**Southwest Athletic Booster Club**

**September 10, 2018**

**Minutes**

Attendance:

Athletic Director – Brindon Christman

President – Ruth Chu

VP – Tom Grose

Secretary – Michele Baukema

Treasurer – Ingrid Stum

VP Marketing – Open

VP Membership – Melissa Busick - Absent

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| **Team** | **Name** | **Position** |
| After school concession | Orie Hargrove | Chair |
| Baseball | Angela Penny  Angela Johnson | President  Treasurer |
| Cheerleading | Donna Walton | President |
| Cross Country | Ingrid Stum | Parent |
| Football | Sherry Murray | Treasurer |
| M. Basketball | Pam Causey  Rob Causey | President  Treasurer |
| W. Basketball | Venezela Slade-Hartman  Tom Hartman  Betty Nelson | President  Treasurer |
| M/W Golf | Absent |  |
| M LAX | Gerry Kilpatrick  Bob Danser  Clint Pressley  Sherry Murray | President  VP  Secretary  Treasurer |
| W LAX | Absent |  |
| M Soccer | Sandy Eaton  Elaine Swift  Bob Jones | Treasurer  President  VP |
| W Soccer | Doug Black | President |
| Softball | Craig Repko  Tracy Repko | President  Secretary |
| M/W Swimming | Heather Watson | President |
| M/W Tennis | Absent |  |
| M/W Track | Ingrid Stum | Parent |
| Volleyball | Tracy Repko | Parent |
| Wrestling | Sherry Murray | Treasurer |

Meeting called at 7:10pm

1. Announcements and Celebrations (Ruth)
   1. Fall Teams continue to do well - true freshmen Nolan Johnson (’18) playing at ECU Football; Mantrell Reeves – doing great in college – playing football and had great play against Wake Forest, Anna Kincaid – playing at App State Volleyball.
   2. Share stories on Twitter – text Craig Ceresi- email or text him or email coach christman
2. Secretary Report-Approval of Minutes (Michele)

i. Prior Month Main Booster Minutes Approval – approved as written

3) Treasurers Report (Ingrid)

ii. Financial Report – approved as written

We have not closed out 17-18 account; need to reconcile 2 accounts – Men’s Lax and wrestling.

Deposits $1500.00 for ad sales

Check requests over $500.00

Spirit wear – $1,485.50 – approved

Goal Posts installation- $1,500.00 – approved; pay out of AD account

5) AD Report (Coach Christman)

Tennis, football, JV soccer undefeated

Coach will request that counselors add our new email address swghsathleticboosters@gmail.com and cowboysports.org to counselors’ monthly emails

Hurricane Florence – impacting practice and game schedules – visit cowboysports.org for latest updates

Stadium cleanup – $100.00 to team that cleans up. Will take approximately 30/40 minutes; pick up trash bags and gloves from concessions just before the end of the game. Pick-up trash from home and visitor sides; including under the bleachers, field and around concession stand, empty all trash cans and take bags to dumpster, put new trash bags in all trash cans.

9/12 v. Northwest – XC , 9/21 v. Parkland –m. soccer, 10/12 Homecoming v. Smith XC, 11/2– v. western Guilford – M. Basketball – requested- will confirm with Coach. Playoff games may be added to schedule.

6) Committees

i. Reverse Raffle – (Tom)

4 sold to date; tickets are out; band will participate this year

ii. Brick Project – -Tom Grose will chair!

Need to focus on Brick sales! Reach out!

2 bricks sold to date

Include in senior mailings

Encourage teams to honor their coach

Each team needs to promote

Tony Collins – alumni group; visual image picture on website; more signage

Coach will encourage counselors to include in their messages

Brick – fathead; Styrofoam brick for the crowd (Elaine Swift)

Bob will make stickers for sidewalk and floors at school

Craig Ceresi – shadow box display

iii. Capital Committee—(Doug)

18-19 fund reset proposal submitted ; waiting for 17-18 yearend report to finalize before funds will have 18-19 balances set. Request for proposals will be out soon and applications will be due back on 10/31.

Current capital issues identified by members

Need more practice fields

Soccer needs bathrooms at their practice field

Ongoing Capital issues:

Stairs at stadium/Lack of handicap accessibility at stadium. GCS is aware of ADA issues – they don’t have money to do it; Member mentioned reaching out to the American Legion; DAV groups to help with funding.

Michele will send 18-19 guidelines, application and sample proposal to club as soon as it is ready to be released and place on website under booster club

Next capital meeting - October 8 @ 6:30 pm

iv. Scholarship Committee—(Craig Repko) – Application and guidelines will be submitted to Mr. Hettenbach and Counselors for final review; Application Deadline March 15th; Review committee will be slated by January 2019; Michele will send to clubs, post on website when ready.

v. Membership Report (Melissa) 85 memberships; over $15,000.00 to date

7. New Business (Ruth)

VP Marketing position – Julian Crooks has resigned.

Spirit Wear Update

$4,280.00 in spirit wear sales- this time last year was $50.00 in sales in August

$824.00 back to main booster club – this does not include the rebates back to individual teams who have items on the cowboysport.org - spiritwear page.

Senior night banners – Action Engravers donate up to 10 for free, over 10 $10.00/each; must be sent from original file not copied and pasted; see attachment for resolution guidance; Bob has a SW Dropbox – just email him and he’ll link your email to it and you can submit your senior photos; email Bob Danser at bdanser@actionengravers.com. Please allow 1 week to deliver your banners. In your email to Bob- Please include the picture number, player name and player number (if applicable).

Oct 2 – Men’s Soccer breast cancer night – earlier.org; selling t-shirts on website; The pink fire engine and earlier.org mobile will be onsite at game, 400 balloonsd release; goal to raise between $3,000 – $5,000

Softball selling coupon attractions books - $25.00 – see any softball player or contact Tracy Repko at repkot@gcsnc.com

8. Summary of Key Take Aways & Communications from this meeting (Ruth)

**Brick sales – promote, promote, promote! – see cowboysports.org for order information; share with your clubs, alumni of your club, get emails from your coaches from past team members; contact Tom Grose with questions – tom.grose@gmail.com**

9. Date and Time of Next Meeting – Monday, October 8, 2018 7:00 pm Media Center

10. Adjournment – 8:26 pm