

Ike Athletic Booster Club

General Membership Meeting Minutes

February 7, 2024 at 7:00 PM
Room 637, Eisenhower High School

Officers Present

President – Mike Rutkowski
Vice President – Tammy Steele
Treasurer - Tammy Schutter
Secretary - Kim Vaughn
Membership Chair - Rose Bertucci
Membership Chair (24-25) – Jessica Aniel

Additional Coaches/Parents/Members Present: 17

Call to Order

The meeting was called to order at 7:01 PM by President, Mike Rutkowski.

- 1) Board Member Updates
 - a) Vice President, Tammy Steele
 - i) No updates
 - b) Secretary, Kim Vaughn
 - i) Be sure to scan the QR code to sign in tonight
 - ii) Upcoming Meetings and Meeting Minutes are posted to the Eisenhower Athletics website
 - (1) Meeting Minutes for this meeting will be up by this weekend
 - iii) Culver's Fundraisers – on our Culver's nights, we get 5% back. No flyer needed, no need to mention anything – dine in and drive thru. It's an easy way for our community to support us.
 - (1) Next Culver's fundraisers will be 2/29 & 3/21 (4-8 PM at 23 & Hayes location)
 - (2) Even if you can't attend, it helps if you share it.
 - (3) Thank you to our NHS and Key Club volunteers...they've been great to meet and serve with!
 - c) Membership, Rose Bertucci
 - i) Currently at 168 members (last year we had 170 members) - and we still have spring sports coming up
 - ii) Percentages of team that are booster members:
 - (1) Cheer 59%
 - (2) Cross Country 23%
 - (3) Football 31%
 - (4) Girls Golf 6%
 - (5) Boys Soccer 29%
 - (6) Girls Swim 44%

- (7) Boys Tennis 19%
 - (8) Volleyball 12%
 - iii) Trying to grow back to pre-Covid numbers, where we were over 300 members
- d) Treasurer, Tammy Schutter
 - i) December Month End (report below)
 - (1) \$61,179.25 ending checking account balance, no change apart from interest to savings and charitable gaming account balances (\$18,933.21 savings and \$8,493.19 charitable gaming account), total balance of all accounts \$88,605.65
 - ii) January Month End (report below)
 - (1) \$63,208.44 ending checking account balance, \$18,433.38 in savings, no change to savings charitable gaming account balance (\$8,493.19 charitable gaming account), total balance of all accounts \$90,135.01 (\$3,000.00 check for HUDL still needs to clear)
 - iii) Concessions for Winter Sports
 - (1) 2 Wrestling & 1 Cheer event brought in 1745.96
 - (a) Wrestling events: 410. + 292.
 - (b) Cheer event: 1040.
 - (c) Note: change isn't deposited unless it can be rolled
 - (2) Girls Basketball brought in 1430.67 to date
 - (a) Concessions closed for 2 girls game nights due to lack of volunteers
 - (3) Boys Basketball brought in 4377.44 to date
 - iv) Scholarships
 - (1) Can see Tammy Schutter with any questions
 - (a) Make sure your name is on the list as a booster member
 - (b) Make sure to scan QR code when you volunteer and/or attend a booster meeting
 - (c) Membership questions can be directed to Rose Bertucci
- e) President, Mike Rutkowski
 - i) See below.
- 2) Social Media
 - a) We started using Gipper a year ago for custom graphics / social media posts, with the expectation that coaches would be on board and have a team parent help utilize this for their socials, but that's not the reality that we've seen. (This has also been mentioned in booster meetings.) Kim Vaughn has created basketball posts, and several other teams are seeing that and asking why they aren't featured. Boosters will take more ownership of this moving forward to make it easier for all teams to be seen and represented. Amanda Rutkowski will take the lead for Social Media. Amanda shared that she has already created posts and weekly features. We are getting traction, and we want to keep up this momentum. Amanda advised she will still need coaches/parents to do their part to send us pictures, schedule changes and accomplishments. She has created a Google shared drive for spring sports/accomplishments (even academic, as long as it's a student-athlete) – she'll create folders in drive that pictures can be dropped to. She'll reach out to coaches, and the socials email addresses will be posted. Jamie Gooch will work with her. Have your team sport page follow Eisenhower Athletics so we can follow back

and repost! Let us know when there's something that needs to be shared. Send a message – we want to give kids / teams exposure, but we need your help to know all that is going on!

