**Booster Meeting Agenda**

**November 13, 2017**

Meeting called to order at 7:07 pm

1. Announcements and Celebrations (Greg)
   1. XC – Men and Women; 76 runners this season, 2 girls to state, boys sent a team, finished 7th in 3A, girls team 4 – 44th in state. Great season.
   2. 2013 SW gradulate Brandon Banks…was activated and is now playing with Washington Redskins
2. Run The Business
   1. Secretary Report-Approval of Minutes (Michele)
      1. Prior Month Main Booster Minutes Approval – approved as written
   2. Treasurers Report (Ruth)
      1. Financial Report
         1. 2016 taxes are done and filed.
         2. Treasurers need to reconcile every month.
         3. Check requests
            1. Cheer - $640.00 spirit wear; motion approved
         4. Membership dollars designated to teams will be transferred in November via transfers.
         5. Treasurer’s report October 2017 – approved as written.
   3. Membership Report (Melissa) – $350.00 for all sports pasess. Michele and Melissa will work to get remaining t-shirts and magnets out to members before Christmas break.
3. Measures & Recognition of Success (Coach Christman)
   1. AD Report
      1. Moved Fall Reception – November 27th 6:30 pm
      2. Tournaments; 2 wrestling, sheetz tournament, coming up
      3. Soccer – co-conference championships, W. tennis, volleyball, W. XC, Football - 2nd place in conference.
   2. Alumni Project; Jim Coggins is meeting with alumni to create some alumni projects for the school. Partnering with school to improve the stadium; a number of projects are being considered.
   3. W. basketball – it is likely that we will not have a JV team this season. There are 16 girls. It is likely that JV boys will pay 4:30pm, 6:00 girls, 7:30 boys
   4. 5 students – signed in Div. 1 schools, 4/5 recevied full scholarships; gymnast, baseball, 2 volleyball, w. basketball
   5. Committees Needed
      1. Athletic Awards & Receptions (staffed by off season sports)
      2. Determine Budget for fall banquet food and communicate to Elizabeth. We budgeted $150 per banquet.
      3. Reverse Raffle – March
         1. Coordinator – Elizabeth Siler co-chair; need one more person to co-chair
         2. Ticket Sales & Tracking – Tom Grose
         3. Silent Auction – need letter with tax ID (c. Ceresi/greg blackport)
         4. Advertising
4. Revenue & Profitability Growth
   1. Capital Fund Staffing and Objectives/Goals (Greg)
      1. Capital Fund Project Recommendations
         1. Identified $55,000.00 worth of items, they include
            1. Goal posts
            2. Bleachers in stadium
            3. Equipment in weight room
            4. High jump pad, pole vault pit
            5. High def tv/score board in coggins gym
            6. Score board old gym
            7. High def score board in coggins gym
            8. TV in lobby to broadcast game in lobby of gym

Committee talking with Verizon and Best Buy on advertising/donations

To access funds clubs need to write a proposal which includes:

Must provide 3 bids

solid description of plan & benefits to team, school & community

Will there be matching dollars from club or donor

Advertising ability

Proposal are due by end of school year, projects will be funded before the next school year starts

* + - * 1. Committee makes recommendation to main booster club which will vote to fund that proposal.

Capital Committee – motion to approve New popcorn machine and nacho machine in Coggins concessions out **repair and maintenance** – max $1,000.00

Lowe’s grant – doug black, Richard walls, craig ceresi working together to write grant application.

* + - 1. Each item will have signage on it “provided by SW Athletic Booster Club” or provided in part by SW Athletic Booster Club”
  1. Marketing Projects Update (Julian)
     1. Brick Project:

Southwest Guilford

BRICK FUNDRAISER PROJECT

**OPTION 1:** 4” X 8” X 2” BRICK

Cost = $12 (Includes Engraving)

Available for 2 lines of text ONLY and from the choices below in the following format(s) ONLY.

A. Line 1- (Student Name)

Line 2- Class of (Date)

B. Line 1- In Memory /Honor of

Line 2- (Name)

C. Line 1- Donated by:

Line 2- (Name)

**OPTION 2:** 8” X 8” X 2” BRICK

Cost = $24ea. (includes engraving)

Available for 4 lines of text ONLY and from the choices below in the following format(s) ONLY

A. Line 1- (Student Name)

Line 2- Class of (Date)

Line 3- Sport(s)

Line4- Sport(s)

B. Line 1- In Memory/Honor of

Line 2- (Name)

Line 3- (Name)

Line 3- (Name)

C. Line 1- (Gold /Silver/Bronze)Sponsor

Line 2- Donated by (Name) / Or Just Name Pending # of Character’s (Engraver will make judgement call)

Line 3- In Memory/Honor of

Line4- (Name)

**General Notes:**

1. 4 X 8 X 2 Bricks come min.100 /Pallet – 8 X 8 X 2 Bricks come min. 25 pallet
   1. General Shipping Cost Approx. $300
   2. Shipping has to be paid up front
   3. Bricks must be stored on SW campus when ready for processing orders for engraving
   4. Must Factor Shipping into cost when deciding sell price for profitability
2. Regarding 4 X 8 X 2 Bricks; I may suggest price should start at approx. $40 per Brick. Portion back to the sport (TBD)
3. Regarding 8 X 8 X 2 Bricks; Price should start as follows(Portion back to Sport TBD)
   1. Gold \_\_\_\_\_\_\_\_
   2. Silver \_\_\_\_\_\_\_\_
   3. Bronze\_\_\_\_\_\_\_\_
4. We need 1 major project to tie fundraiser to (Committee Can decide and present to Booster)
   1. Current and Upcoming Sports Fund Raisers (Julian)
5. New Business (Greg)
   1. State Playoff transportation - 2 buses; mileage and driver paid by AD;86 players & cheerleaders (110 seats) $2400.00; $500.00 from Cheer, $700.00 football; school pays balance as this game is more than 150 miles $1200.00 – Approved; Cheer and Football clubs met after to meeting to discuss further.
   2. Activity bus needs 2 drivers to take students – at this time a 2nd driver has not be identified.
   3. Main boosters cotton candy machine – repair – up to $200.00 for repair – Tracy Repko is working with vendor on repairs.
   4. 11/29 6:30 Spikesgiving – volleyball vs soccer team can food drive game and staff v staff, $2.00 entry or 2 cans
6. Summary of Key Take Aways & Communications from this meeting (Greg)
   1. Capital process
   2. Brick projects
   3. Reverse Raffle committee needs
7. Date and Time of Next Meeting – December 11, 2017
8. Adjournment – 8:40 pm