



**Stone Bridge Athletic Booster Club
Meeting Minutes
February 1, 2021
6:15 pm**

Board Members Present: Carolyn Stevens, Richard Thomas, Jennifer Gonzalez and Jen Heidary

Other Attendees: Gerrie Thomas, Jen Underwood

Call to Order: The meeting was called to order by Richard Thomas at 6:16 pm.

Approval of the Minutes: The minutes were approved from the January meeting.

Club Business:

President-Richard Thomas:

1. Plant sale-Make the plants \$8.00 per plant. Half the money (\$4.00) will go to the teams that participate and the other half of the money (4.00) will go to Boosters.
2. An online platform worked well for the plant sale. This is low maintenance, no cash to handle and everything goes through the website. We need to make sure we find a way to give the team's their cut of the plant sale money.
3. The plant fundraiser may be worth doing. We need \$2500.00 worth of sales to do the fundraiser.
4. We need to get the information out to the community about the plant sale-reach out to Tim Lucas and Heidi Hayes. Gerrie Thomas and Jen Gonzalez will work together on advertising the plant sale.
5. Queso fundraiser-as of February 1st, 121 pints of queso have been sold. \$500.00 has been made so far and the deadline to order will be Tuesday, February 2nd at 5pm. The SBBC will receive a percentage from this fundraiser and a check will be cut to SBBC.
6. Pillow fundraiser-There are 12 by 12 and 15 by 15 mock ups available with the SB in the middle of the pillow. These pillows are washable and



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embroidered. We are looking into this for a possible Summer or Fall fundraiser.

7. There was a zoom meeting with the athletic directors, booster clubs presidents, coaches etc. from Broad Run and Stone Bridge for the Fall of 2021 and 2022 to possibly use the Segra Field (5,000 seat stadium) that DC United sponsors for the Battle of the Burn. \$10.00 a ticket and the tickets would be purchased through Ticketmaster. The band would have seats and there are luxury seats also available for purchase. There would be food vendors sponsored by DC United available. There could possibly be a \$25,000-\$40,000 profit if this were implemented. The money would go to Boosters and then a check would be given to the Athletic Department. We would need school board approval and then this might open the door for other schools to use this as a neutral site. There would be no clean up, law enforcement is taken care of and the facility is easy to get into and out of. MASN and ESPN could also possibly broadcast the game. We would have to look at the contract to have rights to do this. There is a potential for each school to earn \$1500.00 from the live streaming. There is a gross potential for \$100,000.00 to \$120,000.00 in profit from corporate sponsors, ticket sales, luxury boxes etc.
8. Food trucks for the 3 home games for Varsity football could be an option. Looking into this as a possible option.
9. 2 adults per child will be allowed in the stands for outdoor sports.

Vice President-Jennifer Gonzalez:

Secretary: Jennifer Heidary:

1. The google form for the scholarship application has been completed and shared with the board. Jen asked the board for feedback. The board asked to put the membership link on the form. Jen will add the link and share that link with Michelle Jones. The application is due no later than April 26, 2021



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and applicants' parents/guardians must be a member no later than April 26, 2021 in order to apply for the scholarship.

Treasurer- Carolyn Stevens:

1. 3 more members joined as of today.
2. Membership envelopes will need to be distributed. We need the addresses of the new members or they may pick up their membership envelopes at the time of the queso distribution.
3. Carolyn is working with the PTSO to determine the money for memberships on their behalf and on our behalf.

Membership/Social Media- Mary Reilly:

Spirit Wear- Jen Gonzalez:

1. 200 gaiters were pre-ordered. The orders are in and masks will be in soon too.
2. The question was asked how to distribute the gaiters to the football athletes. Jen Heidary suggested working with Alex, the team mom for football to oversee the distribution. Another suggestion would be to distribute at a team practice.
3. We need to continue to push the spirit wear store.

Athletic Director: Joany Windows:

Dennis Gonzalez is posting updates on winter sports on Instagram. There is a possibility that girls/boys basketball teams will go to states. Most of the other team sports are pretty quiet right now.

The meeting was adjourned at 6:50 pm.

Next Meeting Date: March 1st at 6:15 pm