



Booster Club Meeting Minutes – 8/26/20

Attendees:

- Dennis Kellen – President
- Ann Smith - Consultant
- Rebecca DiDona – Chair, Volunteer and Merchandise
- Allison Shannon – Chair, Fundraising
- Heather Ryan – Chair, Concessions
- Kim Ihle – Secretary and Chair, Membership
- Ryan Rogers – Athletic Director
- Sharon Moore - Treasurer

1. July minutes attached to meeting
 - a. Make comments and submit back to Kim/Dennis
2. AD Report (Ryan)
 - a. Had AD's meeting today
 - b. Wanted to go ahead to use equipment - Cannot use weight room – training for coaches, certificates needed
 - c. Parks and Rec can use Indy facilities, but Indy students cannot
 - d. Teams can start to use their own equipment, but not the goals
 - e. Football – QB can only throw to one person with the ball he brings
 - f. Thermometers, google form before practice for all athletes
 - g. All protocols start first day of school
 - h. Conditioning will be prioritized – outdoor is easiest, must figure out what that sport can do right now
 - i. Ryan will send updated VHSL calendar – draft – to the group – will be voted on 9/3 to approve
 - j. February start of Fall sports – see link on Indy website
 - k. HUDL – now \$9K, was \$5K – all coaches use HUDL, so hard to switch – HUDL football is just \$2,500 – Package to renew is \$4200 from last year – will ask in writing for full refund if no sports season – Ryan asking for \$4200 to keep rather than switch – college coaches are now requesting videos which are in HUDL account – easier to keep and move forward – vote – all approve, motion passed – Ryan to send invoice and receipts – Ryan to put Dennis and Sharon on communication
3. Finances/Budget (Sharon)
 - a. Ryan sent out a budget that Sharon and Ryan discussed last time
 - b. Budget – agreed to do a \$30K budget for this year – Sharon to send to the group so we can vote
 - c. Tax return – spreadsheets sent to accountant to better understand expenses – filing for extension
 - d. Tax free status – Not sure next steps to get tax exempt status – Dennis to look at notes and let Sharon know what still needs to be done
 - e. Costo card transfer and Ben reimbursement



4. Sponsorships/fundraisers (Allison)

- a. Discount cards- may look at verifying the businesses and print them; look at businesses we have and find new businesses; some schools are doing – push won't be the same since athletes won't be selling cards – get up and ready and buy a couple hundred? Put on social media; could help businesses get people in – Ryan will talk to Allison more about this – Allison can work on getting the card in order when asking restaurants about the Takeout Tuesdays – will realtors or some sponsors just give more money? