

ATHLETIC BOOSTERS

Supporting All Wildcat Sports

MEETING MINUTES

Centreville Booster Club Minutes

September 10, 2018

The meeting was called to order at 7:00 pm by John Purvis, President, in the CVHS Library.

In attendance: John Purvis, John and Stephanie Ragano, Tammy Butler, Maria Stewart, Jimmy Sanabria, Richard Simmons, Rita Daly, Meghan Birkholz, Kristi Purdy (Boys Basketball), PJ Clark (Girls Basketball), Polly Bergstedt (Cheer), Erica Rohr (Cross Country), Sydney Hitzke (Dance), Kerry Shafer (Field Hockey), Damien LaRuffa (boys lacrosse), Kathleen Dodds (Boys soccer), Kathy Tschampel (volleyball), Tom Jessup (Football).

Approval of Minutes

The President approved the August 2018 meeting minutes and Board will approve next meeting.

Board Reports

President – John Purvis

John Purvis welcomed all to the meeting, shared that the Boosters provided \$27,000 to CVHS during the prior school year and announced that all current Board positions are open. An update was provided regarding Casino Night (October 13) at Paradise Springs Winery and the goal of selling 200 tickets. Funds raised will benefit the Athletic Boosters and all teams at CVHS.

A sponsorship/advertising update was provided to the group with commitments for \$36,000 to date and additional prospects. Boosters was able to raise over \$30,000 last year through sponsors/advertisements. The Fall sports program has been updated this school year, was printed in all color and includes all Fall teams/rosters. Production was limited to the football season - 200 programs were printed and can supplement as needed. John discussed producing a winter and spring program as well and asked the respective coaches to provide team picture/roster for program timely. The program costs \$6.00 per issue to print – Boosters pays for the cost of printing and teams can sell and keep all monies raised from program sales. The program includes vendor discounts – is a great deal and supports CVHS and the community. Little Italy, Red Rocks, Outback Steakhouse, Chick Fil A, Chuys, Villagio and Ciao committed to providing team meals for Varsity football team for the Fall season. All were encouraged to thank the Manager at these local businesses for supporting CVHS. Free advertising is provided to the businesses for their contribution to the school.

Teams were reminded to notify Boosters when hosting fundraisers to assist with notification to the school and community. CVHS is continually looking for additional local businesses to sponsor CVHS and its students.

1) Secretary – Tammy Butler

August 2018 meeting minutes are completed and have been reviewed by John Purvis, President. A color brochure for Casino Night was provided to the group.

2) Communications – Marie Cardenas

No report.

3) Treasurer – John and Stephani Ragano

John and Stephanie Ragano provided a financial update to the group. Will provide a more detailed update in October to reflect all revenues/expenses from August/September.

4) Membership – Maria Stewart – Interim Board Member

Maria Stewart confirmed that she is with the board in an interim capacity and that all board positions are open. Membership sales to date: 50 wildcat clubs \$250 package, 24 family packages, 55 doubles, 48 singles for approximately \$29,000 total income. Further update will be provided at October meeting. Sales are currently below prior year sales at this point in the new school year. Maria stressed to the group that the membership passes must be conveyed as a contribution to CVHS and its athletes – not just a pass into the games. She asked all to encourage additional contributions and utilize updated messaging. She reiterated that teams can earn \$500 if they have 85% Booster membership and that Booster Membership is a critical element to the Boosters' success. Booster Pass pricing goes up 9/15.

Maria closed her update with asking members and representatives to encourage friends/neighbors and parents to get involved in the Boosters and CVHS.

5) Spirit Wear – Rita Daly

Rita presented a \$8,251 spirit wear invoice for payment for Fall apparel/merchandise. \$7,242 has been collected from sales as of 8/31/18. Additional products for colder weather are ready for sale (blankets, seat cushions). Rita will purchase additional spirit wear items and confirmed cost will stay under the \$10,000 approved budget. The group discussed selling car magnets when the students are getting their parking passes for next school year.

6) Concessions - Richard Simmons

There was good attendance at Back to school Festival. First Varsity game produced \$3600 in revenues (8/24) and \$3087 for 8/31 game (holiday weekend). \$620 – JV Game. CVHS hosted the Gridiron Bowl/SYA event on 9/8/18 and made \$640. We also made \$250 from Kona Ice sales. Net revenues are \$10,967 sales minus expenses. Richard negotiated a new deal with Bella Pizza for Varsity home games this season – the business is also a sponsor for this school year. Richard reminded team reps that menu prices have changed and that price sheets are provided in the concession booths or can be emailed to teams.

The group was reminded that the Square may be used for Varsity games for patrons with no cash. There have been great volunteers this Fall. Richard shared that James Goodman is the new Stand Manager for Varsity Football. All were reminded that there is free entry into the game when an individual works concessions as well as a free hamburger/hotdog and drink if working a shift.

7) CVHS Activities Office – Jimmy Sanabria

Jimmy confirmed a September 22nd Volleyball invitational at CVHS which is an all day event. In addition, there will be a Hall of Fame luncheon at Twin Lakes Golf Course honoring 11 athletes. On Friday, September 21st, CVHS will host a tailgate for Hall of Fame inductees sponsored by Glory Days. At halftime, the Hall of Fame athletes will be recognized. Liberty Middle School band will participate in the evening as well.

Jimmy confirmed the details for Casino Night to be held on October 13 at Paradise Springs Winery. The venue was donated and Chuy's is providing food. Coaches were encouraged to assist in selling tickets as all funds raised go toward CVHS athletics. He emphasized the opportunity to bring community together and celebrate the school's 30th anniversary.

8) Team Representative Reports

Cheer representative provided information regarding Go Team Sponsor stating it is an easy fundraiser for a team as they receive 60% of sales. It is also a good opportunity to tap into out of town donors. She will share the details.

Rifle Team will participate in the VA state championship on 9/22. Season is February – April and the team practices all year utilizing air rifles. Welcoming new members.

The next Athletic Booster meeting date is October 15, 2018, at 7:00 pm in the CVHS Library.

The meeting adjourned at 8:05 pm.