

Spring Mills High Athletics

ANNUAL SPONSORSHIP PACKAGES

WE ARE PLEASED TO ANNOUNCE THE AVAILABILITY OF FULL YEAR SPONSORSHIPS FOR SPRING MILLS ATHLETICS FROM FALL 2015 THROUGH SPRING 2016. OUR ANNUAL PACKAGES ARE SIGNIFICANTLY DISCOUNTED AND INCLUDE ADVERTISING AND RECOGNITION FOR ALL SPORTS FOR ALL SEASONS AND ARE PAYABLE IN INSTALLMENTS THROUGHOUT THE YEAR!

RECOGNITION OPTIONS	Anchor	Platinum	Gold
Fixed Sign on Football/Soccer/Track/Lacrosse Stadium Scoreboard AND Gymnasium Scoreboard, AND Baseball or Softball	F,W,S		
60 Second Audio & Video Advertisement 2x per home football game (other contests as available.)	F,S		
10 second Audio & Video Advertisement min 2x per home football game (other contests as available.)		F,S	
10 Second Static Scoreboard Advertisement min 2x per home football game (others as available)			F,S
Web banner ad on springmillsathletics.org	F,W,S	F,W,S	
PA Name recognition at announced home contests	F,W,S	F,W,S	F,W,S
4x8 custom banner for fall and spring (spring: baseball, softball, or track/lax)	F,S	F,S	
4x4 custom banner for fall and spring (baseball, softball, or track/lax)			F,S
4x4 sign with name		W	W
Full Page Advertisement in All Programs	F,W,S		
1/2 Page Advertisement in All Programs		F,W,S	
1/4 Page Advertisement in All Programs			F,W,S
Name on all sponsored giveaways (Large calendars, t-shirts, novelty items)	F,W,S	F,W,S	
Game Night Sponsor	F,W,S		
All Sport Passes	4	2	
(F)all Package Only*	\$2,750	\$800	\$500
(W)inter Package Only*	\$2,500	\$700	\$475
(S)pring Package Only*	\$1,500	\$575	\$275
ANNUAL PACKAGE*	\$5,000	\$1,275	\$975

BEST VALUE!

ANNUAL PACKAGE PAYMENT PLAN (F2015-S2016)			
Payment Schedule	Initial Payment Due Immediately	Second Payment 90 Days Later	Final Payment 180 Days Later
Anchor	\$2,000	\$2,000	\$1,000
Platinum	\$500	\$500	\$275
Gold	\$400	\$400	\$175

* Package price includes 1 banner. We will deduct \$100 for reused 4x8 banners, \$50 for 4x4 reused banners. and \$35 for season only sponsors whose 1 year web ad may still be in effect. In season replacement banners are \$150.

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ALA CARTE 2015 - 16

RECOGNITION OPTIONS	
Fixed Sign on Football Stadium Scoreboard	\$1,500
Fixed Sign on Baseball or Softball Scoreboard	\$1,000
60 Second Audio & Video Advertisement 2x per home football game (other contests as available.)	\$750
10 second Audio & Video Advertisement min 2x per home football game (other contests as available.)	\$200
10 Second Static Scoreboard Advertisement min 2x per home football game (others as available)	\$100
Web banner ad on springmillsathletics.org	\$350
PA Name recognition at announced all home contests for the year.	\$100
4x8 custom banner for fall and spring (spring: baseball, softball, or track/lax)	\$500*
4x4 custom banner for fall and spring (baseball, softball, or track/lax)	\$300*
4x4 sign with name basketball	\$250
Full Page Advertisement in All Programs	\$300
1/2 Page Advertisement in All Programs	\$200
1/4 Page Advertisement in All Programs	\$100
1/8 Page/Business Card in All Programs	\$50
Name on all sponsored giveaways (Large calendars, t-shirts, novelty items)	\$500

CONTACT

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