**Southwest Athletic Booster Club**

**Meeting Agenda**

**October 12, 2020**

Attendance

|  |  |
| --- | --- |
| **Team** | **Name** |
| After school concession | Absent |
| Baseball | Scott Moore |
| Cheerleading | Absent |
| Cross Country | Michele Baukema, Ingrid Stum |
| Football | Felicia Higgs, Mary Ann Frye, Tracy Phillips, Donna Negron, Miyako Woodhouse |
| M. Basketball | Chris Goldston |
| W. Basketball | Oyana Slade |
| M/W Golf | Absent |
| M LAX | Sherry Murray |
| W LAX | Sherry Murray |
| M Soccer | Absent |
| W Soccer | Ginny Christman |
| Softball | Craig & Tracy Repko |
| M/W Swimming | Heather Watson |
| M/W Tennis | Absent |
| M/W Track | Michele Baukema & Ingrid Stum |
| Volleyball | Craig & Tracy Repko |
| Wrestling | Maryann Frye |
| Main Board  | Pres. – Ruth ChuVP – Sherry MurraySec. – Michele BaukemaTreas. – Ingrid StumAD. – Brindon Christman |
|  |  |

1. Sport resuming updates – Volleyball and XC are practicing, Volleyball can now be inside and use balls at practice. XC can have up to 50 at practice plus 2 coaches, Swimming will start November 6th. Teams are doing a great job with staggered check-ins and being picked up promptly at the end of practice.

1. Secretary Report-Approval of Minutes (Michele)—Last Meeting was September 14 via Zoom.
	1. Prior Month Main Booster Minutes Approval- Approved as written

3) Treasurers Report (Ingrid)

 i. Financial Report – Sales tax refund has been submitted for Jan- June 2020, team breakdown is attached.

 ii. Fraudulent bank charges—please beware—reconciling—if you need assistance contact Ruth or Ingrid

 iii. Still waiting on Women’s Basketball – Account has not been reconciled since March; Coach Christman reported that 2 members of their booster club no longer have students at SW. They need to recruit a treasurer and secretary to maintain their independent account. Ruth will reconcile through June 30. Coach Nick Scarborough has recruited his father to serve as treasurer. Ingrid will assist him in getting acquainted with QuickBooks and transferring leadership at BB&T. Their January -June sales tax will not be refunded as the account was not reconciled on time.

iv. Need to have everything complete to finalize taxes for previous year. – Contact Ingrid if you need help with your year-end reporting.

5) AD Report (Coach Christman)

 After-school concession deposit $836.95

 Mower repair - $430.00

 Gator repair - $290.00

 Brick install - $400.00

 i. Pixalot cameras have been installed and are operational. Will allow for fans to view games online; requires a membership; coach will share details on this at an upcoming meeting.

 ii. Spectators – Volleyball – 25 spectators; XC – 100 spectators;

 iii. Ticket sales – recommended that we don’t sell tickets at the gate. Instead use an online ticketing platform; Coach Christman has reviewed a few vendors; their fees are approx. 7% per ticket. We have installed Square on his ipad; Square fees have the same processing fee for all major credit cards:

 2.6% + 10¢ per swipe, dip, or tap, (this fee would be paid by the card holder)

 3.5% + **15 cents** for each keyed-in transaction, and

 2.9% + **30 cents** for each invoice or e-commerce transaction.

 Coach is recommending we purchase I-pads to use at the gate. Especially if we have games on the same night.

 iv. $45.00 player fee – GCS will be requiring this fee starting November 3rd. The $45.00 fee is used by the GCS to fund middle school sports. Middle school sports have not been able to start yet.

 v. Student Grades – Coach Christman shared that he has concerns about grades during this online only learning. He has seen grades and reports that students who typically do well are not. He is communicating with his coaches to reach out to students who are in jeopardy of losing eligibility. Students need to know there are no free passes this semester – grades are being given and they need to reach out for help if they are struggling.

 vi. Field maintenance/overseeding/fertilizer – The 5 teams that use the fields are paying for overseeding and fertilizer of the fields. The teams will each pay $181.90/team. The teams are: Men/women LAX, Football, Men/women Soccer. Ingrid will make a JE in each team Quickbooks

 vii. Concession Stands – Pre-packaged food sales only, no cash – CC/Debit card only, limited number of workers. WiFi has improved at the stadium and in the school.

6) Committees

i. Reverse Raffle –March 20, 2021—Plans with a crazy spring how do we want to handle – Michele Baukema will call venue/caterer about cancellation policy and date they need to get us a refund or carry over deposit to 2022; We need to think about alternative events: Golf outing, virtual corn hole tournament (Michele has contact at a non-profit who recently held a corn hole tournament). At December meeting we will make a decision.

ii. Brick Project—New advertising and selling to seniors—Video progress? Coach and Mr. Hettenbach are producing a video; 400 flyers were distributed to the 2021 seniors during the Senior packet pick-up. Sherry will report on team distributions thus far and sales at November meeting.

iii. Capital Committee—Sherry Murray --2 RFP cycles this year October and February. Attached is the RFP description.

iv. Scholarship Committee—(Craig Repko)—Will be adding a disclaimer about Covid-19 and season cancellation how that will not affect their application. Coach will release the scholarship next semester to the guidance counselors.

v. Membership Report (Melissa)— Approved a 40% reduction in cost for this year Board will be $30 or a pass as usual

7. New Business (Ruth)

i.Team Booster Club Fundraisers

 **Softball** - Their goal is to raise $300.00 – **UPDATE THEY HAVE SOLD ALL THEIR BOOKS!**

 Attractions Coupon Books - $25.00/each - they have 2 left to sell; contact Tracy Repko; repkot@gcsnc.com

 **Baseball** - Their goal is to raise $5,000

 Mrs. Pumpkins Chicken Pies - Order now through 11/4; contact any baseball player or Stephanie Whitten at swhitten16@gmail.com or Scott Moore at scott.moore14@gmail.com

 Attached is the catalog

 **Football** - Their goal is to raise $10,000 and they are just $344.00 away from achieving it!!!!!  They are Crowd Funding using SnapRaise –

[https://www.snap-raise.com/v2/fundraisers/southwest-guilford-football2020?donation\_invite\_id=38088588&share\_type=coach](https://www.snap-raise.com/v2/fundraisers/southwest-guilford-football-2020?donation_invite_id=38088588&share_type=coach)

 ii. XC requested to host their senior night on Friday, November 20th. Coach approved.

 iii. Cowboy Reunite Athletic Campagin – $690 raised to date; Goal is $10,000. Coach releases videos on MWF featuring senior athletes on all our social media platforms. Each team needs to be promoting within their team. Encourage each family to give the cost of a game ticket ($7.00) to help fill the gap in losses from concessions and ticket sales.

8. Summary of Key Take a ways & Communications from this meeting

 Annual reports are due NOW. Reports submitted: Cross Country, Softball, Volleyball, W. Tennis, M. Basketball

9. Date and Time of Next Meeting – November 09, 7pm. – Live meeting Possibility??

10. Adjournment