

**Cougar Athletic Boosters**  
**Minutes of General Membership Meeting**  
Kettle Run High School  
**Thursday June 17, 2010**

- I. **Meeting called to order** at 7:02 p.m. Motion was made by John and seconded to approve the agenda. *Motion approved.*
- II. **In Attendance:** Karla Anderson, Kerry Cornwell, Chris Dorsey, Trish Ethier, Doug Farmer, Deb Harrover, Linda Hottle, Dave Leonard, Tammy McGilvery, John Rathbone, Joe Ryan
- III. **Approval of Minutes:** Motion was made by Tammy and seconded to approve the minutes of the April 8, 2010 meeting. *Motion carried.*
- IV. **Treasurer's Report:** Deb reported that we have received thank you notes from two scholarship recipients. The scholarship money will be paid directly to the colleges, per instruction from Guidance Director, Steve Smith.

Deb completed our Costco annual renewal and has given the card to Karla, who will continue to be our concessions buyer. Boosters earned \$139.67 from the Costco rebate program. Karla will use the rebate check in August when we shop to restock the concession stands.

Motion was made by Trish and seconded that Karla be reimbursed for mileage costs for her trips to Costco. *Motion approved.*

We are still awaiting an \$800 Program Ad payment from Amerigas. Deb sent the requested W-9 to them so payment should be forthcoming.

Boosters earned \$72.63 from Moddell's for our Team Weeks fundraising efforts.

Overcast and sprinkles led to light turn-out for the Car Show. We earned about \$1600.

Capital Improvement fund has \$4000 from the 09-10 SY and Deb has just deposited \$4000 for the 10-11 SY. Scholarship account has already been funded \$5500 for the 10-11 SY.

Motion was made by Deb and seconded to donate \$20,000 to the KRHS Athletic Department. *Motion approved.* We will have a balance of approximately \$9,800 to start the 2010-2011 School Year.
- V. **Athletic Director Report:** No report.
- VI. **President's Report:** Joe thanked Kerry for her commitment and outstanding service as Volunteer Coordinator this year. Joe welcomed Linda Hottle as our new Volunteer Coordinator. Linda comes to us from

Warrenton Middle School where she was just named Volunteer of the Year. She has a rising KRHS Freshman.

Joe requested that we reinstate the sign-in/out log for volunteers.

Joe would like the Board to contemplate how the Boosters can make an impact and promote school and community participation and spirit at our first home football game on September 10 and during Homecoming on September 24. What traditions can we start?

- VII. Vice President's Report:** Doug thanked all the Board and member volunteers for the great job they did for the Boosters this year. Each year we gain a better understanding of what needs to be done and how to best accomplish it.

Doug suggested that we have a separate concession/volunteer meeting. This is one of our biggest sources of income and we need to make sure we have a strong leader, establish clear procedures, and get more volunteer help. Doug will guide and oversee this process.

**VIII. Committee Reports:**

**Concessions:** No report but there was a lengthy discussion. Deb has filled in for Anna, who had to go out of town. Concessions for the Hershey Track Meet brought in over \$1000. Deb has moved all the food out of the outside concession stand. There are 15 cases of soda left and Deb contacted Anna about asking Pepsi to accept a return. A new kind of popcorn seems to have messed up our popcorn machine. The popper needs to be cleaned more often. Paul will have the floor scrubbed over the summer.

Anna would like to step down from Concessions Chair so we will need to find a replacement. We need to have written procedures for the Concession Stands and the officers will need to provide clear direction and communication with the new Concessions Chair. A few items of note are to make sure that we always end the games with food left over; better PR to give some away at the end than run out. We need to watch the propane levels and refill in a timely manner.

**Fundraising:** No report.

**Membership:** John reported that he and Karla will work on the cards. They will delete all one year memberships so old cards will not work in the reader. They will redesign the White Level Card so it is clear to both the holder and the ticket taker that the White Card does not permit Free entrance. We need to make sure that the Discount Tickets are easily accessible for sale. Ideally we would always have a Booster volunteer at the gate for home events to swipe cards and sell discount tickets but this is not realistic since we have difficulty finding

volunteers. John would like to use the same membership application as last year. Chris will update the date and post it on the website. We currently have about 245 individual card holders and 128 families who are members of the Cougar Athletic Boosters.

**Spirit Shop:** Tammy reported that she will establish written procedures so that volunteers can open and run the Spirit Shops. The Volunteer Coordinator can add this to the request each week. Last year Tammy opened for district games. Particularly during the winter and spring she would sit for four hours and sell only one or two items but she would like to make sure that the Shop is open as often as possible and with volunteer help we can. She would like volunteers to run the Shop for New Student Orientation and Textbook Day in August. She doesn't have the count handy but there are Car Show t-shirts left and we can perhaps use them as giveaways next year.

**Volunteer Coordinator:** Kerry had no report but it was brought up that we need to speak to our athletic families at the beginning of the year about volunteering with the boosters. The expectation needs to be set and imposed by the AD that if you play a sport, you or a family member must commit to volunteering at least one night, either during the "off" season or for another game or sport during your season. Our concessions are open for almost every home sporting event. We need help to continue to offer this service to the athletes and fans and so that we can continue to earn funds.

- IX. Old Business:** *Fall events.* No plans have yet been made for a fall fundraising event. We still have a \$500 deposit with the Inn at Vint Hill to consider. How can we get our teams involved? Each team could provide a basket and another item to Auction? Boosters and not the team would keep the proceeds.

*Car Show.* Car Show success is dependant on the weather. Other fundraising events have been suggested instead of or in addition to the Car Show: Battle of the Bands and a 5 or 10K Run/Walk. One suggestion that was voted down was to reserve spots in a large marathon and then sell those spots for a profit.

- X. New Business:** *Gold Cup.* The Boosters have agreed to put together a team of 20 – 30 adult volunteers to staff the Gold Cup merchandise & apparel tents on Saturday October 16 as a fundraiser for our organization. Tammy and Paul are the coordinators for this.

*Raffle.* Dave suggested that we hold a special 50/50 raffle where the winner is announced at our Homecoming game. One thousand tickets would be printed and sold for \$2 each. Tickets would be sold in

the weeks prior to the game. The winner would receive \$1000 and we would earn the same. Tammy mentioned that we had planned to do a similar raffle in conjunction with our Inn fundraising event. Perhaps we could do both.

*By-law Amendment.* Chris proposed some amendments to our By-Laws to be voted upon at the next meeting:

*Elections.* Election was held via secret written ballot. Deb Harrover was elected as Treasurer to serve a second two year term and Doug Farmer was elected as Vice-President to serve a second two year term.

**XI. Other Business:** None.

**XII. Announcements:** A special meeting of the Concessions and Volunteer Committees will be held at the Warrenton Ledo's at 7 PM on Thursday July 8.

**XIII. Adjournment:** A motion was made by Kerry and seconded that the meeting be adjourned. *Motion carried.* Meeting adjourned at 8:29 p.m.