

# HERNDON HIGH SCHOOL SPORTS BOOSTER CLUB 

Herndon High School Sports Booster Club • P.O. Box 101 • Herndon, VA 20172

January 6, 2019 Sports Booster Meeting - Meeting started at 6:00 pm
Attendees: Iris Britt, Nancy Cazenas, Amy Emmatty, Jonathan Frohm, Dan Coghlan, Dave Jones, Kelli Jordan, Joshua Jordan, Loubna Hanna, Danielle LaRosa, Heather Metz, Jennifer Schoenefeldt, Tamra White, Melanie Mulcahy

1. Sports Booster President, Amy Emmatty: Call to order/Welcome to everyone. Announced that minutes for the October and November meeting have been reviewed and sent via emails. Minutes were approved.
2. Recording Secretary, Loubna Hanna: sign-in-sheet for everyone to sign. Notes from previous meetings will be posted on herndonathletics.com. Kelli has access and will work with Loubna to get notes posted asap. Discussion about consolidating all booster information on Memberplanet. More to come.

## 3. HHS DSA Report, Jonathan Frohm:

a. Explained that the next six weeks will be hectic with lots of away games.
b. Hall of Fame inductees were announced. Every time a team gets a plaque, it will have the names of the team members and will be added to the hall of fame.
c. Discussed school record signs for track and swim. The signs are in need of updating. Need to determine how to get these signs updated and maintained going forward.

## 4. Indoor Concessions, Heather Metz:

a. We are doing very well.
b. The only question is who will be opening/closing for basketball: they have 2 shifts and volleyball has 3 shifts. The opening responsibility has to rotate. Dan and Jonathan offered assistance for opening as someone from administration is always present.
c. Need to ensure all after school concession volunteers have keys (Loubna needs one as she is now filling a critical vacancy in the after school concession volunteers)
d. Nancy will share the Google Doc for the concession volunteers
e. Heather will provide volunteers with a sheet where they'll record what hot food is unsold

## 5. Outdoor Concessions, Joshua Jordan:

a. The new concession will not be ready/open in Fall: the construction schedule keeps changing.
b. They will replace the turf in the summer, and work on the press boxes.
c. So, it looks like we will be working with the old concession another year

## 6. Apparel/Spirit Wear Report, Jennifer Schoenefeldt

Nothing to report

## 7. Membership Report, Kelli Jordan:

a. Nothing new to report.
b. Preparing for the Spring. Current $8^{\text {th }}$ graders will be coming for curriculum night.
c. Suggested to hold informational nights, around April timeframe, with current student athletes.
d. Discussion of reducing membership price come spring for the spring sports season: proposal to be discussed at the February meeting.
8. Wish List, Amy reported
a. To date, the wish list received $\$ 9250$ in donations. A few items were fully funded -refer to the list Amy sent via email prior to the meeting
b. Already ordered several items from new Booster Business account on Amazon, with tax exempt status confirmed.
c. Several items have already been delivered - cheer mats, wrestling bike, more on the way.
d. Discussion of leveraging the Amazon account for concession stand stock.
9. Golf Tournament, Melanie Mulchay
a. Golf Tournament is scheduled for June 15, 2020 at the Algonkian Golf Course.
b. The contract is ready to go, we just need $\$ 100$ deposit

## 10. Treasurer's Report, Dannielle LaRosa

a. Treasurer report circulated via email prior to the meeting
b. Request to Jonathan for the $\$ 15,000$ field maintenance invoice
c. Outstanding item to determine - what happens next for field maintenance? This is the last of the $10 \$ 15,000$ annual payments boosters is contractually obligated to pay. Is the county picking up maintenance moving forward? If so, the $\$ 15,000$ we have in reserve to cover next year's payment could be redirected to other needs.
d. Scholarship: Unanimous vote to continue scholarship funding at $\$ 6000$. The amount had been increased to $\$ 6,000$ last year after being reduced previously.
e. Discussion of booster involvement in the administration of the scholarships, our need to be involved, the need to increase applications this year, and the need to simplify the process for applicants. The scholarships are funded by the boosters, and need to have some booster board involvement. More to come at February's meeting.
f. Loubna, Tamra, and Heather all expressed interest / willingness to form scholarship committee and participate in administration of the scholarships moving forward.

## 10. Goodbye to the Gym - Amy Emmatty

a. Goodbye to the Gym Celebration preparation has started, but it's time to kick it into high gear if we are to pull off this event
b. Silent Auction work has begun. Amy S and Dave are leading - coordinating with Monica to ensure current sponsors and advertisers are included and acknowledged
c. We need lots of volunteers: food, decorations, coordinating volunteers, cash management. We need to do something to recruit more volunteers.
d. We need to come up with a detailed list of tasks and events so people can volunteer. We should provide a point of contact for every task and event
e. For our immediate needs: Thank you to all who raised their hand to lead or help secure a lead for each of the following:
i. Food coordinator: Heather
ii. Decorations: Loubna
iii. Silent Disco: Iris
iv. DJ: Bach 2 Rock, Iris to coordinate with Silent Disco
v. Silent Movies: If we do this, Melanie has movies
vi. Silent Auction: Amy S and Dave
vii. Finances: Dannielle
viii. Spirt wear: Jennifer
ix. Volunteers: Nancy
x. Tours: ?

