# PVI ABC BOARD MEETING MINUTES 

Date: $\quad$ September 5, 2018
Presider: Kim Perry, President
The Athletic Booster Club (ABC) Officers in attendance were:
Kim Perry, President and Team Reps
Jim Holler, Membership
Chris Cecka, Communications
Stacy Harms, Special Events

## President's Report/Team Rep (Kim Perry)

Kim Perry welcomed everyone to the meeting and thanked everyone for a successful Corn Hole tournament debut.

Summary of subjects discussed are in bulleted format below:

- The Board continues to explore other revenue generating opportunities.
- The ABC purchased a table for the "Panther Pause" at approximately $\$ 300$.
- Will look to sell a freezer that is functioning but no longer necessary.
- The Board will continue to work with coaches to speak with parents about the $A B C$ at their team meetings.
- The Board bantered around ideas about the lack of drivers for practice busses. Ideas included hiring a driver with a commercial drivers license (CDL) or agree to pay fees for a PVI employee to obtain their CDL and then pay them to drive our teams to practice. Kim will speak with Billy about this short term issue. Should not be a problem when the school moves to Loudon.
- ABC General Membership Meeting on September 11 ${ }^{\text {th }}$ at 6:30 in the school library.


## Membership Director Report (Jim Holler)

Jim provided the Board with summary of our membership drive to date. To date we have 88 members with donations of $\$ 22,145$. The Board believes we are ahead of donations from the previous school year at this time. We hope to generate additional members at the two home football games scheduled for the $14^{\text {th }}$ and the $21^{\text {st }}$. See table below for current team allocations.

| Team Allocations |  |  |  |
| :--- | :---: | :--- | ---: |
| Team | No. |  | $\$$ Amount |
| Girls Volleyball | 13 | $\$$ | 1,200 |
| Cross Country | 9 | $\$$ | 1,154 |
| Boys Basketball | 7 | $\$$ | 1,150 |
| Football | 10 | $\$$ | 1,025 |
| Baseball | 9 | $\$$ | 775 |
| Girls Soccer | 5 | $\$$ | 650 |
| Girls Lacrosse | 9 | $\$$ | 600 |
| Girls Basketball | 5 | $\$$ | 563 |
| Field Hockey | 7 | $\$$ | 450 |
| Ice Hockey | 2 | $\$$ | 400 |
| Dance | 5 | $\$$ | 400 |
| Boys Soccer | 3 | $\$$ | 375 |
| Cheerleading | 3 | $\$$ | 375 |
| Swim \& Dive | 4 | $\$$ | 313 |
| Softball | 4 | $\$$ | 288 |
| Options | 3 | $\$$ | 167 |
| Boys Lacrosse | 2 | $\$$ | 163 |
| Wrestling | 3 | $\$$ | 150 |
| Track \& Field | 6 | $\$$ | 129 |
| Tennis | 2 | $\$$ | 125 |
| ToTALS | $\mathbf{1 1 1}$ | $\$$ | $\mathbf{1 0 , 4 5 2}$ |

- The web-site has generated 32 registrations to date.
- Discussion regarding reformatting/rearranging the web-site. Additional conversation to follow.
- ABC membership passes sent out to all registered members this week. Members who have not gotten their items yet may pick up at a home football game.
- Hopeful to have all the new swag for the home football game on the $14^{\mathrm{th}}$. Jackets may lag behind by one week.
- The processing fee assessed to some members who registered via the website was found to be in error and credits have been issued to those were assessed that fee.
- Jim will be creating the ABC Board "Game Plan" for the football games for distribution during the week of September $10^{\text {th }}$.


## Fundraising Report (Carrie McAteer)

Carrie was not present for the meeting. A bulleted summary of fundraising activities ensued:

- Discussion about doing something specifically for the Athletic Stadium by Athletic Boosters -perhaps selling "seats" or sport-specific such as something for the dug outs or concessions stand.
- Also mentioned fundraising for a "mini-concession stand" for the baseball/softballs fields.
- Reiterated that all Banners must go through Athletic Boosters. Teams cannot make their own banners and display them inside or outside the school.


## Special Events Report (Stacy Harms)

Corn Hole tournament recap. The Board agreed that the tournament was a success and was thankful for all the support provided to ensure a smooth functioning event.

- Discussion of the weekend for next year's tournament. Not certain if we want to keep the event on the Saturday before school starts. Discussion to continue.
- Start preparations and advertising earlier next year.
- Expenses outweighed revenue this year by approximately $\$ 500$.
- Stacey will provide her itemized list of expenses and contacts for the $2^{\text {nd }}$ annual tournament.
- The Board will order two trophies for each place next year and have a best uniform/costume/team name trophy.
- May cut the DJ for next year.

Casino Night

- Vienna Fire Hall has been reserved for December 8 ${ }^{\text {th. Thank you Lisa }}$ Emerson.
- Will have a silent auction similar to the silent auction last year. The ABC to start working with coaches to create their team baskets.
- Agreed to use a DJ again this year; perhaps the same DJ from the Corn Hole tournament.
- Will look to use the same casino people from last year.
- Discussion on food. We used Uncle Julio's last year. Considering use of Dolce Vita this year. Stacy will perform a price analysis.
- The event was attended by approximately 130 people last year. Expect a similar number this year. Can go to 200 if necessary.
- Discussion of the amount of beer and wine to purchase. The estimate last year was a bit light. Several trips to local stores were necessary to replenish supplies.
- Price per ticket is TBD
- Two bartenders were at the event last year and the Board believes that two bartenders will likely be necessary again this year.
- Discussed purchasing kegs instead of bottled beer
- Research need for liquor license
- Auction item from ABC could be a Team Banner for highest bidder to include all players names displayed for year


## Team Reps (Kim Perry)

Team Parent meetings-coaches need to communicate when meetings are so a
Board member can present info about ABC
Done: Football, B Soccer, G Soccer
Upcoming:
Basketball (Jim -B and G)
Baseball (Chris)
Softball -Ann Marie?
B Lax (Carrie/Kim)
Ice Hockey -9/17 Kim
G lax/Field Hockey-Rich Hayden?
Track-Dennis Hutson?
XC-Melanie Kiernan?
Swim \& Dive-Bob Broft?

## Communications Report (Chris Cecka)

The ABC is now limited to 100 word items for the Panther Pressbox each week. Also limited is the number of time we are permitted to "Save the Date" for upcoming events.

## Closing (Kim Perry)

Agenda for General Membership meeting will be distributed early next week.
Refreshments will be brought by Stacy and Kim, Jim will bring copies of current Booster Members for each team and Kim will bring copies of Agendas

