Patriot Booster Club General Membership Meeting August 21, 2019

Board Member Present

Valerie Calloway, Vice President Jeremy Reeve, Treasurer Tina Blackman, Secretary Theresa Brown, Member at Large Brad Qualls, PHS Activities Director

Board Member Absent

Jon Carroll, President

Committee Chairs Present

Traci Marin, Spirit Wear

Persons in Attendance

Sean Cheetham	Nancy Cash	Keith Howell	Gifford Jones	Katie Swanson
(Baseball)	(Dance)	(Baseball)	(Football)	(Volleyball)
Lisa Bussian	Sherman Rivers	Shawn Brann		
(Swimming)	(Boys Basketball)	(Field Hockey)		
Valerie Calloway	Tina Blackman	Theresa Brown		
(Wrestling)	(Girls Basketball)	(Track)		

The Boosters membership meeting was called to order at 8:04 pm.

General Membership Open Time

• Valerie Calloway apologized for the last minute meeting cancellation notice from last week.

Officer's Reports

• Treasurer's Report (Jeremy Reeve) dated 7/31/19

Total assets were \$151,798.04.

Current Activities Budget is \$123,134.45.

Operating general fund balance is \$28,663.59.

Net fundraising profit is \$464.52.

- This begins a new year, and as such, not much is going on yet. However, expecting big numbers soon for the Patriot cards and the spirit wear sales.
- Last year we finished the year with total revenue being \$183,106; total expenses \$242,418.
 We had a net loss of \$59,012 for the 2018-2019 school year.
- Please turn in receipts in a timely manner! Also, please be sure to record any tips on the receipts.

- Secretary's Report (Tina Blackman)
 - o If coaches or club sponsors have any advertisements for spirit nights, fundraisers, etc they would like publicized by the Boosters, please send to the Secretary any announcements.
 - June meeting minutes have been posted online.
 - Emails/Twitter/FB posts have been sent out regarding
 - the next Booster meeting announcement
 - the meeting minutes and treasurer's report posted online
 - Patriot card is now on sale
 - Concession stand sign up sheet for the fall sports
 - On the Boosters webpage, the following have been added/updated
 - Meeting minutes and Treasurer's report
 - Posted Business sponsor application
 - Cleaned up Business Sponsor page
 - Added the Concessions Sign up sheet
 - Posted the Patriot card sales and link for online sales
 - Performed a general clean up of the Boosters webpage
- Member at Large Report (Theresa Brown)
 - Baseball & Softball Teams: Requested funds for an artificial halo behind the home plate on both baseball and softball fields. They are requesting funds toward the purchase of the artificial turf materials and the logo materials. They requested 14,850.78. The board approved funding for \$12,000.
 - Patriot cards The cards have been handed out to the fall sports coaches. All sports and clubs/activities are encouraged to participate in this Booster fundraiser.

Committee Reports

- Concessions (Jon Carroll on behalf of Gayle Jenkins)
 - Gayle is still recuperating from back surgery
 - The fall sign up sheet is out on the Boosters webpage. We need volunteers! The fall sport teams are to cover their own events.
- Membership/Sponsorship (Valerie Calloway)
 - 40 memberships have been purchased thus far.
 - We have several potential Silver Level Business Sponsors soon (Park Valley, Gainesville Basketball Association).
 - We have one Red Level Business Sponsor: Washington Street Realty
 - We are soliciting the local travel sport organizations for business sponsorships.
 - The school is adding Live Streaming of games. This would be a great business sponsorship opportunity. It will be a \$50 year subscription or you can purchase the live stream season by season. NHFS is the company doing the live streaming. This is a great business sponsorship opportunity. Please let your business friends know!

- Spirit Wear (Traci Marin)
 - o Spirit Wear sales were around \$8,000 tonight at Freshman Orientation.
 - o Traci needs to know who will be making game day tshirts. Is it the Boosters? Red Nation?
 - She will be ordering less this year to ensure product is sold. She has leftover product from last year that has not sold yet.

Old Business

None

New Business

- New team/club funding requests: None
- Brad reminded the coaches and club sponsors in attendance the rules for funding. The
 organization needs to have half the request for funds in place in their account before making a
 request to the board.

Meeting was adjourned at 8:22pm.