

# **Patriot Booster Club General Meeting September 9, 2020**

## **Board Member Present**

Tina Blackman, President  
Valerie Callaway, Vice President  
Michelle West, Secretary  
Emily Smith, Member at Large  
Brad Qualls, PHS Activities Director

## **Board Member Absent**

Vacancy, Treasurer

## **Committee Chairs Present**

Alex Khu, Patriot Card Program  
Janele Turner, Spirit Wear  
Melissa Smith, Concessions  
Kyle, Concessions  
John Carter, Concessions

The Boosters general meeting was called to order at 6:30 pm.

## **General Topics**

- Patriot HS will begin out of season training and conditioning. Announcement has been made to the Patriot Pioneers Athletic Website, Facebook, and Twitter. Some coaches have held Zoom meetings with student athletes to discuss the COVID-19 protocols and logistics.
- The revised 20-21 high school sports schedule is Winter (December-February), Fall (February–April), and Spring (April–June). State Championships will still occur for each sport season.
- All other clubs will be inactive during the virtual school period.
- Capacity at stadiums/events will be capped at 250 due to COVID-19 requirements. Consideration to be given to opportunities to increase attendance and revenue to these events by charging to live-stream in the parking lot (opportunity for a school spirit event) or sell sponsorships (NSHS network).

## **Committee Reports**

- Concessions
  - Maintaining Sign Up Geniuses during the virtual school period.
  - Wait to set up concession stand based upon COVID-19 social distancing requirements.
  - Need to consider having fewer adult volunteers as there is an increased need for students (AP Scholars) who need volunteer hours.
- Patriot Card Program
  - Continue to work with vendor to determine the card content and feasibility of extending timeline for the discount program.
  - Report from Colgan HS, (the only regional high school that went forward with participating in the program), is that the school ordered 500 cards and has sold 80 cards.
  - Distribution of the cards is the issue due to COVID-19 social distancing requirements.

- There are a number of merchants who have gone out of business and those who can no longer honor the discount due to economic hardship.
- Consideration and request made to amend the time period on the cards from January 2021 to January 2022.
- Need to review the list of vendors (for proximity to client base, etc.) before making a final decision.
- Spirit Wear
  - Generated \$800 in sales during August 2020.
  - There are 2 upcoming sidewalk sales on 9/16/20 and 9/17/20.
  - Sign Up Geniuses are being developed. There will be 3 student volunteers for each event.
  - Fourteen Booster membership cards have recently been purchased, providing \$560 to the organization.
  - Planned October event is the Fall Festival/Spirit Sidewalk sale.
  - Planning Patriot Parking Lot events that will feature food trucks. The first event is scheduled for 10/25/20 from 3-6 PM. Please email ideas for food trucks to Janele Turner.
  - Red Nation is designing a new shirt for PTHS. Spirit wear items left over from last year will be sold at the food truck events and current sidewalk sales.