



## Booster Club

### Meeting Minutes – 11/06/19

#### Attendees:

- Dennis Kellen – President
- Allison Shannon – VP (Mktg, Sponsorship, Advertising)
- Chip Crosby – Secretary (Absent)
- Sharon Moore – Treasurer (Absent)
- Rebecca DiDona – Chair, Volunteer and Merchandise
- Ben Sutcliffe – Chair, Concessions
- Kim Ihle – Chair, Membership
- Ryan Rogers – Athletic Director
- Ann Smith – Liaison

#### Parent Liaisons:

- Teri Palmer – Cheer
- Stacey Blundell – Cross Country

1. Secretary Report approved

2. Treasurer Report – tabled for now

3. Committee Reports

**a. Membership (Kim) –**

- 1) Current count of lifetime members – 49, reconcile report from Treasurer and Ticket Spicket (no change from last meeting)
- 2) Two new membership forms to be logged – with Treasurer

**b. Merchandise (Rebecca) –**

- 1) Delivered all Homecoming special orders to the school
- 2) Ordered more beanies
- 3) Hooded sweatshirts, t-shirts, hooded jackets – did not order extra Homecoming gear
- 4) Ordered stickers for winter sports – will sell at Parent meeting – will sell at Winter Sports parents meeting on 11/18
- 5) Made \$31,050.43 – 16,480 for invoice from Northern Va Orthodontics – 14,570 – income from merchandise – includes items not sold yet for Friday

**c. Volunteers (Rebecca) –**

- 1) Update on volunteers for Homecoming on Friday – should be good on volunteers
- 2) Need ticket takers – Rebecca emailing parent liaisons
- 3) Will compile numbers for volunteers to pay out to each team
- 4) First winter sports games starting in a couple weeks – will not have concession for winter sport scrimmages
- 5) Will want volunteers for 2-day wrestling event on 12/13 and 14 to do concessions
- 6) Will start entering Sign up genius slots for winter games – social media, etc.
- 7) Will stress to Fall Sports parents that you can still volunteer in other seasons and still get money for your sport
- 8) May be hosting upcoming tournaments for volleyball or field hockey



**d. Concessions (Ben) –**

- 1) Have two boxes of 'hot hands' to sell for the game
- 2) Kona Ice will not be there Friday
- 3) Confirmed – Big Kyle BBQ, Pizza, Chick Fila, hot chocolate, noodles – 2 coffee urns aren't enough
- 4) Need to confirm if Ford's can provide cider and hot chocolate
- 5) After Field Hockey game will bring all outdoor concessions inside

**e. Advertisement, Marketing, Sponsorship (Allison) –**

- 1) Working with new sponsor coming on – C2 Operations
- 2) In January may try to find new sponsors
- 3) Outside banners are being moved inside for anyone that purchased inside and outside banners

**4. Athletic Director / Assistant Athletic Director updates –**

**a. Team Updates:**

- 2) Cheer competing in States on Saturday (Region Runner up) – some girls made all Region teams
- 3) Cross Country – one state qualifier, six points from having boys team qualify for States
- 4) Field Hockey – upset #1 seed, go into Region Finals – Fredericksburg 3:30 11/7, will host 11/12 – got Coach of the Year
- 5) Volleyball – will likely continue to win – wins will depend on hosting – one win from going to States
- 6) Gymnastics – will practice at G Force for the most part. Will hang up banners at Independence
- 7) Golf – State Champs
- 8) Football – if win Friday night, could still make it to Playoffs

**b. New Requests for consideration:**

- 1) Coaches Education – discussed if we can do \$10,000 if send all coaches (only 1/3 would likely take advantage of this) – would like to add a line item to the budget for this – Dennis will work with Sharon – approved the request of \$5,000 on the education line
- 2) Banners for State Champs – thinking about what banners should look like – hang banners from ceilings
- 3) Think about All state champs, region champs, etc. – Boards to include all champ banners – may cost around \$10,000 – Ryan will do mock-ups and get final approval at the next meeting
- 4) Rings for State Champs – can do nothing, can get \$100 towards a ring, or buy the rings
  1. Discussed if Boosters are responsible for rewarding success or setting athletes up with what they need to be successful
  2. Talked about options for teams raising money for rings, if we provide a credit, etc.
  3. Need to know more about what we can bring in before we commit to a certain amount
  4. Tabled for future discussion
  5. Will work on amounts for team volunteers for payouts

**5. Old Items for discussion –**

- a. Insurance – got a quote for general and professional liability – Integrated Insurance Solutions - \$1,100 for one year – pay before Friday night. Approved.



- b. Discount Cards - \$21,843 made (as opposed to \$40,000). 500 cards still outstanding. May give to coaches for winter, sell at concessions, ticket booth. Can do Krispy Kreme orders pre-sold and have a pickup day for winter sports (February, then April/May for Spring sports)
  - c. Tax Exempt status – no update
- 6. New Items of Discussion
  - a. Winter Sports start next week – tryouts 11/11 week
  - b. Winter Parent Meeting 11/18 – 7:00 PM (6:00 with Parent Liaisons)
  - c. December monthly meeting – Tentatively
- 7. Adjourn – 7:25 pm