



**Stone Bridge Athletic Booster Club  
Meeting Minutes  
July 13, 2021  
Richard's House @ 7:00 pm**

**Board Members Present:** Richard Thomas, Jennifer Gonzalez and Carolyn Stevens, Jen Heidary, Theresa Beiter (new treasurer)

**Other Attendees:** Mary Reilly, Gerrie Thomas

**Call to Order:** The meeting was called to order at 7:08 pm.

**Approval of the Minutes:** The minutes were approved.

**Club Business:**

**President-Richard Thomas:**

1. Lisa Dyer would like to help with the Virtual 5K race. Crew is very interested in supporting this fundraiser.
2. Cinch will be the propane vendor.
3. Scholarship committee-Richard will email Kendra and Kent to try and do something next week, week of July 19th, so we have that set up for the Spring of 2022.
4. Cheers will make a ring sport shirt since 6 sports won states. We will get \$5 a shirt from that, so Cheers will give us a kick back. We can buy in bulk and sell them.
5. There will be Battle of the Burn shirts, Pearson Smith, real estate company gave \$20,000 for the next 2 years and that money will be used to pay for those shirts. Each school gets 250 shirts. All seats are \$7 for the Segru Field game. There will be other sponsors-SunBelt, another real estate company will do towels and a doctor's office will sponsor the event too. Tickets go on sale Aug. 1st.
6. Kate Jones has volunteered her time and she will be the concession manager. We need to find another food buyer.



**Stone Bridge Athletic Booster Club  
Meeting Minutes  
July 13, 2021  
Richard's House @ 7:00 pm**

7. Concession menu-condense the food the options, Chick Fil A sandwiches cost \$5.50, this is an increase, profit margins are not good for Chick Fil A sandwiches. When we sold them we made less than \$1.00, it does bring people in. There is a contract for the year and it will say what we will pay and how much we can charge. We will be able to sell pizza slices and Chin Chin again. We make \$2.50 off each sale of Chin Chin. Still going with Papa Johns this year and we will charge \$3.00 for a slice of pizza.
8. \$475.46 is the field banner price. Carolyn gave a check to Richard in the amount of \$475.46 to pay Allegra Print Signs Design. Richard will forward a copy of the receipt to Carolyn.

**Secretary: Jennifer Heidary:**

1. SBBC dates for the 2021-2022, first Tuesday of each month and if that doesn't work then the first Wednesday of each month. Jen Heidary will email Joany the dates and ask her to reserve the library.  
Here are the dates for the SBBC meeting for the 2021-2022 school year.  
July 27th @ 7pm (meeting again in July to prep for the fall)  
August 3rd @ 7pm  
September 7th @ 7pm  
October 5th @ 7pm  
November 2nd @ 7pm  
December 7th @ 7pm  
January 4th @ 7pm  
February 1st @ 7pm  
March 1st @ 7pm  
April 5th @ 7pm  
May 3rd @ 7pm  
June 7th @ 7pm



**Stone Bridge Athletic Booster Club  
Meeting Minutes  
July 13, 2021  
Richard's House @ 7:00 pm**

**Treasurer- Carolyn Stevens:**

1. VIP program-are we the only school that pays parents for their volunteer hours? No, we are not the only school that does this. It is a \$9-10,000 expense. Could we cut it in half, instead of \$10, go to \$5? We are looking for ways to cut costs.
2. Carolyn will look into how to share a google calendar.
3. Carolyn is working on the bank transition and the bank loan at Apple. Carolyn will add Richard on the bank loan. Kate Jones will get a new debit card too. Jonette needs to sign the paperwork to get off as a buyer.
4. Carolyn and Theresa put together a budget. Carolyn shared the various costs of the budget items with the group.

