

Southwest Athletic Booster Club

September 12, 2016

Minutes

Attendance:

E-Board: President – Greg Blackport, Vice President – Excused Absence, Treasurer – Ruth Chu, Secretary – Michele Baukema – late (Stephanie Blackport for Michele)

| Team | Name | Position |
|--------------------------|--|---------------------------------------|
| Baseball | Richard Walls | Pres |
| Cheerleading | Chyna Shiver | Coach |
| Cross Country | Elizabeth Siler | President |
| Football | Elizabeth Siler Heidi Mikles | President secretary |
| M Basketball | Toni Lanley Rick Radford Lynn Cunningham | parent Pres/Treasurer president |
| M Golf | Absent | |
| M Lacrosse | Melanie Ceresi Jim O'Connor Dan Schmindinger | parent parent parent |
| M Soccer | Caroline McAbee | Treasurer |
| M/W Swimming | Sharon Weaver | co-president |
| M/W Tennis | Absent | |
| M/W Track | Absent | |
| Softball | Greg Prochnow Michele Baukema | President Treasurer |
| W Basketball | Tish Carter | Treasurer |
| W Golf | Michele Baukema | parent |
| W Lacrosse | Julian Crooks | Treasurer |
| W Soccer | Doug Black | Treasurer |
| Volleyball | Absent | |
| Wrestling | Absent | |
| After School Concessions | Orie Hargove | |

Additional participants - Stephanie Blackport

1. Announcements and Celebrations (Greg)

Greg Blackport – Thanks to everyone for being such great volunteers.

Coach Christman – thanked everyone for the thoughtful comments on the loss of his father last month.

Remember to vote for SW on this week's WFMY game of the week.

<http://www.wfmynews2.com/sports/high-school/vote-for-friday-football-fever-game-of-the-week-for-september-16th/316191002>

Fall sports are doing well, Football is 4-0

Women's Lacross treasurer – new treasurer – Julian Crooks let everyone know he was new to the position and needed some guidance. Ruth said see her for guidance.

2. Run the Business

Secretary Report-Approval of Minutes (Michele)

June & August Booster minutes and the August Executive minutes were approved.

By-law revision changes were presented by Greg Blackport and discussed. All revisions approved.

Membership Report (Ruth)

Current Sports Passes sold: Adults – 88, Students – 30

Membership Committee VP Needed (Greg)

The Ceresis & Orië Hargrove have been doing a great job with membership, but could use more help. If anyone has even 45 minutes to attend sporting events to solicit memberships that would be great.

Please contact Melanie or Craig Ceresi or Orië Hargrove

Treasurers Report (Ruth)

The Treasurer's report was presented (see attached monthly report). Discussion followed by approval.

The following expenses were presented and approved:

Cheerleading

1. 2526.00--KellyGrams Monograms and Embroidery
2. 3665.73--Varsity Spirit Fashion

Coach Christman

1. 799.56--BrandRPM--Coaches practice tee-shirts for staff
2. 1978.09--Cook's Inc--Coaching shirts for staff

3. Measures & Recognition of Success

AD Report (Coach Christman)

Coach Christman let everyone know that the fall sports are off to a great start and are doing well. We are having an increasing number of fans at the games and may have had as many SW fans at the Western game as there were Western fans.

Coach Christman asked that each of the booster clubs make sure that coaches are at a booster club meeting prior to the season starting and that they get more involved this year. Secondary sport clubs are to let Christman know that their coaches have attended.

4. Revenue & Profitability Growth (Craig)

Social Media (www.cowboysports.org) - Included in the handouts was a Social Media sheet. Everyone is encouraged to sign up on these sites, use them to order spirit wear, etc. Greg sent a copy to the Booster Presidents and encouraged everyone to distribute to their team families

VP of Marketing Position – The position remains open. Some discussion around what it entails and some ideas from Julian Crooks. Julian will reach out to us with some ideas.

Capital Fund Staffing and Objectives/Goals

Greg asked each sport to elect someone to the capital fund committee. Do not need someone for each sport, but we need to have several sports. Please send Greg Blackport who you want to be your representative on the capital fund committee. The capital fund will start with the bathroom project and is focused on long-term capital projects that will be a visual reminder of past Booster Club Successes.

- a. Reverse Raffle Date, Tickets, and Committee
Coach Christman reminded everyone that we still have reverse raffle tickets available to sell. Greg Blackport will be presenting some options for how we might allocate the reverse raffle profits at the October booster meeting. Treasurer Group will take care of money for ticket sales, reverse raffle, etc.
- b. Square reader for taking credit cards
Tish Carter (W. Basketball) presented how to use the Square Reader as a means of taking credit cards. Many booster members like the idea of being able to take credit cards. Discussed how it would need to be handled by each sport. Greg Blackport stated that if anyone wanted to volunteer to try out a square (taking credit cards) for their sports, let him & Ruth Chu know. Taking credit cards MUST be approved by the main board and tested thoroughly. It was generally agreed that it is the way of the future and we should do our best to get it in place.

Coach will get estimate for wifi at football/baseball/softball fields.

- c. Football Concessions Update
Olive Garden Fundraiser – October 18th (Coach Christman)

Olive Garden has volunteered to cater in a meal as a fund raiser. Members present voted to put 100% of the revenue will go to the Capital Fund. Tickets are \$10.00 each. The meal will be served in the school cafeteria. Coach is considering letting anyone who buys dinner tickets in to the game for free.

5. New Business (Greg)

none

6. Date and Time of Next Meeting- Monday October 3, 2016 7:00 Media Center

7. Adjournment