

PVI ABC BOARD MEETING MINUTES

Date: October 3, 2017

President: Kim Perry, President

The Booster Club Officers in attendance were:

Kim Perry, President
Jim Holler, Membership
Courtne Cho, Special Events
Shelly Costello, Team Representative
Tracy Perry, Communications

President's Welcome (Kim Perry)

Kim opened the meeting with a financial update. The Membership Drive has been going very well and we are close to exceeding our original membership goals. The Finance Department held a meeting last month for all Board Members in the school community to introduce new forms and procedures for requesting funds and fundraising. The new school is now one year behind schedule and a decision needs to be made if the Boosters should start fundraising for it publicly. The decision about the weight room supervisor during the football season has not been resolved. The Board will check with Billy to determine if a decision was made.

Membership Update Report (Jim Holler)

Jim provided a recap from the Summer Sizzler, which was considered a big success. The event was well attended and many parents stopped by the booth to join and purchase swag. The Booster Club has set up a tent at each home football game this season and the response has been excellent. The increased visibility has prompted more memberships and general interest. The Boosters will have 3 "Limited Edition Gift Packs" for the Homecoming Game that will be given away via raffle (for stopping by the tent and/or joining) at half time. The Booster Club Board Members will also exhibit at the Open House scheduled for October 29, 2017. We will have membership information and swag for purchase.

Jim will send an email to all members soon to review the protocol for passes since basketball season is coming. The protocol applies to the Boy's Basketball games.

Shelly has ordered more jackets since we have run out of several sizes and owe members their jackets. They should be in soon.

The Board has made a change to the Gold Level Membership to be more consistent. The Gold Level will now have 2 blankets in addition to the other gifts.

Fundraising Report (Kim Perry)

The Banner Program is going well. To date, there have been 3 banners sold. (Girls Volleyball, Football/Wrestling and Football/Ice Hockey) Several more have been ordered and will be in soon. (Girl's Basketball) The Boosters are actively

advertising each week in Panther Pressbox to increase awareness about the indoor and outdoor banner program.

Special Events Report (Courtne Cho)

Courtne updated the Board on Casino Night. The Holiday Casino Night will be held December 2, 2017 at the Vienna Fire Hall. It will be a Christmas-themed event with a charity gift drive and Silent Stocking Auction. The price is \$40/ticket.

The Corn Hole Tournament will be held on February 3, 2018 in the PVI gym from 7PM-10PM. The event will be casual with finger food, self-serve refreshments and party music provided by the Board. The price will be \$50/team and prizes will be awarded for the top three teams.

Tracy Perry will brainstorm to develop a catchy title for these events for future mailings and insertions in Panther Pressbox and Thursday's Thoughts.

Team Representative Report (Shelly Costello)

Shelly discussed the low response rate from her email campaigns. There have been little to no response from her emails to the coaches and team reps. The General Meeting will be held November 14, 2017 and Shelly will continue to email each coach and team rep copies of the meeting minutes with a reminder of upcoming meeting dates. She will continue to remind all coaches to present the Booster Club at parent meetings as well as offer to have a Board member present information at the meeting.

Communications Report (Tracy Perry)

Tracy Perry will continue to place reminder ads in Thursday's Thoughts and Panther Pressbox with pertinent Booster Club information. In addition, she will also develop a seasonal electronic newsletter (link) with highlights from the Board and General Meeting to be inserted in Panther Pressbox. Tentative dates for delivery are early November, mid-January, mid-April and late summer. Possible items for inclusion in the newsletter are: membership updates (leading team/highest percentage), banner program updates and photos from Booster events.

Other Business (Kim Perry)

- Fundraising Chairperson position is still vacant.
- Tracy and Shelly will begin looking for their replacements for Communications and Team Rep Chairpersons.
- Dolce Vita is available for fund raising events.