**Sports Boosters Meeting – Monday, August 7, 2017**

List of attendees: Julie Saylor, Jonathan Frohm, Susan Anderson, Stephanie Naski, Tammy Bane, Jennifer Schoenefeldt, Jill Hulnick, Missy Godowsky, Dan Coghlan, Melanie Glover, Phil Proctor, John Moyle, Erin Laughlin, Loren Nalewanski, Nolan & Trish Tong

Meeting came to order at 6:00 PM.

President’s Report – Julie Saylor

* Current athletic department funding for the year is projected to be $30,000 if booster revenue is able to support larger donation we will explore.
* Announcements about booster memberships will be made at freshman orientation and the fall parent’s night.
* Class Facebook pages are available for class and booster info.

Treasurer Report – Missy Godowsky

* The scholarship checks are out.
* All accounts have transitioned to new chairs and are up to date.
* Missy G. and Julie S. and Tammy B. are on the accounts as signatories.

DSA Report – Jonathan Frohm

* Seeking a coach for girl’s varsity lacrosse, winter indoor track, spring track & field
* Fall sports night is 8/14 at 6:30 pm.
* Reminder that all sport fundraising must go through the Jonathan F. for approval & scheduling
* Sports program designer is still needed for the fall program.

Sport Night Awards – Eileen Boone & Jill Hulnick - No Report.

Apparel Sales – Kim Douglas

* Currently taking inventory and organizing merchandise to get ready for fall sports.
* Trying to coordinate apparel sales at the fall parent’s night on 8/14.
* Will be selling apparel at Freshman parent night on 8/22 at 7pm.

Membership Report – Stephanie Naski

* 17 current memberships for 2017-18.
* High school staff membership forms have been dropped off to the front office.
* Volunteers are needed to staff the booster entrance at the football games.

Concessions – Melanie Glover

* Will be saving up to 50% by not purchasing soft drinks through the school.
* Planning several fundraisers throughout the year.
* Some teams with sponsors to utilize vouchers for after school meals provided by local businesses.
* Requested close parking for volunteers during the football games – Jonathan will look into.

Sponsorship – Eric Sonnhalter - No Report

Communication – Susan Anderson

* Please send any news to Susan A. that needs to be sent out through the booster email blasts.

Website – Eileen Villegas

* Eileen Villegas is our new web master. Her email is [esvillegas@msn.com](http://webmaila.juno.com/webmail/new/8?folder=Inbox&msgNum=0001R8k0:001PZV1f00003%5eZE&block=1&msgNature=all&msgStatus=all&fromPage=mailSearch&isMailSearch=yes&FROM=&TO=&SUBJECT=web&searchFolder=All%20Folders&SENTNDAYS=30&timeOpt=1&SINCE=mm/dd/yyyy&BEFORE=mm/dd/yyyy&sortby=date&direction=down&count=1502661650&randid=638356381&content=central).
* Eileen will be the focal point for all updates to the boosters portion on the herndonathletics.org website going forward.

New Business –

* Representatives from the Xplosion photography company did a presentation about fundraising opportunities their company provides
* Several football parents were in attendance to discuss how funding decisions were made for each sport and express concerns about equipment unavailability
* Phil Proctor encouraged the booster club to advertise its mission and list of accomplishments in an effort to increase its memberships.
* Daniella LaRosa asked the AD to encourage coaches to send weekly information to parents via email.
* John Moyle offered an idea to create a database of all former athletic alumni to be used for communication and fundraising.
* Booster meeting dates for the year are: 9/11, 10/2, 11/6, 12/4, 1/8, 2/5 3/5, 4/11, 5/7, 6/4.
* The next meeting will be Monday, Sept 11 at 6 pm.

The meeting was adjourned at 7:29 PM.