



HAWK PRIDE

ABOUT Forest Hills Eastern High School & Athletics

At the corner of Pettis & Knapp in Ada, Forest Hills Eastern (FHE) is a top-25 ranked Michigan high school and serves nearly **800** students in grades 9-12. Nearly **one-third** of all students participate in athletics.

Forest Hills Eastern Quick Facts:

Enrollment: 800
 Forest Hills District Population (Census): 52,500
 FHE District Population (Census): 14,000est
 FHE District Average Household Income (Census): \$123,973

Forest Hills Eastern Athletics:

Varsity Sports: 35
 Student-Athletes: 265
 Multi-Sport Athletes: 184
 Fall '23 All-Conference: 31
 Fall '23 Academic All-State: 27
 State Champions: Boys Cross Country (Fall 2023)



EXPOSURE & REACH

SOCIAL



7,000



11,500



3,000

EVENTS



15,000



4,000



5,000

COMMUNITY



52,500



\$124k



41yrs

HOW TO BECOME A BOOSTER



TO SIGN UP:

1) Visit: fhesports.net
 Click: Boosters
 Click: Be a Patron Donor
 Complete the form



2) VENMO: @FHE-AthleticBoosters
 PAYPAL: paypal.me/fheboosters



3) CHECK: FHE Athletic Boosters
 Attn: Lindsey Helminksi, Treasurer
 2200 Pettis Ave.
 Ada, MI 49301



QUESTIONS?
 Please Contact:

Scott Wherley
 FHEAB President
sawherley@gmail.com
 313.405.4883



SPONSORSHIP OPPORTUNITY

HALL OF FAME | \$10,000



- All-Sport Banner Placements @ 3 Forest Hills High Schools
- Four (4) two-person all-sports passes
- Hawk Fan Pack – Your choice of three Hawk swag items
- Full-Color name & logo on all-sports event program
- Special recognition at all home events
- Priority In-game sponsorship opportunities

ALL AMERICAN | \$7,500



- All-Sport Banner Placements @ Eastern High School
- Hawk Golf Outing Sponsorship Package 🏌️
- Four (4) two-person all-sports passes
- Hawk Fan Pack – Your choice of three Hawk swag items
- Full-Color name & logo on all-sports event program
- Special recognition at all home events
- Priority In-game sponsorship opportunities

STATE CHAMPION | \$5,000



- All-Sport Banner Placements @ Eastern High School
- Four (4) two-person all-sports passes
- Hawk Fan Pack – Your choice of three Hawk swag items
- Full-Color name & logo on all-sports event program
- Special recognition at all home events
- Priority In-game sponsorship opportunities

ALL-STATE | \$2,500



- All-Sport Banner Placements @ Eastern High School
- Two (2) two-person all-sport passes
- Hawk Fan Pack – Your choice of two Hawk swag items
- Full-Color name & logo on all-sports event program
- Announcement & recognition at all home events
- Opt-in In-game sponsorship opportunities

ALL-CONFERENCE | \$1,500



- Two (2) two-person all-sport passes
- Hawk Fan Pack – Your choice of two Hawk swag items
- Full-Color name & logo on all-sports event program
- Announcement & recognition at select home events



BOOSTER MEMBERSHIP

VARSITY | \$1,000



- Two (2) two-person all-sport passes
- Hawk Fan Pack – Your choice of two Hawk swag items
- Family name on all-sports event program
- Announcement & recognition at select home events

FAMILY | \$500

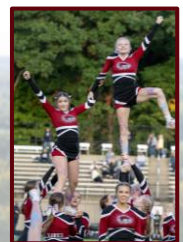


- Two (2) two-person all-sport passes
- Hawk Fan Pack – Your choice of two Hawk swag items
- Family name on all-sports event program

HAWK PRIDE | \$250

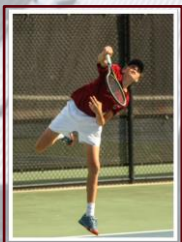


- Two (2) two-person all-sport passes
- Family name on all-sports event program



On behalf of the 300+ student-athletes at Forest Hills Eastern High School, we thank you for your support of Hawk Athletics!

Amy Pallo, Principal
Ben Sherman, Athletic Director



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