

## **PVI ABC BOARD MEETING MINUTES**

**Date:** January 9, 2018  
**President:** Kim Perry, President

The Booster Club Officers in attendance were:

Kim Perry, President  
Courtne Cho, Special Events  
Shelly Costello, Team Representative  
Tracy Perry, Communications

### **President's Report (Kim Perry)**

Kim Perry welcomed everyone to the meeting and took attendance.

### **Membership Director Report (Kim Perry for Jim Holler)**

Kim reviewed the membership numbers and financials. There is outstanding revenue from Casino Night that has not been included in these totals. Courtne will provide this information to Finance and the accounts will be updated.

The Board discussed other ways to generate revenue. Some suggestions were to design a "Merchant Card" and to sell bricks "Buy-A-Brick" for the new Loudoun Legacy Athletic Stadium (with an emphasis on targeting alumni) with the sponsor's name engraved. Kim will work on this with Billy, Mary and Kate.

### **Banners/Fundraising (Kim Perry)**

The Board discussed the banner program and ways to increase its visibility. One suggestion was to hang a Booster Club banner in the gym ASAP (PVI Athletic Booster Club "Proud to Support All Athletic Teams"). Other suggestions were to promote more on our website and in Panther Press Box. Kim will also look into keeping the outdoor banners outside all year round. (they are currently taken down in the winter and put back up in the spring)

### **Special Events Report (Tracy Perry/Courtne Cho)**

Tracy Perry presented an outline for the upcoming Cornhole Tournament on February 3<sup>rd</sup> in the PVI gym (and auxiliary gym if needed). Tickets for the event will be \$75 per team (2 adults over the age of 21) and will be sold until 1/31/18 through an Overtime Athletics link on the Booster website. The event will be promoted primarily through Panther Pressbox, Thursday's Thoughts, Twitter and email blasts to the school community, Booster membership and athletic teams.

The tournament will be held according to the official regulations of the ACA and will be a Round Robin. Cash prizes will be awarded for the top three teams. Tracy and Kim will meet with Billy/Ken to determine dimensions of gym and number of teams

that can be accommodated. We need a minimum of 16 teams to make the event successful. There will also be a 50/50 "Arm's Length of Tickets for \$20" Raffle that evening and Gag Gifts for various awards.

Each team will supply their own boards (if possible) and copies of official rules and score pads will be available at each court. Members of the board will serve as monitors for the evening.

Hard Times Café will cater food and beer/wine/soda/water will be served. Food will be set up in the lobby by the Snack-N-PAC.

### **Team Reps (Shelly Costello)**

Shelly will send an email/evite to all team reps and coaches for the Cornhole Tournament. She will also remind all reps and coaches to present the Booster Club at parent meetings (or have a Board member attend) and that our next General Meeting is February 13<sup>th</sup>.

The Board also discussed starting to find a replacement for this position since Shelly will be leaving at the end of the school year.

### **Communications Report (Tracy Perry)**

We discussed the idea of implementing an E-newsletter with pertinent Booster Club information. Several suggestions were to highlight events from the Fall Sports and updates on the Winter Sports. The newsletter could also reminders about our banner program (with photos).

Tracy will continue to send relevant information about the Boosters to Linda for insertion in Panther Pressbox and as needed, Thursday's Thoughts.

The Board also discussed starting to find a replacement for this position since Tracy will be leaving at the end of the school year.