Some of the budget items that were shared:

- a. Battle of the Burn \$10,000
- b. \$1,000 for random concessions (cotton and candy machine)
- c. VIP program will be cut in half \$5 instead of \$10.
- d. Incentivize concession managers (season pass) looking into how they will work a season pass on Ticket Sprinket.
- e. Fundraisers-brick sales \$10,000, winter fundraiser \$2,000, need to find a fundraiser for the winter that will stick. Queso would have done better if maybe done around Super Bowl time.
- f. Spring fundraiser \$3,000
- g. Membership \$5,000
- h. Turf stadium- \$4,400 each year
- i. Spirit wear \$25,000 in sales
- j. Coaches' requests \$25-27,0000
- k. Donations to ANG party will continue
- l. Sam's Club membership
- m. Scholarships \$8,000



**Stone Bridge Athletic Booster Club  
Meeting Minutes  
July 13, 2021  
Richard's House @ 7:00 pm**

**Fundraising:**

**Virtual Unstoppable 5K Race:**

1. We are moving forward with the Virtual 5K race for the fall 2021-2022 school year.
2. Joany Windows proposed we increase the registration fee for the 5K race.
3. There is a parent meeting on August 11th. We can let parents and coaches know about the 5K race at that meeting. Each program will have a parent go to this meeting, so they can take the information about the 5K back to their program.
4. There are at least 35 teams that could participate in the 5K race.

**Bricks:**

1. We will continue with the brick sales. They can be purchased online. Mary will place the order and the bricks will be installed in August of 2021.
2. There was discussion about implementing geo tracking to determine where the bricks are. This might be a good idea to reach out to the tech department again and see if there is interest in creating this geo tracking system.

**Athletic Director Update-Joany Windows:**

1. Joany will have the winter and spring try out dates and will share these with SBBC.
2. Joany proposed using the coaches' requests to purchase uniforms. Boys and girls soccer and gymnastics is coming up this year, that way each team is covered by SBBC, that way each team is equally given money from SBBC.
3. Every team participates in one fundraiser either fall, winter or spring and then can also have one additional fundraiser.
4. Joany will email Carolyn Stevens the approximate cost of the uniforms. Carolyn said we have \$25,000 set aside at this time. Joany said that amount would be fine at this time.



**Stone Bridge Athletic Booster Club  
Meeting Minutes  
July 13, 2021  
Richard's House @ 7:00 pm**

5. Joany shared a list of vendors with Richard that SBBC can use. We need to get on the vendor schedules as soon as possible.
6. Homecoming is Oct. 8th against Briar Woods.
7. Puppy Pound dates are set. Joany is trying to set up a Trailside night.
8. Senior night is against Independence.
9. Joany sent an email out to coaches to get logos and will share them with Jen Gonzalez.
10. If there are shirts left over, share that with Joany and she will let Tim Flynn know. Tim Flynn can purchase them and share those with new Stone Bridge families.
11. Joany shared that we should still make the volunteer hours mandatory for parents.
12. Fall tryouts are Aug 2nd and varsity football is Aug. 4th.
13. Any type of work that needs to be done in concessions please let Joany know. Joany will put in a request to the county for the work to be completed.

**Membership/Social Media- Denise Hopkins:**

1. Denise Hopkins is on membership-we need to share what we want her to market.
2. There was discussion around the higher level memberships and what they could receive. If members pay \$300 they could get a free parking space. Richard will work with Mr. Flynn on this.
3. Jen Gonzalez and Richard Thomas will reach out to Denise Hopkins about the possible swag for the higher level membership.
4. Richard would like to see 300 members this year as our goal for the 2021-2022 school year for membership.

**Spirit Wear: Jen and Dennis Gonzalez**

1. Jen Gonzalez will talk with Dennis about what they are going to do with spirit wear.



**Stone Bridge Athletic Booster Club  
Meeting Minutes  
July 13, 2021  
Richard's House @ 7:00 pm**

2. We are having an in person BTSN-Sept 8th. We will need to sell spirit wear that night. Could we put a couple tables outside and the trailer? We need to see what inventory we will have. There are a few things left.
3. We discussed possibly having a summer spirit wear sale.

**Next Steps:**

1. Richard will link up with Joany for the fall schedule and get an updated list of coaches so we can get the volunteer platform set up for the fall. This information will then be shared with Carlina Fekel.
2. Richard will confirm Kate Jones as our new concession manager.
3. We need to get another buyer.
4. Richard will have a concession menu and it will be done by the next SBBC meeting.
5. Richard will touch base with Kate Jones about the upcoming football scrimmage.
6. Richard will email Joany about getting the TV set up in the outside concession stand.
7. Mary will be in charge of the Virtual 5K this year and will prepare the information for the upcoming Parent Meeting on August 11th.

The meeting was adjourned at 8:45 pm.

**Next Meeting Date:** July 27th at 7:00 pm in the Stone Bridge Library