

PVI ABC BOARD MEETING MINUTES

Date: May 9, 2018

President: Kim Perry, President

The Booster Club Officers in attendance were:

Kim Perry, President
Jim Holler, Membership
Tracy Perry, Communications
Rob Lisk, Team Rep (Elect)
Chris Cecka, Communications (Elect)

President's Report (Kim Perry)

Kim Perry welcomed everyone to the meeting and introduced the newest Board members.

Membership Director Report (Jim Holler)

Jim provided the Board with an update on membership. We currently have 165 members, which represents a 14% increase over last year's total of 142. The Board had set a goal of 165 at the beginning of the school year and we are pleased to report we have met this goal. These membership totals represent total revenue of \$45,000 this year with approximately \$19,000 allocated to the various sports teams. A suggestion was made to allocate a small amount to those teams who had no Booster Club representation. Will discuss with the Athletic Director.

There are issues with our webpage routing prospective new members to the registration page. The path to the registration page is not clearly indicated on pvisports.net and does not seem to be functioning properly. Jim Holler will look into this and report back.

Banners/Fundraising Report (Kim Perry)

Kim presented an update to the Banner Program. Several outstanding checks have been deposited and properly credited to the appropriate teams.

There is a need for a renewal system to be put in place. A reminder letter should be sent along with payment options to help expedite and clarify the renewal process.

Special Events Report (Tracy Perry)

Stacy Harms will be taking over the Special Events position at the end of the school year. Tracy will provide Stacy with an update on the Corn Hole Tournament and give her all of the information and materials to date for the event.

The Board needs to follow up with Billy on available dates (possibly the weekend after Summer Sizzler) and a designated beer garden. We are also looking into making this event family friendly. Volunteers will also need to be recruited.

Team Reps Report (Rob Lisk)

Team Rep/Coach attendance at the General Meetings continues to be limited. One possible idea to increase attendance is to offer "Booster Cash" to those team reps that attend the meeting (door prize, perfect attendance).

An email needs to be sent to the Team Reps/Coaches for the last General Meeting on May 17th.

Communications Report (Tracy Perry/Chris Cecka)

We discussed the idea of implementing an E-newsletter with pertinent Booster Club information. Several suggestions were to highlight events from the Fall Sports and updates on the Winter Sports. The newsletter could also reminders about our banner program (with photos). A possible name for the newsletter is "Season Snapshot"

The Athletic Booster Club fliers will need to be updated for the new school year.

Tracy will provide Chris with copies of all Board and General Meeting Minutes and begin copying him on all emails to Linda regarding Booster ads in Panther Pressbox and as needed, Thursday's Thoughts through the end of the school year.

Closing (Kim Perry)

The Board is still looking for a Fundraising Chairperson for next year.

We reviewed the agenda and specifics for the upcoming General Meeting on May 17th.

Kim thanked Tracy, Shelly and Courtne for their many contributions to the Boosters and welcomed Rob (Team Reps), Chris (Communication) and Stacy (Special Events).