

General Meeting December 9, 2020

Board Member Present

Tina Blackman, President
Michelle West, Secretary
Emily Smith, Member at Large
Brad Qualls, PHS Activities Director and Treasurer

Committee Chairs Present

Alex Khu, Patriot Card Program

Committee Chairs Absent

Janele Turner, Spirit Wear

The Boosters general meeting was called to order at 6:30 pm.

General Topics

- The Winter sports season commenced with tryouts in December for boys and girls basketball, gymnastics, indoor track, sideline cheer, swim/dive and wrestling.
- PWCS has decided to implement new rules in response to COVID-19 requirements. Spectators will not be allowed in the gym. Seeking permission to have cheerleaders allowed as spectators (no more than 10 per game).

Committee Reports

- Patriot Card Program
 - This program is on hold due to COVID-19 restrictions
- Broadcast Sports Program
 - Seeking ad sponsors; company logos uploaded and embedded in the live stream during broadcast of the sporting event
 - Find a student volunteer from a Sports Marketing class to provide play-by-play announcements at games
- Spirit Wear
 - 178 Senior shirts have been sold
 - Flash sale of Patriot High School face masks
 - The Virtual Freshmen Orientation may offer an opportunity to promote additional sales
 - Discussed idea of an outdoor Spirit Wear Sale
 - Possibly establish an outdoor sales booth when parents drop kids off for sports

Meeting was adjourned at 7:00pm.