

FHE Athletic Booster meeting minutes  
September 12, 2018

Sports represented:

|                                      |                         |
|--------------------------------------|-------------------------|
| Baseball - Amy Messing               | Rugby - Mat Muldoon     |
| Basketball/Girls - Joe Verbrugge     | Skiing - Jill Yeomans   |
| Bowling - Dawn Boomers               | Softball - Aaran Bush   |
| Cross Country - Rita Tomaszewski     | Swimming - Sherri Sands |
| Cheerleading/Sideline - Dawn Boomers | Tennis - Jennifer Elms  |
| Field Hockey - Wendy Winn            | Track - Carin Brenner   |
| Football - Kris Brenner              | Volleyball - Pam Toigo  |
| Ice Hockey - Terry Endres            | Kathy Hoffman           |

Coaches present:

Softball - Aaran Bush  
Girls Basketball - Steven "Preacher" Lee  
Track & Field/Cross Country - Dan McElheny  
Swimming - Coach Neat

Board members present:

Ali Doyle  
Chris Hoexum  
Wendy Winn  
Jackie Doherty

The meeting was called to order at 7:06 p.m.

**Ben Sherman** - Athletic Director

- introduced new board members
- this year student admission to all sporting events within the district is \$2. This was done in order to grow school spirit.
- 8 student athletes were taken to a leadership summit within the O-K conference
- We are continuing to recognize an Athlete-of-the-Month for each sport. Coaches are able to select 3 athletes during their season who represents FHE well. This month's nominations are due by September 19th.

2 urgent hires are needed: Varsity Bowling and Wrestling. These positions are posted on the Kent Consortium: <https://www.applitrack.com/kent/onlineapp/default.aspx?Category=Athletics%2fActivities&subcategory=Coaching>

### **Chris Hoexum - President**

- There are a lot of opportunities for FHE Athletic Boosters to help bring our athletics to the next level
- We are trying to raise money so our students can have the best experience possible
- We raise money through donations and sponsorships
- We offer a subsidy for students who are unable to pay to play
- Communication with the parents and coaches is key to what we do
- Boosters have never said no to a request
- We are going to be keeping track of which sports are represented at the booster meetings and which sports take the time to help out with concessions and fundraisers
- Please let your coaches know how important it is to the athletes to have them present when the Athlete-of-the-Month awards are given.
- Make sure you check out [FHEsports.net](http://FHEsports.net) Let's try to get each team's page updated

### **Hawk Rally**

- 27 teams were involved
- Great turnout!

### **Winter Hawk Rally**

- Friday, March 1st from 4-10 p.m.
- Students will stay after school to set up
- 4-6 p.m. will be for younger kids - will be similar to Hawk Rally but indoors
- 6-8 p.m. will be for the bigger kids - basketball, volleyball, dodgeball, etc
- 8-10 p.m. DJ/dance for both kids and adults
- There will be a fee at the door
- Kids will collect donations
- \* We need a logistics person
- \* We need a person in charge of corporate sponsors

- Sponsors love to hear that this is a big **community** event
- We need spring and fall sports to be involved, not just winter sports

### **Student Section / Hawk Zone**

- Spirit bus and t-shirts for the Grand Rapids Christian game
- We want the students to have a great experience
- Will look into the possibility of having a middle school bus in the future

### **Social Media - Pam Toigo**

- visit the Facebook page - like and share!
- also on Instagram
- The parent rep for each sport is responsible for writing article updates, sending photos, box scores, etc OR finding someone to do so.
- any information about your team, including pictures, can be sent to: [fheathleticboosters2019@gmail.com](mailto:fheathleticboosters2019@gmail.com)
- articles will be forwarded on to Ben Sherman, MLive, and the Cadence
- Social media is being used in an effort to get more people involved and excited about FHE Athletics

### **Concessions - Jackie Doherty**

- you can find the signup genius on the weekly update
- we need more people to sign up for concessions
- Student athletes are welcome to do concessions.
- Jackie will look into having a form that allows the students to use concession time as volunteer hours
- Parent reps need to check the sign-up genius to see when their sport is responsible for covering concessions

### **Patron Forms**

- we have very few "Patron Donors"
- 22 families have donated \$250 or more
- We need to create a "buzz" about the Athletic Boosters
- Patron Donor money goes directly to the FHE Athletic Boosters
- Ticket sales go to the district
- Looking into a tent for the Crimson Club donors
- FHE Varsity jacket order forms are available in the Athletic Office

**meeting was adjourned at 8:05 p.m.**

