

**Cougar Athletic Boosters**  
**Minutes of General Membership Meeting**  
Kettle Run High School  
**Thursday October 8, 2009**

- I. **Meeting called to order** at 6:55 p.m. President Joe Ryan presiding, and Chris Dorsey, recording. Motion was made by Kerry and seconded to approve the agenda. *Motion approved.*
- II. **Members in Attendance:** Karla Anderson, Kerry Cornwell, Chris Dorsey, Tammy McGilvery, Anna Monroe, John Rathbone, Joe Ryan.
- III. **Approval of Minutes:** Motion was made by John and seconded to approve the minutes of the September 9, 2009 meeting. *Motion carried.*
- IV. **Secretary's Report:** Chris reported that the 501c3 paperwork has been approved by the IRS. She is now in the process of applying for our tax exempt status with the State.
- V. **Treasurer's Report:** No report.
- VI. **Athletic Director Report:** No report.
- VII. **President's Report:** Joe thanked the Board and volunteers for the continued success of the Boosters organization. All has been running smoothly. We do need to work on better predicting food amounts needed for concessions, perhaps by looking at whether FHS and LHS have home or away games. If those teams are away we may get extra folks coming to the KRHS games. Non perishables should be stocked heavily.
- VIII. **Vice President's Report:** No report. But Tammy reported that Doug hung the Cougar's Den sign last Friday. Thanks.
- IX. **Committee Reports:**
  - Concessions:** Anna reported that a volunteer had left the stand earlier than had been expected leaving her short handed. Volunteers should let Kerry know ahead of time if they need to leave early so she can staff a second shift.

The third cooler is working great. We can and will stockpile more water. Thirty pizzas for the Varsity Football game sold out and seemed to be about the right amount. Chick-fil-a will be ordered for Varsity games only (approx 65 - 75 sandwiches).
  - Fundraising:** Chris reported for Carol that we are starting to put out "Save the Date" reminders for the Dinner Dance on March 13 at the Inn at Vint Hill. Chris has drafted a flyer for the event with the theme "Sham-ROCK the Night."

We would like to increase the number of ads for the Winter Sports Program so all are encouraged to sell more ads before November 20. Ad prices have been decreased. Carol needs to get an inventory of how many programs have been sold.

Doug reported for Carol that the President of Brookside would like to support KRHS by purchasing signs and ads. Doug and Carol will be meeting with him to discuss a customized advertising package.

**Membership:** John reported that all membership cards have been made and can be picked up at the football gate.

**Spirit Shop:** Tammy reported that Spirit Shop sales are going very well and she is stocking new merchandise often. During Spirit Week she sold around \$2500 between the lunch sales and the game.

Tammy reported that during the Executive Session tonight the Board decided that they will help the marketing students in the School Store by providing them with a small inventory of merchandise. Tammy will provide a few in each size of one or two designs (perhaps a t-shirt and a sweatshirt). These items will be sold for the same price at both the School Store and the Booster Spirit Shop. Once the products are sold the Marketing Department will reimburse the Boosters for the cost of the products and half of the profit. The other half of the profit will be retained by the Marketing Department.

**Volunteer Coordinator:** Kerry reported that she had 15 volunteers lined up to help at concessions and gate for the football game but that she still needs volunteers to work games during the week. She would like to encourage and challenge every family of an athlete to work one shift in the concession stand this year. This way we would always have coverage.

- X. **Old Business: *Scholarship Program:*** Chris has drafted a scholarship application. She presented several options about items to be included on the application. Chris will update the application making all changes discussed and will send out a draft copy to the Board for final approval.
- XI. **New Business: *Booster's Facebook Page:*** Tammy will create a Facebook page for the Cougar Athletic Boosters so that members can check for or ask about Booster news, concession work schedules, etc...
- XII. **Other Business:** Ideas and suggestions were made relating to the KettleRunSports website. The tabs are too small and the information (especially within each sport) is rarely updated. Paul?
- XIII. **Announcements:** The next meeting will be held at KRHS on Thursday November 12 at 7:00 p.m.
- XII. **Adjournment:** A motion was made by Joe and seconded that the meeting be adjourned. *Motion carried.* Meeting adjourned at 8:00 p.m.