

ATHLETES IN ACTION CAMPAIGN INSTRUCTIONS (Updated November 2023)

ATHLETES:

- Please see the “Athletes In Action Sponsor Donation Calendar” for reference.
- With the “Athletes In Action Sponsor Donation Calendar” in hand, athletes are encouraged to ask sponsors (relatives, friends, neighbors, etc.) to donate to their sport(s). Athletes should have one calendar for each sport they play. Athletes should share the mission of the Athletes In Action Campaign. ***Our mission is having student athletes serve our community by volunteering their services in exchange for sponsor donations in order to fund the needs of their sports team.*** These volunteer activities serve as Community Service Hours for graduation requirements. To clarify: Athletes are encouraged to
 - (1) Ask sponsors if they are in need of any chores the athlete may do in exchange for their donation,
 - (2) Seek volunteer activities unrelated to sponsors (to earn donations collected from sponsors), and
 - (3) Participate in volunteer activities (to earn donations collected from sponsors)
 - (4) Request parents/coaches to serve as chaperones of volunteer activities
- When sponsors agree to donate, sponsors select the amount of their donation from the “Athletes In Action Sponsor Donation Calendar.” (Example: \$1, \$2, \$3, etc.). Athletes record the name of the sponsors in the calendar square(s). Bonus Donation squares may be any donation amount, determined by sponsors.
- If sponsors request a receipt for tax purposes, the athlete will provide one.
- Athletes are encouraged to complete as many squares as possible of the “Athletes in Action Sponsor Donation Calendar” for each sport they play.
- Athletes may begin seeking volunteer services at any time. Volunteer services are plentiful. Examples include babysitting, landscaping, shoveling snow, mowing lawns, walking dogs, etc. Athletes are encouraged to ask sponsors if they are in need of any chores that the athlete may do in exchange for their donation, seek volunteer activities unrelated to sponsors, and to participate in volunteer activities discovered and scheduled by their teams’ booster boards
- After athletes complete as much as possible of the “Athletes In Action Sponsor Donation Calendar” for each sport they plan, athletes will provide their calendar(s) and ONE check per sport made payable to “Bloomfield Boosters” to their teams’ Booster Board Treasurers.

TEAM BOOSTER BOARDS:

- At any time, including the summer prior to the school year, please share the following with team families: (1) Athletes In Action Sponsor Donation Calendar, (2) Instructions, (3) Donation Receipt if requested for tax purposes, and (4) Activities discovered and scheduled by your team's Booster Board
- Explain the mission of the Athletes In Action Campaign. ***Our mission is having student athletes serve our community by volunteering their services in exchange for sponsor donations in order to fund the needs of their sports team.***
- Share the instructions for the athletes (as noted above).
- Clarify that athletes are encouraged to
 - (1) Ask their sponsors if they are in need of any chores the athlete may do in exchange for their donation.
 - (2) Seek volunteer activities unrelated to sponsors (to earn the donations collected from sponsors). Activities are plentiful. Examples include babysitting, landscaping, shoveling snow, mowing lawns, walking dogs, etc.
 - (3) Participate in volunteer activities (to earn the donations collected from sponsors) discovered and scheduled by your team's Booster Board
 - (4) Request parents/coaches to serve as chaperones of volunteer activities
- Explain how this campaign benefits players/parents/coaches. At a minimum, this campaign
 - (1) Advances friendships and teamwork by working together outside of practices/games,
 - (2) Funds the needs/wants of the team including equipment, uniforms, additional coaches, etc., and
 - (3) May reduce booster dues assuming every teammate participates and donations are competent
 - (4) Serve as Service Hour graduation and National Honor Society requirements
- Collect completed Athletes in Action Sponsor Donation Calendars and donations from athletes by the end of the school year. Require ONE check made payable to "Bloomfield Boosters" from each athlete of their total amount collected.
- Provide the following to the Big (General) Bloomfield Booster Board Treasurer
 - (1) Total amount of the team's donation, and
 - (2) Donations to the Bloomfield Booster Board TreasurerThe Big (General) Bloomfield Booster Board Treasurer will deposit 5% of team donations into the Bloomfield Booster Board bank account and deposit 95% of team donations into the team's bank account.

BLOOMFIELD BOOSTER BOARD TREASURERS:

- Upon receiving each team's donations, deposit 5% of team donations into the Bloomfield Booster Board bank account and deposit 95% of team donations into the team's bank account.

ATHLETES IN ACTION COMMITTEE:

- Serve as a resource to Team Booster Boards
- Communicate the following at the General Booster Board Meetings:
 - (1) Athletes In Action Sponsor Donation Calendar template,
 - (2) Instructions,
 - (3) Donation Receipt if requested by sponsors for tax purposes
- Explain the mission of the Athletes In Action Campaign. ***Our mission is having student athletes serve our community by volunteering their services in exchange for sponsor donations in order to fund the needs of their sports team.***
- Clarify that athletes are encouraged to
 - (1) Ask sponsors if they are in need of any chores the athlete may do as a volunteer activity.
 - (2) Seek volunteer activities unrelated to sponsors (to earn donations collected from sponsors).
 - (3) Participate in volunteer activities (to earn donations collected from sponsors) discovered and scheduled by their teams' booster boards
- Explain how this campaign benefits players/parents/coaches.
At a minimum, this campaign
 - (1) Advances friendships and teamwork by working together outside of practices/games,
 - (2) Funds the needs/wants of the team including equipment, uniforms, additional coaches, etc., and
 - (3) May reduce booster dues assuming every teammate participates and donations are competent
 - (4) Serve as Service Hours for graduation and National Honor Society requirements