



(COMPANY NAME)

(DATE)

(ADDRESS)

RE: Sponsorship Request – Campbell Athletic Booster Club, Litchfield, NH Tax ID #33-1027208

Dear (CONTACT'S NAME or To Whom It May Concern),

The Campbell Athletics Booster Club is seeking support to help raise funds for a new Press Box at Campbell High School's Stadium Field for CHS Football, CHS Lacrosse, CHS Soccer and other CHS community events. The current 'press box' is a two-story metal scaffolding structure that is open on all sides. The structure is not conducive to protection from the weather, therefore staff and equipment are exposed to the elements, including rain, wind and snow. The current structure is a safety hazard. The goal of the Boosters is to raise \$40,000 to cover the cost of building a new Press Box.

The Campbell Athletic Booster Club was established to promote the athletic programs, increase community interest, recognize the endeavors and achievements of student athletes and assist the school's administration and athletic departments. The focus has always been on providing fun community based events. Our hope is a new press box will provide opportunities for more CHS community events and further the success of the athletic programs.

The Campbell Athletic Booster Club is seeking area businesses to help support us in this endeavor. With the Boosters being comprised entirely of volunteers, it is an immense help to have outside businesses contribute, in whatever capacity they can. We hope we can count on **(INSERT COMPANY NAME HERE)** to help us achieve our goal of raising \$40,000 for the new Press Box.

Due to time constraints we hope to receive a financial commitment from you by July 24<sup>th</sup>. The Campbell Athletic Boosters will be meeting with the Litchfield School Board July 26<sup>th</sup> to apprise them of our funding in order to move forward with this project.

Thank you for your consideration. The Campbell Athletic Booster Club looks forward to your response.

Sincerely,

**Campbell Athletic Booster Club Sponsorship Form**

**Diamond Sponsorship \$5,000**

- Company name featured on the Press Box – Large Plaque
- 12”x12” Engraved Granite Block in pathway leading to Stadium Field
- 2 Company Banners displayed at CHS for 3 years
- Full page print advertisement in our Games Brochure

**Platinum Sponsorship \$2,500**

- Company name featured on the Press Box – Small Plaque
- 12”x12” Engraved Granite Block in pathway leading to Stadium Field
- Half page print advertisement in our Games Brochure

**Gold Sponsorship \$1,000**

- 12”x12” Engraved Patio Paver in pathway leading to Stadium Field
- 1/4 page print advertisement in our Games Brochure

**Silver Sponsorship \$500**

- 8”x8” Engraved Patio Paver in pathway leading to Stadium Field
- 1/8 page print advertisement in our Games Brochure

**Bronze Sponsorship \$250**

- 8”x8” Engraved Patio Paver in pathway leading to Stadium Field

**Cougar Sponsorship \$100**

- Engraved Brick in pathway leading to Stadium Field  
(14 Characters per line / 3 Lines)

*Thank you for your support of the Campbell Athletic Booster Club Press Box.*

Company/Organization or Individual Name: \_\_\_\_\_

(Please list as it should appear on printed materials. If a logo is part of your package, please provide it in high resolution jpg or bmp form\*)

Contact name: \_\_\_\_\_

Contact phone: \_\_\_\_\_

I/We agree to donate to the above noted group. I am authorized to enter into this agreement on behalf of the company/agency listed on this agreement.

Signature: \_\_\_\_\_

Email address: \_\_\_\_\_ Fax: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Zip: \_\_\_\_\_

Sponsorship Levels (Check the level you wish to sponsor)

\_\_\_\_\_ \$5,000 Diamond Sponsor

\_\_\_\_\_ \$2,500 Platinum Sponsor

\_\_\_\_\_ \$1,000 Gold Sponsor

\_\_\_\_\_ \$500 Silver Sponsor

\_\_\_\_\_ \$250 Bronze Sponsor

\_\_\_\_\_ \$100 Cougar Sponsor

Other Donation amount: \_\_\_\_\_

In-Kind: \_\_\_\_\_

List any in-kind donation and value (i.e., Supplies, Material, Labor, other)

In-Kind sponsors will also receive 1 engraved brick to be placed in the new pathway to Stadium Field.

\_\_\_\_\_ I wish to donate anonymously and I waive my sponsor benefits.

Please return this form and a check payable to: **Campbell Athletic Booster Club**

Campbell High School  
Attn: Campbell Athletic Booster Club  
1 Highlander Court  
Litchfield, NH 03052

Contact for questions / information: Cara Gannon Email: [sixgannons@comcast.net](mailto:sixgannons@comcast.net) Phone: (603) 548-5904

**This is not a Litchfield School District sponsored event**