



Stockbridge Athletic Boosters Special/General Meeting Combined

Meeting Minutes | June 8, 2020 | (pg. 1 of 3)

Opening

The Special/General Virtual Meeting of the Stockbridge Athletic Boosters was called to order at 6:09 PM on June 8, 2020.

Attendees

Colleen Satkowiak, Monique Coffman, Amy Schlaff, Ralph Schlaff, (at end) Val Rochow, Jaime Knoll, Jeremy Killinger, and Meghan Kunzelman (Initials will be used throughout).

Special Meeting (6:09 PM)

- **Nominations, acceptances, and voting for Junior Board:**
 - Chris Miller for Junior Board. CM accepts (not present) 0 yea. 8 nay.
 - Kevin Numinen for Junior Board. KN accepts (not present) 3 yea. 5 nay.
 - Amy Adkins for Junior Board. AA accepts. (not present) 8 yea. 0 nay.
 - April Hamlett for Junior Board. AH accepts (not present) 8 yea. 0 nay.
- **CS to contact conceding nominees to share the decision and extend invitation to continue as a valued volunteer.**
- **For those that were nominated but could not be reached:**
 - CS: recommended letting them know they were nominated, and that they were valuable—encourage them to get involved otherwise. RS: invite them to meetings.

Closing of Special Meeting 6:45 pm.

General Meeting (6:46 PM)

Approval Minutes

- **Approve outstanding General meeting minutes sent on 5/19/20 for 1/13/20 and 2/10/20 and any additional Special Meeting Minutes (1/27/20, 2/3/20, 2/10/20, and 2/17/20).**
 - RS made a motion to accept the minutes, LB seconded. All approved. None opposed.
 - 5/11/20 minutes to be distributed later and approved by next general meeting.

Old Business

- **(ON HOLD) Status update of hard copy of liquor license from 2019 draw down:**
 - Need from CM.
- **Wizards event postponed to 2021:**
 - They have dates corresponding to nearby regional area/s however MK needs to align with Winter/Spring sports schedule. (No update on date from Wizards).
- **Tabled: Request for funds form and instructions:**
 - (MK did make a google form for requests for funds) CS asked is there an "all" or we can send out and look at responses. Still owe request for reimbursement.
- **Tabled: Cost of goods review/discussion.**

Officer Reports

President

- **August set dates for raffle...consider protocol that might need to be practiced in order to conduct these.**
- **By-law review propose to meeting 1 time per week for 3-4 weeks.** (once a week, RS to submit feedback)
- **Draw down report** – reviewed rough outcome of event.
- **Researching inventory and POS systems/options:**
 - Shopkeep info in hand (hardware not expensive, it's monthly fee). Have material sent over.
 - Square in progress (look at what square can do). (MC- suggested special meeting at some point) decision/options before Fall – August meeting?
- **Still need to contact Ingham Co HD regarding inspection for Hot Dog cart**
 - (CS did not reach out to Ingham County for request for extra time...)

Vice President

- **Concessions updates (clean out plan, consider requirements for fall given circumstances)**
 - (MK said we can get for about an hour this Friday (9:30 am 6/15 Basketball concessions) wear mask, and take temperature before coming. Come to back concession stand door. Going through pop, and candy, chips, cleaning up.
- **Need to get SAM's card renewed.** (Will need a check for that).
- **We still have cash boxes, there may still be one in there.**
 - JS has committed to closing out a couple of items before transferring to new Treasurer.

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- **Touchdown Club reconciliation**
 - JK sent a document to CS for this. Let him know if you have questions – discuss options. (Similar situation as last year or he will do his know).
- **VR: are we able to have concessions. We are on a modified step 2.**
 - Everything is leading up to the school year. (Three tiers of spectators):
 - 1). Coaches/players/event personal.
 - 2). Media.
 - 3). Spectator and vendors.
 - VR: read only pre-packaged items (candy, pop, chips). NO open hot or cold food items. (MK doesn't have 100% answer, but hot lunches are promoting pre-packaged foods). Menu may look different with those rules. When we get with health department for hot dog stand — inquire about guidance on concession stands.
- **PTO babysitting volunteers:**
 - Verbal agreement with PTO arrangement with volunteers to sport?
 - This was never finalized. Perhaps doing some contribution to Boosters for volunteers we provided.

