

TCC Athletic Booster Meeting

Monday, September 14th, 2020

6:00pm – 7:00pm

Virtual

Present: Jill Auger, Jen Bourdo, Katie Burnham, Bryan Burns, Shane Dilloway, Stacy Dobreff, Stephen Draper, Niki Dunwiddie, Jon Elliott, Becky Goldkuhle, Vicki Graczyk, Leisa Eckerle Hankins, Jeff Heethuis, Karen Klug, Amy Kudary, Desiree Lawson, John Lober, Marci McCoon, Pat McDonald, Zac Stevenson, Jenn Strange, Kyra Summers, Sharon Vreeland, Vicki Van Nes, Tom Venhuizen, Steve Wade

Called to order 6:02pm

- Introductions occurred in chat box
- Welcome extended to Lauren Nowak, Head Cheer Coach, and Stephen Draper, Head Boys Varsity Basketball Coach
- Information shared on future meeting dates and Booster Board emails

Athletic Director Report

- Changes in Executive Orders were reviewed
- Discussed guidelines and requirements for players and spectators
 - Masks
 - 250 limit indoors and 500 limit outdoors
 - For Friday's football game, attendance is set at just a few under 500 with coaches not having guests there
- The Central vs West football game on Friday, September 18th, has the theme "Celebrate Service"
 - The game will be covered on Fox 32, 7&4, TCM, 9&10
 - Discourage standing in groups outside along fence

Secretary Report

- May Booster Meeting Minutes
 - There was an issue with the audio transcription
 - An audio file will be emailed out for review to be approved at the next meeting
- Contact Information
 - Email any info on changes for parent reps, coaches, etc
- Special Events
 - Inform the Booster Board of any events so that they can be shared through Booster email and social media channels

Treasurer Report

- Review of Financial Forms - What They Are, Where They Are, & How to Process

- Deposit and request for payment forms are the two most common documents
- Please be as descriptive as possible on those forms as possible
- Combining fundraisers on a form make it more difficult to conduct audit tracing
- Team Budgets & Accountant Statements
 - Will post 9/1, 11/1, 1/1, 3/1, 5/1, 6/30
 - Please get budgets in as soon as possible
 - Coaches Corner on TC Athletics website is where you can see account statements
- Scholarship Process Changes
 - For spring sports, will require that the recipients of scholarships are identified earlier in the process
 - Any and all scholarships for seniors are done through the Grand Traverse Regional Community Foundation
- Rhythm of Business and Emergency Situations
 - Will occur on Fridays or the following Monday on a weekly basis
 - Don't hesitate to get in touch with us if an emergency situation occurs
- Presentation of 2020-2021 Budget
 - Only substantial change is team grants
 - Had to drop team grants to \$6,000 due to lost revenue from COVID and the canceled Booster Bash
 - If you'd like to see the budget in detail, you can request it
 - Will be published to the Coaches Corner
 - An email will be sent to those teams who haven't provided a budget yet
 - Make to let the Booster Treasurer know if a coach wants a certain parent rep to have access to viewing the financials

Vice President Report

- Gym Window Renewals
 - Due to COVID, a pass will be given to the expired deadline
 - Shortly after the first of the year, renewals will be sent out with Boys Basketball, Girls Basketball and Volleyball having the first opportunity to renew the 9 windows and 4 corner windows
 - If those sports do not get renewals within a couple of months, they will be opened up to other sports
 - This is a big fundraiser generating 100% profit
 - It used to be handled by TCAPS but the coaches asked for it back, so this next year is critical that the windows be sold
- Booster Meetings
 - We are happy to attend each sports booster meeting to help disseminate information
- Hand Sanitizer
 - TC Whiskey Co is willing to donate hand sanitizer to all of the sports teams for the year

Booster Bash Report

- 2020-2021 Booster Bash will take place on Friday, August 20th, as a kick off to the school year
 - Theme will be Traverse City
 - Will possibly be held at the Park Place but may be elsewhere with an outdoor venue
 - Packets will be handed out in January, but if you are a fall sports team and you want to sell tickets at your banquet, get with Marci McCoon or Katie Burnham
 - Most of the 2019-2020 Booster Bash attendees either donated their funds or rolled their tickets over to next year, with only about a dozen people requesting refunds

President Report

- Will be charging team funds that didn't meet Booster requirements
- Only one application for the Fall grants, which was awarded to the cheer program
- Reminder for Winter and Spring sports grants
 - Winter
 - Budgets due Nov 9th
 - Grant applications due Nov 1st
 - Spring
 - Budgets due March 8th
 - Grant applications due March 1st
- Reminder to coaches to check mailboxes often and keep them cleared out
- Black & Gold Fundraiser
 - Involves flat donations to Trojan Boosters
 - A couple of companies want to make one large donation to Trojan Athletics instead of being asked separately for smaller amounts by multiple teams
 - With the donation, they will become a Black & Gold member
 - More will be presented on this in November, with the anticipated roll out in January

Stump the AD

- Boys Basketball won the \$100 from a private donor
- Will continue with this contest at every meeting

Meeting adjourned at 6:56pm (J. Lober / V. Van Nes)