

**Southwest Athletic Booster Club
Booster Meeting
Minutes
October 3, 2016**

Attendance:

E-Board: President – Greg Blackport, Vice President – Excused Absence, Treasurer – Ruth Chu, Secretary – Michele Baukema – excused absence (Stephanie Blackport for Michele)

Team	Name	Position
Baseball	Absent	
Cheerleading	Absent	
Cross Country	Absent	
Football	Heidi Mikles	secretary
M Basketball	Nicole Pettiford Rick Radford Lynn Cunningham Bridget Lamberth	Pres/Treasurer president
M Golf	Absent	
M Lacrosse	Melanie Ceresi Craig Ceresi	parent VP
M Soccer	Mendy Yarborough Julie Chavis Caroline McAbee Marti Himiel	Treasurer President
M/W Swimming	Sharon Weaver	co-president
M/W Tennis	Absent	
M/W Track	Chris Patrick	Parent/coach
Softball	Absent Absent	
W Basketball	Tish Carter	Treasurer
W Golf	Absent	
W Lacrosse	Absent	
W Soccer	Bob Jones Doug Black Kendall May	President Treasurer
Volleyball	Absent	
Wrestling	Absent	
After School Concessions	Orie Hargove	

1. Announcements and Celebrations (Greg)
2. Run The Business
 - a. Secretary Report-Approval of Minutes (Michele)
 - i. September 12th minutes submitted and approved
 - ii. Board Member Requirement – All elected booster club officers must be a member of the main booster club. Greg will be contacting those officers who have not submitted their membership fee.
 - b. Membership Report
 - i. Members and Dollars Report (Ruth)
Membership is on par with last year's numbers.
 - ii. Membership Committee VP Needed (Greg)
Please recruit for this position.

- c. Treasurers Report (Ruth)
 - i. Financial Report (see attached) submitted and approved
Expenses submitted for approval:
\$699.18 – AD expense – Volleyball – Team Polo shirts

Volleyball concession YTD profit is \$586.95 YTD for volleyball concessions. Orié was reimbursed \$418.05 for concession expenses.
- 3. Measures & Recognition of Success
 - a. AD Report (Coach Christman)
Please vote for game of week. You may vote many times before it freezes you out.
Fall Sports Banquet – Monday November 21st (Tentative) Final date will be set once football playoff schedule is determined. Back up date is December 5th. We will need two volunteers from each team to help at banquet to help set up . The leadership team will help serve.
 - b. Coach is very proud of teams and coaches. Coach Christman said he received a compliment on our teams from another coach just today.
- 4. Revenue & Profitability Growth (Craig)
 - a. Social Media (www.cowboysports.org)
 - i. Web-Based Sales
 - 1. www.SWGHSSPIRIT.com – Danser is looking for suggestions for items to sell on website.
 - 2. Stadium Seats – purchased \$17.00, Embrodery \$5.00 - \$22.00 investment. Sold for \$40.00 – huge profitability increase.
 - 3. We have purchased 360 items from action engravers
 - b. October 18th is pink out night Soccer game.
 - c. Action Engravers is giving SW a huge discount on items sold on website. Coaches are encouraged to send parents to website to order SW gear.
 - d. Reverse Raffle Date, Tickets, and Committee
 - i. Revenue Split Proposal (Greg)
\$15.00 of each ticket will go to primary fund.
approx. \$40.00 back to each team.
Final profit split will be determined after ticket sales are completed.
 - e. Square reader for taking credit cards (Greg) W basketball will be testing it out for concession this season
 - f. Olive Garden Fundraiser – October 18th (Craig) 100 tickets to sell @ \$10.00 each. 100% profit to SW Boosters. All food donated by Olive Garden. Motion for profits of 40% to Captial fund and 60% to primary fund – approved.
 - g. Pink Out Rally Towels (Craig) October 28th is pink out football game – fundraiser for breast cancer. 100 pink rally towels will sold @ \$5.00 each. 100% proceeds to breast cancer.
- 5. New Business (Greg)
 - a. Swimming requested up to \$750.00 to purchase shirts for swimmers that make regionals and states. Motion approved.
- 6. Date and Time of Next Meeting – November 7, 2016.
- 7. Adjournment