Treasurer

- **Previous Treasurer planning to close out books for payment to programs then schedule turnover with VR.**
- **State of MI taxes for 2016-2018 incomplete for previous business ID (did not check PO Box).**
- **Need to order checks.**
- **CS to send financials to MC.**
 - *Financials provided (8/18/20 @ 8:08 pm)***

****April 2020 statement (we did not meet in March).**

Beginning Balance:	\$33,036.44
Deposits:	\$0.00
Interest Paid:	\$2.70
Withdrawals:	\$421.00
Service Charge:	\$0.00
Ending Balance	\$32,618.14

****May 2020 statement (we did not meet in April).**

Beginning Balance:	\$32,618.14
Deposits:	\$70.33
Interest Paid:	\$2.68
Withdrawals:	\$0.00
Service Charge:	\$0.00
Ending Balance	\$32,691.15

Secretary

- **Working on by-laws with RS, CS.**
 - (JK supplied an edited Google doc –)
- **Did any more checks sponsor checks come in?**
 - (No record of payment from Masons - \$100, My Body Shop - \$100). CS: has not checked PO Box.
- **Welcome new members.**

Historian

- **Nothing to report at this time.**

New Business

- **Reimbursement Request – Colleen Satkowiak**
 - CS will send to MK, and has another she keeps forgetting to bring.
- **Athletic Department Financial Request — Pixellot Camera System**
 - MK is extremely concerned about spectators being allowed at school in the fall once we get going – has been looking into the Hudl cameras. (They talk to Hudl and are easier).
 - NHFS (Pixellot cameras are on special two for one) to live stream any sporting event.
 - Could put one in the main gym to record school or athletic events.
 - They have great tech that follows the ball (there are a couple of cameras inside the main cameras itself) Hudl is \$3K every year – Pixellot special is two for one \$7,500 (one time fee) and we have the cameras

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as long as we have them. Service agreement with NFHS requires a subscription to watch them \$10/mo \$70/yr (\$69.95) get some \$ back.

- JK - There is the possibility to sell sponsorships on the screen. Tiered marketing to give money back + site on NFHS site to store all of our broadcasts on demand.
- School events *do not* cost a subscription to watch.

Is this something Boosters would consider splitting with the District or Boosters pay up front?

- VR: is there a deadline to purchase?
MK/JK: Yes, will need to purchase within a week.
Will also need a network drop which is an additional cost (maybe \$1K).
- VR: recent news reports – expects to move to stage 5 prior to July 4. Increased indoor capacity size. (Assuming larger than 100). MK: concerns that she does not know that we'll get to max capacity — grandparents do not want to go to the gym and risk exposure.

How many people attend Friday night basketball game? -(200+ paying customers not including season passes).

Administration limitations for consideration:

- Reviewing possible budget decrease — not possible to pay for entire system.
- Can only estimate a school budget as they will not have a student count until September 2020.

Booster limitations for consideration:

- Do not know what we can sell at this point.
- Annual Draw Down fundraiser may have to be canceled.
- Boosters has already covered Wizards event down payment, which has been postponed until an undetermined date.

Further Assessment:

- Pixellot camera will communicate with Hudl and has no annual cost.
- Hudl is required per league by-laws.
- Service agreement required – updating program and technology (possibly 5 years?)
- MK: Wants to start discussion and review possibilities — could do fundraising help cover the cost.
- Could stream any event/activity that happens in the gym... live streaming from a device.

Can other groups utilize the cameras? Can we move cameras for other events?

- Under the same rules for other groups (they would have to be held in the main gym).
- Athletic events (require a paid subscription). School events (on school grounds are free).
- Coaches can schedule time to record practices and drills.
- \$7,500 is just for cameras (includes installation and two cameras, everything but the network drop)
It is a point to point system — school is pretty solid (MK/JK).
- CS: we should give some consideration to and discuss at a subsequent meeting given where things might go.

Review:

- Total in treasury as of March 2020: \$33,036.44.
- Hudl \$10K per year to have camera system and package.
- Wizards approximately \$9K
- Hudl app \$1,800.00 (Silver version that everyone uses) some coaches add on the assist.
- If we go with Pixellot, team expenses will only be for the Hudl yearly membership fees (after camera purchase and installation this year). Hudl does not have a preference on how teams upload the films.

Have there been other requests for funds? To consider overall requests for year.

- Board agreed, Hudl camera is off the table.

Total cost approximately \$9K to pay for cameras. (\$7500 + installation and network drop).

- Could sell ad spots for live broadcasts.
- JK suggested a can drive.

Where would the ad money go?

- Would this be split 50/50 as well? Until Boosters is reimbursed for half of camera purchase, and then it can go to others? (Ads per season?)

RS made a motion to front \$7500 for Pixellot camera purchase. Boosters will pay ½ (\$3750) and be reimbursed for other ½. JK seconded. All in favor, none opposed.

MK: will send invoice to Boosters (JS and VR are settling the treasury hand-off).

- Check signers electronic banking set-up.
- Thanking outgoing Boosters members.

Meeting Closed at 8 pm.

Next general meeting: Monday, August 10, 2020. *Location TBD.

8/21/20 - MC