

Ike Athletic Booster Club

General Membership Meeting Minutes

April 10, 2024 at 7:00 PM

Media Center, Eisenhower High School

Officers Present

President – Mike Rutkowski

Vice President – Tammy Steele

Treasurer - Tammy Schutter

Secretary - Kim Vaughn

Membership Chair - Rose Bertucci

Membership Chair (24-25) – Jessica Aniel

Additional Coaches/Parents/Members Present: 13

Call to Order

The meeting was called to order at 7:04 PM by President, Mike Rutkowski

1) Board Member Updates

a) Vice President

- i) No updates

b) Secretary

- i) Be sure to scan the QR code to sign in tonight
- ii) Upcoming Meetings and Meeting Minutes are posted to the Eisenhower Athletics website
 - (1) Meeting Minutes for this meeting should be posted by the weekend.
- iii) Culver's Fundraisers
 - (1) We have wrapped up our 2023-2024 school year Culver's nights (will be picking up the donation when ready)
 - (2) Encourage people to support the 23 & Hayes Culver's location
 - (3) Thank you to the team of student volunteers who helped make this season possible – they were such a great group of kids to work with.

c) Membership

- i) 209 members (up 34 from last year)
- ii) Girls Lacrosse – 100%!

d) Treasurer

- i) March Month End (report below)
 - (1) \$61,432.05 ending checking account balance, \$17,433.66 in savings, \$7,669.69 in charitable gaming, total balance \$86,535.40
 - (2) Charitable gaming account can only be used to pay out for equipment purchases, so we will be spending down this account.
 - (3) Change in charitable gaming is for purchase of tents for boys lacrosse (to be used by boys lacrosse/girls lacrosse/boys soccer/girls soccer)
- ii) Team Accounts

- (1) Currently have 3 teams using Team Accounts (boys golf, boys baseball, girls softball).
 - (2) Booster has provided \$500 minimum balance to avoid fees, this is not for team spending.
 - (3) The team accounts are theirs and will not be reported on as general business.
 - iii) Scholarships
 - (1) See below.
 - e) President
 - i) See below.
- 2) Scholarship Update
 - a) Currently have 14 senior scholarship submissions, 3 underclassmen scholarship submissions – students have until the end of this meeting to submit (must have digital submission).
 - i) Attending meetings and volunteering gives credits - the more credits one has, the more chips in the drawing, and the better chance of being drawn.
 - b) Senior scholarships will be awarded at Senior Honors Night (May 14, 2024)
 - i) Awards will be paid directly to the school (not the student), in the event of a zero balance, the school will refund the student.
 - c) Underclassmen scholarships will be awarded at our May meeting (May 8, 2024)
- 3) Open Board Positions
 - a) Mike emailed information about the open positions this week to all booster members and attached job descriptions.
 - i) Vice President
 - ii) Secretary
 - iii) Volunteer Chair
 - (1) This is creating/managing the sign up genius
 - (2) Communication with coaches
 - b) Opened the floor for questions / interest
 - i) Toward the end of the meeting, Kim Van Dam-Jones expressed interest in being considered for the Secretary position
 - (1) Mike asked if anyone else was interested in this position (none)
 - (2) Motion made by Tammy Steele (and many others)
 - (3) Motion seconded by Jessica Aniel (and many others)
 - (4) All in favor? (yes) Any opposed? (none)
 - (5) Congratulations, Kim Van Dam-Jones! She will be the incoming Secretary starting tomorrow. Kim Vaughn will pass along information.
 - c) This year's goal as a board was to increase membership (and we did - win!). Next year's goal will be to button things up...review rules, reward active members, update bylaws.
- 4) Volunteer Incentives / Ideas
 - a) This year, we tried assigning teams to handle Concessions. Football season went great, basketball season was not as good, spring season even worse. Concessions had to close on Girl's Basketball Senior Night due to lack of volunteers. We need to make changes going into next year, and want to have an open discussion for ideas. Items shared will be noted and the board will get together and meet at some

