to \$25 per brick.
4. Mary wants everyone to promote brick sales among your teams - especially football and basketball, as they were state champs.



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Spirit Wear: Jen Gonzalez

1. Dennis asked the group if the spirit wear site should be paid for again. It is a yearly membership. The renewal for the membership is July 13th. The cost is \$15 a month. Online was a big hit. It was worth doing to help keep and manage the inventory. The online site also supported being able to stock the spirit wear trailer easily.
2. If anyone has any ideas for spirit wear for the upcoming season please share. The turn around is quick. Typically, Cheers can deliver the spirit wear within 14-20 days.
3. There will be a Back To School Spirit Wear sale. Back To School Night is a big money maker.

The meeting was adjourned at 6:40 pm.

Next Meeting Date: June 21st at 6:15 pm