

# SOUTH FORSYTH DUGOUT CLUB 2016-2017 SPONSORSHIP PROGRAM Family Information Sheet Page 1 of 2

The South Forsyth Dugout Club is one that can benefit both the program and the family. As your family secures sponsorships, the family contribution for the 2016-2017 can be reduced for your 2016-2017 Family dues that are provided prior to the season. This is an incentive for families to obtain company or personal sponsorships.

Below is an explanation of how the SF Dugout Club Sponsorship program will be managed for the 2016-2017 Baseball Season:

### **Previous Year Sponsorships**

This year, no family will have a guaranteed commitment to a sponsor they obtained last year. This year, it will be "first come, first serve". If you contact the customer first, then you first right to obtain that customer.

### **Deadline:**

All sponsorship forms and checks <u>MUST</u> be turned in <u>by February 3, 2017</u>. "Turnin" is defined as check and sponsorship form to the SF Dugout Club by February 3, 2017. If these are received after this date, your sponsor WILL NOT be included for the 2016-2017 year and the family that obtained sponsorship will not get credit for the 2016-2017 season.

There are two ways you (or your sponsor) can get the sponsorship form and funds to SF Dugout Club. First, they can be mailed to address listed on bottom of sponsorship form. Second, they can be given to Dave Graczyk. Remember, sponsorship form and funds must come together as this is the only way we can track what family obtained the sponsorship.

### **Sponsor Form**

All fields on the sponsor form must be completed and the sponsor must provide a sponsor signature. In the section "Dugout Club Signature" line, the family obtaining the sponsor should fill in their name and sign.



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### **2016-2017 Program Incentives**

Each family will get a contribution to their 2016-2017 family dues that are collected after teams are announced in January 2017. Typically these dues are required by "Meet the War Eagle Night" that will occur prior to the February 1, 2017 sponsor due date. Families will pay dues at Meet the War Eagle Night and if sponsors are obtained after payment, funds from sponsorships, which you obtained will be provided back to you. If you obtain a sponsor and your son does not get selected from a team, the SF Dugout Club will provide an incentive back to you of **20% of the total** sponsorship dollars that your family has obtained for the 2016-2017 season. If your son is selected to the 2016-2017 South Forsyth Baseball program, the following incentives will be provided for the 2016-2017 season and will go directly to your family dues for the current season:

**\$150.00 to \$2,999.00 Collected:** 20% of total sponsorship dollars collected will go to your 2016-2017 player dues.

#### For Example

Player Fee's = \$850.00

Family sponsorships \$'s obtained for 2016-2017 season by 2/3/17: \$1,000.00

*Family sponsorship dollars \$1,000.00 X 20%* = \$200.00

Total Family dues owed for Season = \$850.00 minus \$200.00 = \$650.00 Due

\$3,000 and above Collected: Player Dues for 2016-2017 season are waived!

If you have any questions, please email us at <a href="mailto:sfhs.dugoutclub@gmail.com">sfhs.dugoutclub@gmail.com</a>
Again, the deadline for all submissions is <a href="mailto:february3,2017">February3,2017</a>. This allows for all of our banner and advertising work to be completed prior to the first home games at South Forsyth High School. Good luck and thank you for supporting YOUR South Forsyth Dugout Club!