## 11. Calendar of Meetings

February 3
March 2
March 30
May 4
June 8
12. Adjourn-the meeting was adjourned at $7: 17 \mathrm{pm}$

Next meeting: February 3

# HERNDON HIGH SCHOOL SPORTS BOOSTERS 

PROFIT \& LOSS COMPARISON

|  | July 1 to December 31, 2019 |  |  | July 1 to December 31, 2018 |  |  | Profit Gain |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Revenue | Expense | Profit | Revenue | Expense | Profit |  |
| Core Business |  |  |  |  |  |  |  |
| Memberships | 37,192 | $(3,445)$ | 33,747 | 29,115 | $(3,501)$ | 25,614 | 8,133 |
| Concession Stand | 27,416 | $(13,562)$ | 13,855 | 25,454 | $(12,623)$ | 12,832 | 1,023 |
| Corporate Sponsors/Ads | 22,650 | (586) | 22,064 | 16,500 | (339) | 16,161 | 5,903 |
| Wish List | 9,220 | - | 9,220 | 11,832 | - | 11,832 | $(2,612)$ |
| Clothing | 6,452 | $(6,938)$ | (486) | 8,185 | $(3,103)$ | 5,082 | $(5,568)$ |
| Hornet Classic | - | - | - | - | (100) | (100) | 100 |
| Program Sales | 905 | (409) | 496 | - | - | - | 496 |
| Other | 329 | - | 329 | 179 | - | 179 | 151 |
| Total Core Business | 104,165 | $(24,939)$ | 79,226 | 91,265 | $(19,666)$ | 71,599 | 7,626 |
|  |  |  |  |  |  |  |  |
| Other Expenses |  |  |  |  |  | - |  |
| Turf Replacement |  |  | - |  |  | $(15,000)$ | 15,000 |
| Athletic Donations-Award Nights/Weight Room |  |  | $(52,500)$ |  |  | $(7,500)$ | $(45,000)$ |
| Athletic Donations-Wish List |  |  | $(1,359)$ |  |  | - | $(1,359)$ |
| Scholarships |  |  | - |  |  | - | - |
| Bank Service Charges |  |  | $(2,714)$ |  |  | $(1,379)$ | $(1,336)$ |
| Office \& Web |  |  | (240) |  |  | (717) | 477 |
| Letters, Plaques \& Trophies |  |  | $(1,496)$ |  |  | $(1,161)$ | (335) |
| Banquet Expenses |  |  | (130) |  |  | (311) | 181 |
| Custodian Gifts |  |  | - |  |  | - | - |
| Interest Income |  |  | 508 |  |  | 563 | (54) |
| Total Other Expenses |  |  | $(57,931)$ |  |  | $(25,506)$ | $(32,425)$ |
|  |  |  |  |  |  |  |  |
| Net Income |  |  | 21,294 |  |  | 46,094 | $(24,799)$ |


bALANCE SHEET - DECEMBER 31, 2019 HERNDON HIGH SCHOOL SPORTS BOOSTERS

HERNDON HIGH SCHOOL SPORTS BOOSTERS
CHANGE IN CASH - Nov 6 to Dec 31, 2019

| Opening Cash, November 6, 2019 |  | $\mathbf{1 4 9 , 7 9 0}$ |
| :--- | ---: | ---: |
|  |  |  |
| Deposits |  |  |
| Wish List | 7,720 |  |
| Concessions | 4,499 |  |
| Field Hockey - Parent Donations | 580 |  |
| Donations | 270 |  |
| Interest Income | 164 |  |
| Total Incoming Cash |  |  |
|  |  | $\mathbf{1 3 , 2 3 3}$ |
| Disbursements | 32,500 |  |
| Athletic Department Donation | 1,359 |  |
| Wish List - Amazon Purchases | 701 |  |
| Awards - Campers Trophies | 398 |  |
| Concessions - Heather Metz | 273 |  |
| Awards - McCabe's Printing | 206 |  |
| Bank Service Charges - Credit Card Fees | 130 |  |
| Banquet - Eileen Boone | 83 |  |
| Sponsorships - Monica Snowden | 603 |  |
| Football - Kelli Jordan | 511 |  |
| Swim - Kathy McLaughlin | 237 |  |
| Field Hockey - Kristin Campbell | 191 |  |
| Field Hockey - Sally Toner | 96 |  |
| Field Hockey - Michelle Batt | 70 |  |
| Field Hockey - Sandy Ellen Sciortino | 229 |  |
| Trainers - Lisa Petruzzi |  |  |
| Total Outgoing Cash | $\mathbf{3 7 , 5 8 7}$ |  |
|  | $\mathbf{y 2 5 , 4 3 6}$ |  |
| Ending Cash, December 31, 2019 |  |  |
|  |  |  |

