

# ATHLETIC BOOSTERS

Supporting All Wildcat Sports

## MINUTES

### **Centreville Booster Club Minutes October 12, 2016**

The meeting was called to order in the CVHS library by John Purvis, Booster President, at 7:10 PM.

In attendance: John Purvis, Phil Dimmer, Tammy Butler, Leigh Burden, Teri Assel, Monique King, Richard Simmons, Chris Haddock, Allan Assel, Maria Stewart.

### **Approval of Minutes**

Minutes were provided for August and September meetings and approved with noted changes.

### **Board Reports**

#### **1) President – John Purvis**

John mentioned that sponsorships have been sold that include electronic media and has sent emails to Administration to get the businesses listed. Discussion regarding putting on scoreboard during the game and other options. Requests should be sent to Jimmy Sanabria with a copy to Angela Dorrzapf. If Jimmy is out, Angela can assist with response/action.

Program/Banner Sales are up - \$24,575 collected. Continuing to reach out to local businesses/individuals for contributions. For parties interested in a long-term commitment, determine contribution level and discuss purchase options for CVHS. Important to continue outreach – confirmed that no business name/logo allowed on uniforms/field. Discussed outside bathroom options and scoreboard as future projects.

#### **2) Secretary – Tammy Butler**

#### **3) Treasurer – Leigh Burden**

Leigh received historical data and will upload into Quickbooks. Revenues/expenses/account balances were provided to the board. Currently \$63,711.31 in primary bank account. Cash Operating Account balance: \$5,248.96.

Money Market account: \$20,297.34. Leigh will enter credit card ACH's and review bank statements to provide complete report by department at November meeting. Discussed returned checks, credit card payments – Maria Stewart to work with Leigh to reconcile and/or contact individuals with returned checks.

Cash Operating Account needs funds to manage automatic monthly loan payment for Turf fields. The required monies were transferred on October 18, 2016, to the Cash Operating Account (\$37,425.24 or \$3,118.77 per month for 12 months). Discussion continued around open invoices requiring payment - Leigh and John will review. Per Coach Haddock, 2016 Game Day invoice is higher than normal due to field pellets which is managed every (5) years.

#### **4) Membership – Maria Stewart**

A few more memberships came in over the past month – total over \$41,000. All monies submitted except \$175 check. Looking forward to additional memberships as winter sports season begins and in the Spring. Will reach out to parents at winter sports parent meeting. Maria has sent updated content to PTSA for new membership.

Interest meetings are starting for winter sports – good time to focus on Booster Reps for all sports. Standard to have a new rep each season – can also get new parents to participate. Solicitation is not part of interest meeting(s).

#### **5) Spiritwear – Monique King and Teri Assel**

Westfield football game is away – will sell spirit wear during lunches before game. Trying to get rid of clearance items. Will also sell merchandise at playoff games. Will reach out to SGA contact for attire at Chantilly game (prefer black out). Few white shirts for Westfield game – will sell ahead of the game. Maria Stewart offered to tweet/post messages regarding spirit wear sales during lunch.

#### **6) Concessions - Richard Simmons**

There have been (4) games – \$3,300/game (down 33%). \$2,555 SYA Saturday game. Should have playoff/championship games for SYA. Cleared out drinks – bought Gatorade ½ price, will make double. Glory Days water donation – \$1200 in sales.

#### **7) CVHS Athletic Director – Chris Haddock**

#### **8) Team Representative Reports**

##### **Volleyball – Maria Stewart**

Team is hosting a cancer awareness event on October 19<sup>th</sup> at Robinson game - a “Play for Pink” event. There will be a special presentation prior to Varsity match to honor and play for individuals battling or who won battle with cancer – in honor of Susan Cestare, former CVHS employee. All proceeds for t-shirts, bake sale and silent auction or

donated gift baskets will go to the Susan Cestare scholarship fund. Announcement for event sent to Administration, We are Cville site, Keep in Touch and posted on various community boards.

There was discussion regarding sports event donations. Request should be sent to the respective Coach and a letter confirmation of the donation will be sent to the contributor. John Purvis confirmed that VB team assisted with concessions and a check for \$125 would be paid to the team for their time to assist with decorations for the cancer event.

CVHS hosting VB District Conference (10/31-11/3) – semis/finals as well. Concessions are covered for these events.

### **Touchdown Club – Allan Assel**

Varsity concessions going well – working to fill spots for JV/Freshman games as needed.

## **New Business**

### **Purchase of Sam's Club Membership and large grill – John Purvis**

Grill located at Sam's Club for \$399 with \$45 Sam's Club Membership. Confirmed storage available for additional grill and membership may be used for concessions. The purchase was put to a vote and the Board voted unanimously to approve the purchase for a Sam's Club membership (if necessary) and the grill. Will try to make it through the season and purchase in the spring.

### **Burrito Battle – Moe's – starts October 19**

Leading up to the Westfield/Centreville game, Moe's challenged the schools with who could record the most sales. If you win, 20% of sales – other school gets 10%. If we achieve \$5,000, \$500 bonus. If \$10,000 in sales, \$1,000 bonus. Walk in sales included. Accepting sales/receipts from 10/17-23 and present CVHS a check at Senior Night - Chantilly game.

There is also a Mascot race at Westfield game – winner of the race wins a taco bar for 10 people. At halftime, student from each school has chance to kick a field goal to win burritos for a full year. Anything the administration can do to generate interest is appreciated – flyers were distributed.

**Meeting Adjourned at 8:25 pm.**