

5/7/13 SMABC Membership Meeting

EC Present: Jeff Adams, Joy Shaw, Jon Wine, Kim Wine, Doug Livengood, Paul Wolford, Dan Comer, Chris Keith

Athletic Programs represented: Girls Basketball (Miranda Ralph, Bob Eaton), Volleyball (Carrie Jackson), Boys Basketball (Joel Silver)

Not Present: Nancy Spangler, Shawn Conaughty,

Minutes:

The meeting was called to order at 7:00pm. A quorum was present.

Mr. Adams introduced the Executive Council Members.

Mr. Comer introduced Miranda Ralph, Bob Eaton, Carrie Jackson, and Joel Silver, coaches. The coaches each said a few words and thanked the boosters for their work. All are excited about the Spring Mills Athletic program.

Mr. Adams reported that all of the positions for the Executive Council were filled; however, Mindy Toler had to step down as Secretary for unforeseen circumstances. In addition, the Executive Council approved creation of a new position for Fundraising Chairperson to coordinate the rules and help individual fundraisers be successful. He asked for members to consider volunteering and let him know later in the meeting.

Mr. Adams distributed copies of the SMABC Bylaws for review. The mission statement was read aloud. Mr. Adams asked for questions or comments. Their being none, he asked for a motion to approve the bylaws. Chris Keith made the motion, Michael Fallon second. Motion carried.

Mr. Adams then explained that per the bylaws, election would be held annually. Since we had volunteers for each position, Mr. Adams asked for a voice vote to approve the slate of officers and committee chairpersons for this year. The slate was affirmed.

Committee Reports:

Mrs. Wine displayed spirit wear samples and announced that the primary color would be red. She reported that we have discussed spirit wear with several vendors and are currently working with Signet who will also provide a website for us where spirit wear can be ordered directly online, paid for by credit card, and delivered to the school/boosters for distribution with no shipping charge. Mrs. Wine displayed an "Inaugural Football Game" t-shirt and took orders. The shirt says Spring Mills est. 2013 and will have a reference to the first game on the back. We are encouraging everyone to purchase and wear the shirts at the first game. Pricing is between \$8-14. Mr. Fallon suggested that we might consider sponsorship on the shirt. Mrs. Wine asked for volunteers to assist with selling spirit wear, accepting orders, and helping with picking out spirit wear.

Mr. Wolford reported that the Public Relations committee had formed the facebook page, twitter handles, and the springmillsathletics.org website was updated with information. Mr. Wolford asked for help when needed to create flyers and contact media outlets for SMABC communications.

Mr. Wine reported that his committee is working on developing a tiered package for sponsors that would include different levels based on the financial commitment of the sponsors. Opportunities for name recognition/advertising include: Football stadium scoreboard permanent placement, football scoreboard electronic advertising, football stadium fence signs, all outdoor event announcement recognition, baseball/softball stadium fence signs and permanent scoreboard positions. Indoor permanent signage in gymnasiums and on scoreboard, and banner advertising on websites. Mr. Wine hopes to have packages aligned within 1 week to begin offering. Mr. Wine also suggested a "Cardinal Club" focused on parents, friends, and family for small to medium sized donations. Mr. Wine asked for volunteers to help with visiting potential sponsors, creating the packages, and organizing the manufacturing of the signage.

Mr. Adams reported for Mrs. Scheuch that the membership database was up and running for the membership committed and a membership form had been created. Membership in SMABC will be free. Members must simply complete an application and agree to abide by the bylaws.

Mr. Adams reported for Mrs. Spangler that the volunteer database included nearly 100 people who have already agreed to be volunteers.

Mr. Adams reported for concessions and programs that there was nothing significant to report as yet, but that fall was approaching and we would be preparing for sports schedule printing and programs along with concessions for indoor sports.

Old Business

Mr. Adams distributed copies of the Inaugural Spring Mills "Tee It Up for Athletic Excellence" golf scramble to be held on April 15th at the Woods Golf Resort. \$65 per person and \$100 tee sponsorships. Fallon Insurance has committed to donating a putter for a prize. Mr. Adams asked members to begin getting golfers to sign up and look for potential sponsors for tees or to provide prizes. We are also considering whether to cater or have the boosters supply food.

New Business

Mr. Adams reported that we will have a discount card in a few weeks. The cards will cost \$4 and be sold for \$10. Athletes will be expected to sell 5 cards. The \$30 profit from those cards will go to the booster fund. Athletes who sell more than 5 cards will have the profit from the cards credit to them for purchases of spirit wear packs for their sports.

Mr. Adams asked for a volunteer to coordinate the Bonanza to occur in May. We are considering the Moose, Shepherdstown Firehall, St. Josephs Church and potential Williamsport, MD locations.

There being no further business, Mr. Adams asked that the committees break into groups and members to visit the committee with whom they would like to work.

Meeting adjourned.

Respectfully Submitted,

Jeff Adams (acting Secretary)