3) Team Banking

- a) Boosters has an account through PNC, and (as discussed in previous meetings) we are able to set up sub account for teams to use, rather than going through school district
 - i) This is available for varsity sports, not available for club sports since they operate a little differently and have their own accounts already.
 - ii) Debit cards for team (under team name)
 - iii) Quicker access to their own funds
 - iv) Teams can not transfer their existing funds from the district to this account, however they can spend that down and put new funds into this new account.
 - v) Boosters will fund the \$500 minimum balance to avoid any fees
- b) Baseball has signed up, finding it's a quick turn around / streamlined things – and now that a team is using it, it makes it easier to understand the process.
- c) School will not reimburse booster, so school funded purchases still must go through the school. (This would be for money the team fundraised and is spending for their own team purchase.)
- d) President will still evaluate form requests and reach out to district if it's something they should be covering.
- e) Mike will reach out to coaches again to see if there is interest.

4) Scholarships

- a) Tammy Schutter is in the process of verifying QR sign ins for credits
- b) Applications are due by April meeting (4/10/24)
- c) Emails will go out next week for scholarship reminder
- d) Next year – the boosters are considering increasing the number of scholarship or creating a “super scholarship” (for someone that is active all 4 years)....still in discussion
- e) More info:
 - i) Senior Scholarships
 - (1) A 200 word essay is required
 - (2) Presented on Senior Night / Honors Night
 - (3) Recipients (random draw): 4 boys and 4 girls
 - ii) Pay to Play Scholarships
 - (1) A 100 word essay is required
 - (2) Announced in May
 - (3) Recipients (random draw): 2 junior/2 sophomore/2 freshman (current grade levels in 23-24 school year)

5) Upcoming Board Seats (24-25 school year)

- a) One seat filled (Membership Chair – Jessica Aniel)
- b) 3 seats remaining (Vice President, Secretary, Volunteer Chair)
- c) Volunteer Chair
 - i) Role:
 - (1) Manage Sign Up Genius for home games
 - (2) Set team volunteer schedule

- (3) Email coaches with link / info / reminders for their night to work concessions
 - ii) New system of assigning teams is working well, only had to close concessions twice
 - iii) Typically each team gets 1 game to serve
 - d) Reach out to Mike with questions or if interested in any open seat. Things are going well for the boosters, and we want it to continue. Freshman/Sophomore parents are ideal since they have a few years to focus on it. Great for people who have a passion for sports and making things better!
- 6) Preparing for Spring Sports
 - a) 3 Spring Sports with Concessions (boys & girls lacrosse, girls soccer)
 - b) Swinehart – bond is expected to hit in March(?). We’ve heard a lot of conflicting information as to when the Swinehart Stadium project will start, and nothing is finalized.
- 7) Round Table Discussion
 - a) Sign Up Genius – Canceled Game
 - i) If we don’t have volunteers, we may cancel games on short notice. We try to communicate to volunteers, but apologize if that didn’t happen or didn’t happen timely.
 - b) Where to sign up to volunteer?
 - i) Links are emailed to all booster members at the start of the sport season
 - ii) Coaches should be sending to parents on their week to serve
 - iii) All links posted on Eisenhower Athletics webpage – look under Boosters, then click Volunteer

NEXT GENERAL MEMBERSHIP MEETING DATES:

- April 10, 2024 at 7:00 PM (Media Center)
- May 8, 2024 at 7:00 PM (Media Center)

Meeting adjourned at 7:45 PM.

To add any items to the agenda, please email Mike at ikeathleticboosterspresident@gmail.com.

Be sure to follow our socials and visit our website at <https://eisenhowerathletics.org/main/boosters>.

Utica Eisenhower Athletic Booster Club

2023 - 2024 Fiscal Year (June '23 - May '24)

December 2023 month-ending Report

Bank Account Summary

Account	Beginning Balance	Deposits / Additions	Checks / Deductions	Ending Balance
Club Checking	\$59,489.51	\$6,178.50	(\$4,488.76)	\$61,179.25
Club Savings	\$18,933.05	\$0.16	\$0.00	\$18,933.21
Charitable Gaming Checking	\$8,493.19	\$0.00	\$0.00	\$8,493.19
(not available for general funding purposes)				
TOTAL BANK ACCOUNT BALANCES				\$88,605.65

Club Checking YTD	Beginning Balance	Deposits/Additions	Checks/Deductions	Ending Balance
June	\$42,729.07	\$15,234.36	(\$14,307.29)	\$43,656.14
July	\$43,656.14	\$804.18	(\$8,633.20)	\$35,827.12
August	\$35,827.12	\$6,921.10	(\$6,755.18)	\$35,993.04
September	\$35,993.04	\$21,289.75	(\$11,315.74)	\$45,967.05
October	\$45,967.05	\$14,399.75	(\$7,750.22)	\$52,616.58
November	\$52,616.58	\$15,097.27	(\$8,224.34)	\$59,489.51
December	\$59,489.51	\$6,178.50	(\$4,488.76)	\$61,179.25
January				
February				
March				
April				
May				

**Minimum Account Total Balance must stay above
\$20,000**

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(this covers startups and min acct requirements)**