



TOPSAIL ATHLETIC BOOSTER CLUB MEETING MINUTES
February 1st, 2021 6:30 PM

- President (Phonda Booton) called the meeting to order at 6:37
- Concessions- we have a lot of success with concessions inside for basketball. Going to try and keep openings concessions for events that have two ore more games.
 - We want to try, and appeal popcorn sales being shut down.
 - We need coaches to push their parents to sign up to volunteer or we will not be able to keep up with sales.
- Need coaches to assign a parent to be a team representative.
 - This will make coaches jobs easier and make communications between boosters and team smoother.
- We need more Booster Club members. Some ideas to gain members:
 - Membership drive – team of gathers the most new members gets an incentive. For example- extra money is account.
 - Drive to get community members, grandparents, aunts and uncles to sign up. Athletic programs affect everyone in the community- we need to push this.
 - Making registration easier- electronic form with online payment system.
 - Utilizing social media and Pirate Posts to announce need for members.
 - Board Members attending sports meetings and getting coaches to buy in.
- Upcoming sports meetings:
 - Women's golf- 2/16
 - Men's golf
 - Football
 - Women's soccer
 - Tennis
 - Baseball
 - Softball
 - Track
 - Cheer
- Spirit Wear- need to order more but we need to be careful placing a large order with pandemic issues. Considering pre-ordering and ordering extras on back end to sell at games.
 - Need to check on paten permissions.
 - Research online store options.
 - Phonda & Erin to talk to Topsail Sports Exchange and research other options.
- Fundraising has been difficult due to pandemic. Some proposals for fundraising Include:

- Mother's Day and/or Easter flower sales.
- Large item giveaway/raffle- shed prize like last year.
- Pirate 5k
 - Virtual race this year.
 - Teams can still participate together- virtual may work better for track team who will be in middle of season.
 - Need to reach out to Middle Schools & Elem for promotions.
 - Offer student rates to increase registration.
 - Erin is reaching out to Colin @ GO Time.
 - Confirm time frame of race that will be over a week or two.
- Football screening- showing football games at school or other big venue to support team and raise money.
 - Ticket discounts for NHSFS subscribers.
 - On campus or off?
 - Other venue options- Kiwanas park, Spot Fest location.
- Topsail Youth Daily collaboration.
 - Due to pandemic this will have to be placed on hold.
- Next meeting- first Monday of the month – 6:30 pm at THS Media Center with following of COVID requirements. March 1st, 2021
- Reminder to become a member if you haven't paid due and filled out paperwork for 2020/2021 seasons.
- Review with all things and Q&A.

Attendees:

Phonda Booton- President
 Jeremiah Jiles- Vice President
 Lori Garzelloni- VP 2
 Ian Howell- Treasurer
 Rasonda Clark- Secretary
 Erin Schmidt- Member at Large
 Janelle Libretto
 Kent Cox

Meeting Adjourned at 7:40