

PVI ABC GENERAL MEMBERSHIP MEETING MINUTES

Date: July 17, 2019
Presider: Kim Perry, President

The Athletic Booster Club (ABC) Officers in attendance were:

Kim Perry, President
Jim Holler, Membership
Chris Cecka, Team Liaison
Carrie McAteer, Special Events/Fundraising
Mary Ellen Dickson, Communications
Celie Powers, Banners/Membership

Special Guest Appearance

Billy Emerson, PVI Athletic Director

WELCOME! – Kim Perry, President

Kim Perry welcomed everyone to the meeting and introduced Mary Ellen Dickson and Celie Powers as new members of the ABC Board. Kim discussed roles and expectations to include membership drives at the Summer Sizzler, home football games, selected basketball games; as well as support for and at special events including the Corn Hole Tournament and Casino Night.

Special Events – Carrie MacAteer

Corn Hole Tournament

- Tournament scheduled for August 24th @ 4:30 pm in the parking lot outside the PAC. Will be held in the gym in the event of rain.
- Billy Emerson is organizing the brackets and the boards (no one to bring own boards)
- Entry fee is \$75/team, \$50/team for coaches, \$25 spectator fee (watch, cheer, eat/drink)
- Coaches who grill will have their entry fee waived
- Will grill burgers and dogs again – maybe move to alley so closer to games. Will not order sides from Red Hot and Blue - will purchase or make sides
- Liquor license is required for the tournament. Will cost approximately \$55 based on the tournament last year -Carrie reserved
- No wine this year – Truly's or wine "coolers"
- No trophies this year; rather, certificates will be provided to the winners and ABC swag
- Registration will close 8/21-mail in only
- Carrie made flyer-distribute via PP and give to Coaches at meeting 7/31 and via email

Casino Night

- Vienna Fire Hall reserved for December 7th
- Gaming company reserved
- Will discuss details at next meeting after Corn Hole

Banners and Fundraising

- Breaking fundraising into its own category for greater emphasis as we prepare for the move to Loudon
- Celie Powers will lead banners sales as part of membership
-

Membership

- Membership was 179 for the 2018-19 school year. Goal is 240 members this year (35% increase)
- Jim provided examples of the new swag for this year
- Discussion on other small giveaways such as the bottle opener
- Summer Sizzler on August 20th from 6-8pm. Set up will start around 4pm. Expectation is that all ABC Board Members will support the event: perhaps in shifts -Jim to send plan
- Seven home football games this year for ABC membership drives (8/30, 9/6, 9/20, 9/27 Hoco, 10/4 MS Night, 10/11, 11/1)
- Jim will be sending email to former members inviting to join again

Bill Emerson – PVI Athletic Director

- Billy asked that the ABC support purchase of a satellite snack bar/food truck for the athletic fields. Expected the cost to be in the range of \$5,000.
- Mentioned storage sheds for athletic equipment. Suggested Amish ready-made sheds.
- Need additional basketball hoops for the new auxiliary gym. May decide to move the current hoops. Will require money from the ABC to either move or purchase new goals.
- May need another Gator type vehicle for the new campus. Would like to have a new golf cart to replace the current vehicle which is on its last legs.
- Billy will be holding a meeting on July 31st for all coaches. ABC has been invited to participate

Miscellaneous

- Working with McCabe's to revamp the current booster flier. Will make it into a trifold this year.
- Booster passes will be gold this year –utilizing the school's slogan "Victory Lap 2019-2020"
- Discussion on ABC supporting the revamping of the PVI Hall of Fame.
- All athletic alerts (tweets) go through PVI Athletics.

- Decision to have only one General Membership meeting this year due to lack of interest. Suggestion that all ABC Board meetings be open to the general membership in the event that members want to attend. First 30 minutes open to school community 9/9 and 11/4. One General Meeting planned for January
- Meetings for the upcoming year:
 - August 19th
 - September 9th
 - October 7th
 - November 4th
 - December 2nd

Remaining meetings will be determined in November