

Forest Hills Eastern Athletic Boosters

January 10, 2024

6:30p

6:34p - 8:01p

AGENDA

1) Welcome and Introductions - SW

Introduced the board and welcomed the four in the audience!

2) Finance Update - LH

Closed out the calendar year. Still issuing checks for grants previously approved.

3) Concessions Update- - MJ

Had to close for wrestling today, but it was a make-up event and it wasn't on the calendar, plus it was a snow day today. We will be assigning games to teams for the winter season. Hard to get people signed up. Mary will be hopefully sending that out tomorrow for coaches/teams. Bigger teams will have more dates. Mary will get the SUG to Chris Thomas at the Middle School to send out to his coaches/teams. We talked about incentives on getting volunteers from the audience, including pancake breakfast, pizza party and 3 point shots at halftime basketball games. We talked about keeping track of volunteers digitally vs, pen/paper to be more accurate. Steve has an old computer, but will need to work with the tech dept to get a Google Form up and running.

4) Review funding requests, if any. Discussion. Vote.

Nothing new. Hope next sport will be a fall sport. Ben clarified that POs are paid on delivery, not ordered. Lindsey would like everything in before June 30th to help with her bookkeeping.

5) Review 2023-24 Booster spend on Giveaway items and Incentives
Discussion on 2024-25 Giveaway items. Vote for approval of new spend.

We have not spent anything on incentives this year... had some leftovers stored that we have used. Bleacher chairs with logo? BSN is a big vendor for apparel and equipment.

5) Call for / Nominations for Volunteers - SW
Socialize openings (*attached*)

Freshman orientation is January 24 at 7p. We will have a table advertising the Boosters and to get names/emails to invite to our meetings and committees. Scott encouraged everyone to circulate the attached flyer to other and to invite three new people to attend the next meeting. The Golf Outing has a secured date and location of Watermark on Sept. 23. We are not sure of the Hawk Rally because we don't have the Conference schedule yet. Plan on mid September.

6) New Business / New Opportunities - All

- Team Representation / Communication / Participation
- Parent rep at meeting for in season teams. We had this before COVID and would like to reestablish coach and parent representation. Try one meeting per season, unless asking for a grant, then they should be there the entire season of meetings. Also would like to advocate for student athletes to attend.
- Booster Compliance (Finance / PT)
- Tabled for next time. Didn't get info yet.
- FHE Student Boosters (Chapter) (*attached*)
- Scott talked with Ben and Amy about this proposal. Will need to have more conversation. Would like to have a small board of students to tap into the great potential of greatness this could bring to our community. Someone suggested the FCA students.
- Sponsorship Ideas / Opportunities
- Scott presented a two page digital spread of ideas on sponsorship levels and what the Boosters do and has done for the student athletes. We could use this to either give to potential sponsors or email digitally to encourage companies to donate.
- Other

8) Items for discussion from Members / Community

9) Confirm next meeting: Wednesday, February 14, 2024 FHEB01 (or adjust?)

Because of all of the love birds out there, we moved the next meeting to the following week, February 21 in room D01.

10) Adjournment

8:01pm

Recruiting for the following Leadership Positions

- **FHE Athletic Boosters: Membership/Recruitment Chair**
 - A membership or recruitment officer hosts regular social events and membership drives to attract potential volunteers and permanent members.
 - Actively sources volunteers from 'feeder' schools to promote a 'pay it forward' community
- **FHE Athletic Boosters: Communication Chair**
 - Separate from the secretary, having a dedicated communications officer means putting a stronger emphasis on marketing for events, fundraisers, recruitment, as well as maintaining a large presence on social media.
- **FHE Athletic Boosters: Community Partnership Chair**
 - While the Treasurer may handle finances, fundraising as a goal throughout the year is best handled by an officer who can dedicate their time specifically to community and sponsor recruitment.
- **FHE Athletic Boosters: Golf Outing Chair**

- Organizes the annual golf outing, securing location, dates, sponsors, participants and prizes. Works with other Booster leads to coordinate donations and an army of volunteers.

- **FHE Athletic Boosters: Hawk Rally Chair**

- Organizes the annual FHE Hawk Rally securing sponsors, team participants and prizes/games (if needed). Works with other Booster leads to coordinate donations and an army of volunteers.

- **FHE Athletic Boosters: (Student Chapter Proposal)**

- Hawk Pep Squad

Mission:

- Build school spirit
- Engage (more) of the student body
- Elevate the student experience
- Give back (volunteer)

Activities:

- Student Announcements
- Posters in the hallways
- Encourage students to get involved
- Teacher recommendations

- Student recommendations

Other:

- Leadership (Officers) Opportunities
- T-Shirts
- Spirit Days
- Volunteer Opportunities (Concessions, Greeters, etc.)