- point after the May 8th meeting to discuss ideas shared and make plans for the year ahead.
- i) Raffle Drawing at end of season (get a ticket for each time of volunteering)
 - ii) Dereck Raymond will email Mike with information on how Adams does it, indicating that it seems to work well.
 - iii) Prize (Yeti Cooler, as example) for the person who volunteers the most.
 - iv) Rochester pays teams (portion of concessions for filling spots)
 - (1) Mentioned we did this for playoffs (split profits with teams that covered)
 - v) Requiring x hours or pay a set amount by senior year, or you don't play.
 - (1) Mentioned this would have to be a school requirement or implemented by coaches, and potential issues (like it's harder to enforce when the person is your start player)
 - vi) JV covers Varsity, Varsity covers JV
 - vii) Target Freshman/Junior High parents
 - (1) We don't utilize Freshman families or communicate well with them
 - viii) At time of membership, send out a confirmation link and ask people to sign up for a game – good idea
 - (1) Question as to where sign ups are located (apart from when the team sends out link to one event) – used to email?
 - (a) Eisenhower Athletics website
 (<https://eisenhowerathletics.org/main/otherbooster/id/46533532>)
 - (i) Tammy Schutter will reach out to Mr. Bertich to see if there is an open slot at the top of the webpage for Volunteering
 - (b) We can email (some suggested text) – Tammy Schutter will send sign up link out to Booster list
 - (c) Sometimes shared on Facebook (perhaps pin the post at the top)
 - ix) Penalty for teams that don't fill their spot?
 - (1) Requests denied – really those that don't fill spots, don't ask for anything; and those that ask for things tend to fill their spots.
 - x) Utilize NHS/Key Club?
 - (1) They do volunteer – we need more adult volunteers.
 - xi) Night at the Races (brought in 30k for another group)
- 5) Round Table Discussion
- a) Swinehart Renovation Impact
 - i) Fall '26 will likely have no home field, if we have no volunteers and/or people are out of routine, not sure we'll ever get them back.
 - (1) Hurt revenues
 - (2) Lose momentum
 - ii) Alternative Revenue? Corporate Sponsors?
 - iii) When we are playing at other schools (no home field), what are we going to do for Concessions?
 - (1) Idea of carting coolers and supplies back and forth does not sound fun or sustainable
 - (2) Trailer to sell out of (would need truck to tow)
 - (3) Contract food trucks for a percentage of profits
 - b) Is there a team parent assigned for each sport? Can it be required?

- i) Typically it takes someone stepping up, it's not always someone assigned by the coach
- ii) Push to require one would have to go through school (Mr. Bertich)
 - (1) Some coaches recognize the benefits/need, others don't

NEXT GENERAL MEMBERSHIP MEETING DATES:

- May 8, 2024 at 7:00 PM (Media Center)

Meeting adjourned at 7:55 PM. Mike noted a 5 minute grace period for scholarship submissions – the cut off is 8:00 PM tonight (04/10/24).

To add any items to the agenda, please email Mike at ikeathleticboosterspresident@gmail.com.

Be sure to follow our socials/remind, and visit our website at <https://eisenhowerathletics.org/main/boosters>.

Utica Eisenhower Athletic Booster Club 2023 - 2024 Fiscal Year (June '23 - May '24)

March 2024 month-ending Report

Bank Account Summary

Account	Beginning Balance	Deposits / Additions	Checks / Deductions	Ending Balance
Club Checking	\$63,178.50	\$1,252.99	(\$2,999.44)	\$61,432.05
Club Savings	\$17,433.52	\$0.14		\$17,433.66
*Charitable Gaming Checking	\$7,669.69	\$0.00		\$7,669.69
(*not available for general funding purposes)				
TOTAL BANK ACCOUNT BALANCES				\$86,535.40

Club Checking YTD	Beginning Balance	Deposits/Additions	Checks/Deductions	Ending Balance
June	\$42,729.07	\$15,234.36	(\$14,307.29)	\$43,656.14
July	\$43,656.14	\$804.18	(\$8,633.20)	\$35,827.12
August	\$35,827.12	\$6,921.10	(\$6,755.18)	\$35,993.04
September	\$35,993.04	\$21,289.75	(\$11,315.74)	\$45,967.05
October	\$45,967.05	\$14,399.75	(\$7,750.22)	\$52,616.58
November	\$52,616.58	\$15,097.27	(\$8,224.34)	\$59,489.51
December	\$59,489.51	\$6,178.50	(\$4,488.76)	\$61,179.25
January	\$61,179.25	\$7,953.71	(\$5,924.52)	\$63,208.44
February	\$63,208.44	\$6,025.93	(\$6,055.87)	\$63,178.50
March	\$63,178.50	\$1,252.99	(\$2,999.44)	\$61,432.05
April	\$61,432.05			
May	\$0.00			

Minimum Account Total Balance must stay above \$20,000 (this covers startups and min acct requirements)