

PVI ABC GENERAL MEETING MINUTES

Date: May 17, 2018

President: Kim Perry, President

The Booster Club Officers in attendance were:

Kim Perry, President
Jim Holler, Membership
Shelly Costello, Team Reps
Rob Lisk, Team Reps (Elect)
Tracy Perry, Communications
Chris Cecka, Communications (Elect)
Stacy Harms, Special Events (Elect)

The Coaches and Team Reps in attendance were:

Teresa Paquette, Cross Country
Tonya Baker, Dance Team

President's Report (Kim Perry)

President Kim Perry welcomed everyone to the final General Meeting of the school year and introduced the outgoing and incoming Board Members. Tracy Perry (Communications) replaced by Chris Cecka, Shelly Costello (Team Reps) replaced by Rob Lisk, Courtnie Cho (Special Events) replaced by Stacy Harms and Carrie McAteer (missing from the meeting) filling the Fundraising position. Kim thanked Tracy, Shelly and Courtnie for their contributions to the Boosters over the past two years.

Membership Report (Jim Holler)

Jim provided the Board with an update on membership. We currently have 165 members, which represents a 14% increase over last year's total of 142. The Board had set a goal of 165 at the beginning of the school year and we are pleased to report we have met this goal. These membership totals represent total revenue of \$45,000 this year with approximately \$19,000 allocated to the various sports teams. Of the 165 members, there were 206 team designations. Approximately 12 members did not designate a team and instructed the Board to use the money where needed. This was allocated to the General Fund.

The top teams with the highest membership were: Football (32), Girl's Volleyball (24), Boy's Lacrosse (21), Boy's Basketball (17) and Cross Country (18). Girl's Lacrosse (14), Swim and Dive (11) and Baseball (9) were close behind. Fund balances for each team have been updated. Please see the Finance Department for further information. As a reminder, only a coach can request the team balance information from Finance.

The Membership Drive for the 2018-2019 school year will kick off at the Summer Sizzler, August 22nd from 6-9 p.m. Volunteers will be needed to staff the booth.

A suggestion was made to offer a special "Alumni Rate". The Panther membership level is suitable for alumni. (lower rate, one pass to premium sporting events)

Team Rep Report (Shelly Costello/Rob Lisk)

Shelly reviewed the responsibilities of her position with Rob. She discussed how she communicates with the Team Reps (punchbowl, email). She also stressed the importance of asking the Team Reps to let the Board know when their parent meetings are scheduled so that the Boosters can be there to present. It is also important the Team Reps/Coaches attend at least 2 of the 3 General ABC meetings per year to stay informed.

Special Events Report (Tracy Perry/Stacy Harms)

Tracy reported on the Corn Hole Tournament. The event has been rescheduled until the fall to be held in conjunction with the Membership Drive on August 25th. The event will be late afternoon (TBA) held in the main gym.

Tracy provided Stacy with all the information about the event from last year and also provided copies of the general announcements that were in Panther Pressbox to Stacy and Chris.

Fundraising/Banners (Kim Perry for Carrie McAteer)

Carrie was unable to attend the meeting but will be assuming the position at the end of the school year.

Kim discussed the need to build revenue for the Boosters to help cushion the move to Loudoun. One way to help increase revenue is through the Banner Program. The Boy's Basketball program had the highest number of banners sold (7) this year. Kim asked that the Team Rep coordinator help spread the word among the teams about this program.

Additional Information (Kim Perry)

Kim discussed additional items:

- The Boosters need attendance at meetings. There are only 3/year and it is important the Team Reps/Coaches attend.
- Continue to encourage team members to join. There is special discount pricing until June 1-50% off Membership prices and still get great swag. The Corporate level is also available and is an excellent way to earn the most money for your team.
- The Boosters want to be included in all Team Media Guides. Chris will provide ad copy for inclusion in the guide.
- Please tell the Boosters when your parent meetings are scheduled so that we can attend.