

## HVS Athletics Social Media Guidelines

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In today's world, social media has taken over. It's a quick, efficient tool to get information out to mass amounts of people. We recognize and support your rights to freedom of speech and expression, including the use of social media, however, understand that freedom of speech is not unlimited. Social media websites are NOT a place where you can say and do whatever you want without repercussions. Being an athlete in Huron Valley schools is a **privilege**. As a student-athlete, you represent the district and you are expected to portray yourself, your team, your school, and your coaches in a positive manner at all times. You have already read and agreed to the HVS Athletic Department Code of Conduct.

As an athlete in Huron Valley here are some thoughts to remember when using Social Media:

- If you wouldn't want it posted or read out loud in front of your parents, coaches, or boss, don't post it! If you have to think twice about it, or have to ask, don't post it.
- Understand that the things you re-post or re-tweet and the people/groups you follow are a representation of YOU. This reflects who you are.
- **Do Not** post: subtweets, curse words, derogatory words or statements, inappropriate song lyrics, "hints" at anything inappropriate, be careful with pictures, etc.
- **Do not** argue on social media.
- If you re-post/re-tweet it, you own it!
- **Do** post: humor, say thank you (fans, supporters, etc.), and support other groups/teams, upcoming games/events, etc. and engage with your family & friends in a positive and appropriate way. Social media is a GREAT way to get fans to your games!

### **"Live your life, don't tweet your life."**

HVS teams should use social media to post about upcoming games, updates, camps, etc. HVS athletes are encouraged to:

- "Like" HVS teams on Facebook
- Follow HVS teams on Twitter and Instagram. Help YOUR team by retweeting!
- Allow HVS coaches to follow you on Instagram, Twitter or other social media outlets as requested.

By signing this document, you are stating that you have read, and will abide by the guidelines listed above and also that you understand that disciplinary actions may be imposed for failure to comply with team rules and social media guidelines.

SA Name: \_\_\_\_\_ SA Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Parent/Guardian Name: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_