

General Meeting November 18, 2020

Board Member Present

Tina Blackman, President
Michelle West, Secretary
Emily Smith, Member at Large
Brad Qualls, PHS Activities Director and Treasurer

Committee Chairs Present

Alex Khu, Patriot Card Program

Committee Chairs Absent

Janele Turner, Spirit Wear

The Boosters general meeting was called to order at 6:30 pm.

General Topics

- The VHSL decision to commence high school athletics has not changed. The Winter sports season will commence with tryouts in December for boys and girls basketball, gymnastics, indoor track, sideline cheer, swim/dive and wrestling.
- PWCS has decided to implement new rules in response to COVID-19 requirements. Spectators will not be allowed in the gym. Games and competition will be viewed via a live-stream option.
- There will be an opportunity to increase attendance and revenue to these events by charging to live-stream in the parking lot (opportunity for a school spirit event) or sell sponsorships (NSHS network).

Committee Reports

- Patriot Card Program
 - A recommendation was made to possibly order 1,200 cards from the vendor.
 - There is a 3 week time frame to obtain the cards. Estimated to be ready at the end of November.
 - Will reach out to Coaches and Club Sponsors to determine the number of cards that will be required.
 - Distribution of the cards is also an issue due to COVID-19 social distancing requirements.
 - Cannot guarantee a number of local merchants due to the current economic recovery.
- Broadcast Sports Program
 - Met with a local vendor on November 17 to discuss streaming service for advertisement.
 - Approximately 20% of the revenue generated from the streaming service will go to the school.
 - A discussion was held to possibly have spectators can login from home and participating restaurants like Velocity Wings or Buffalo Wild Wings. The school will receive a percentage of the profits from these restaurants when there is a designated Patriot High School viewing night. This idea is in the development phase.

- Will work with the school administration to develop guidelines, rules as it pertains to organizing school parking lot events to host sports viewing Spirit Night. Consideration for security, supervision and COVID-19 requirements (i.e., wearing masks, etc.).

Meeting was adjourned at 7:00pm.