

General Meeting February 17, 2021

Board Member Present

Tina Blackman, President
Valerie Callaway, Vice President
Michelle West, Secretary
Emily Smith, Member at Large
Brad Qualls, PHS Activities Director and Treasurer

Committee Chairs Present

Committee Chairs Absent

Janele Turner, Spirit Wear
Alex Khu, Patriot Card Program

The Boosters general meeting was called to order at 6:30 pm.

General Topics

- National Discount Card Program presented by Steve McCarthy
 - Ability to make approximately \$15 profit per card sold
 - Timeframe of 1.5-2 weeks to ramp up the program and get started
 - Recommendation to have an initial Zoom meeting with kids and coaches to kick-off the program
 - Discount cards can be used for athletic and other school clubs
 - Can provide a breakdown by group and money earned for traceability
- Activities Director Update
 - Hybrid school starts 2/5/21
 - Fall sports season is starting. Fielding Freshman, JV and Varsity teams.
 - Approximately ⅓ of clubs are still inactive due to COVID-19
 - Governor Northam announced the outside sports spectators can increase to 250
 - Cheerleaders, band and dance teams are considered spectators by the Governor
 - Not feasible to sell concessions with 250 person limit
 - Will not charge a fee for tickets to sporting events this year (contactless admission)

Committee Reports

- Broadcast Sports Program
 - 9 new business sponsors
 - Booster website has been updated to reflect these new business sponsors
- Spirit Wear

- Fathead fundraiser - sold 20
- Patriot HS Signs to line the field - sold 12 to 14

Meeting was adjourned at 7:00pm.