November 15, 2023 C.A.B. Meeting Minutes

Ryan called the meeting to order at 6:36 Attendance list attached

Welcome:

Secretary Report (Aubree): Minutes from October meetings are now posted on the Chelsea Bulldog/Booster website. Motion to approve 1) Kari 2) Lori – Motion Passed.

Ryan thanked Aubree and Chris for their hard work and time to keep concessions up and running. Jeff reported that we made about \$25,000 from concessions last year.

Treasurer Report (Lorna): Lorna reviewed the P&L statement, stated the interest earned on the Money Market account goes to the new facility fund as bulk of money in the MM is for that. Tracie's packet of income/expense are not included in these reports. Lorna confirmed the purchase of CD's \$5000 at Edward Jones and \$6000 at Chelsea State Bank. Lorna states that one raffle license was applied for in December (swim team). Lorna asked if basketball was going to do

50/50 raffle and Aubree suggested that we add the dates to the application in case we do have one, we are ready to go.

Team Reports: Each Booster rep informed on team highlights.

Athletic Director (Matt)

- Matt stated that a high school lead organization called "Coolers for a Cause" would like to run concession stands during the middle school basketball games. They will donate their profits to charitable causes.
- In December we will be hosting SEC Women's Leadership conference. 10 students from each school come at WSEC. Our new lunch program is providing free lunches for this event. Per Wayne Welton, 10 out of 14 schools in our conference have won division titles this fall.
- Head Coaches retreat went well. Introduced the BeNice program. Coaches will get training on how to be proactive on appraising a child-athlete and what to say. Introduced Mindful Mondays. Volleyball did this is year.
- CAPPO screening was challenging. Got a lot of student involvement. There are some kinks to work out for next year. 96 Students participated.
- Ryan stated he'd like a subcommittee to form a base line
- AED was discussed again and the problem is not enough inventories to purchase and set this up right now. Tom the trainer does carry one on him.
- The winter meeting is 11/28 but next year they will have one meeting in the fall to address ALL sports all year around. Boosters will be there to represent too. MHSAA updated will be reported and if needed, at the coaches meeting each season.

Open Topics:

- Scrap Metal Drive will be April 27 @ WSEC
- Winter Concession Sign up is coming.
- Game Time music is working well. Please send any ads to Jason to add to the programming.
- Concession Pricing Sticker Board Jason is ordering blue labels to put over our existing board prices. Cost is very minimal and ok'd by the board.
- UNIFORMS were discussed. We need uniform schedule from the AD. Soccer needs new \$5000. Can this be a wish list item?> Team obligation? Or CAB funded?
- Uniforms are usually handed down to the middle school. The MS no longer has concessions so they no longer have funding from CAB. Historically teams pay for their own uniforms, the booster funds.
- The CSD only pays for three things: transportation, head coach salaries, and officials which are hard to find right now.

Next Meeting is December 20, 2023 // Meeting Adjourned at 8:12 pm // Submitted by Aubree Shemwell

In Attendance:
Aubree Shemwell
Becky Loveland
Emily Dawes
Hillary McCalla
Jackie Reisner
Jason Morris
Jeff Blanton
Jen Lay
Jennifer Alford
Kari Haab
Katie Herter (V)
Lori Hagen
Lorna Tackwell (V)
Matt Cunningham
Megan Angus
Merri Priddle
Ryan Ratliff
Tara Thorburn
Trish McKenzie
Vanessa Fisk

CAB Board Meeting 11/15/2023

Discussions:

- Profit Model. In the last it was 40% of sales go to the Booster team assisting with concessions that day. Now we would like to assume that 50% of sales are considered "Cost of goods sold" and 50% is considered "Profit". The "Profit" is what is going to be split among the teams and team accounts. For instance \$3000 total sales = \$1500 costs and \$1500 Profit. 50% of profit goes to Boosters \$750 and \$750 goes to team funds. Aubree to create an Amendment File to hand down each year.
- Trainer budget \$5230/year. What does Tom want the budget to be?
- Swim wish list, ice machine
- Pricing stickers will be here Dec 5 approved by the board to purchase
- Brian Boos said his tech class can do vinyl print to overlay existing boards
- How does Kiwanis monitor pricing?
- Chrome Cast?
- Do we want a December meeting? YES
- Meeting adjourned