



Athletic Brand Guidelines for Paul VI High School

This overview is for anyone producing visual materials that represent Paul VI High School athletics.

Consistent application of Paul VI High School graphic standards will ensure a cohesive brand and create a more recognizable and consistent look.



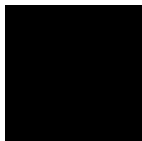
Athletic Brand Guidelines for Paul VI High School

A consistent set of colors, logos and font styles provide a symbol of tradition, pride, strength, unity and organization.

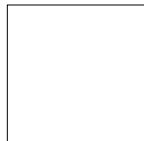
Official School Colors



Vegas Gold



Black



White

Accent Color



Grey

Color Coding

- Vegas Gold - For print there are 2 options depending on the material
PMS* 4525 c23 m21 y53 k0
OR
PMS* 4535 c18 m16 y42 k0
- Web Color Code # cccc99
- Maderia Thread Code for Vegas Gold = 1260

**PMS = Pantone Matching System*

The CMYK color value is acceptable in cases where using a PMS color is either not an option or is cost prohibitive

Official Fonts

RENFREW

**Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz**

Primary athletic font. It can be used with our colors on all apparel and uniforms.

ATHLETIC

**A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z**

Secondary athletic font. It can be used with our colors on all apparel and uniforms.

TRAJAN

**AA BB CC DD EE FF GG HH II JJ KK LL MM
NN OO PP QQ RR SS TT UU VV WW XX YY ZZ**

This font is used for *PANTHER TRACKS* and is the official PRINT & WEBSITE font.

Menu of Acceptable Logos

■ PVI Panther



[PVIPantheronBLK.eps](#)



[PVIPantheronWHT.eps](#)



[PVIPantheronGREY.eps](#)



[PVIPantheronGOLD.eps](#)



[PVIPantheronBLK_GOLD.eps](#)

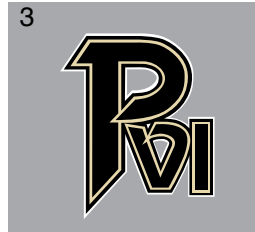
■ Letterman



[LettermanonBLK.eps](#)



[LettermanonWHT.eps](#)



[LettermanonGREY.eps](#)



[LettermanonGOLD.eps](#)



[GLDLettermanonBLK.eps](#)

■ Panthers Script



[PanthersScriptonBLK.eps](#)



[PanthersScriptonWHT.eps](#)



[PanthersScriptonGREY.eps](#)

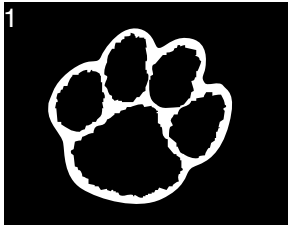


[PanthersScriptonGOLD.eps](#)

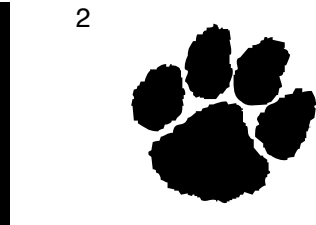


[GLDPanthersScriptonBLK.eps](#)

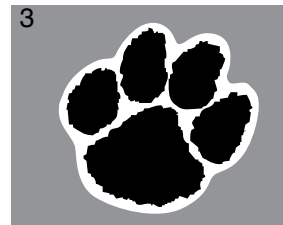
■ Paw Print



[PawPrintonBLK.eps](#)



[PawPrintonWHT.eps](#)



[PawPrintonGREY.eps](#)

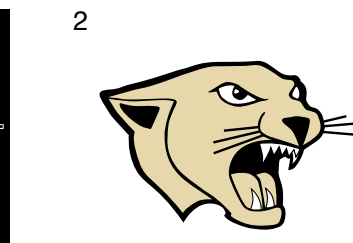


[PawPrintonGOLD.eps](#)

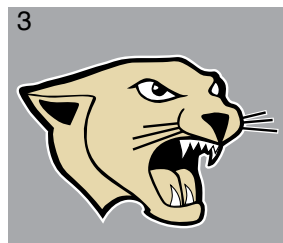
■ Panther Head



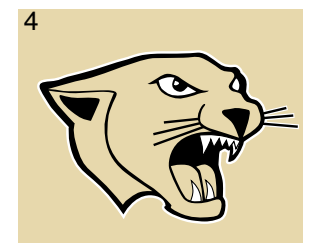
[PantherHeadonBLK.eps](#)



[PantherHeadonWHT.eps](#)



[PantherHeadonGREY.eps](#)



[PantherHeadonGOLD.eps](#)

■ Seal



[PVI_Seal_B&W.jpg](#)



[PVI_Seal_4525_B&W.jpg](#)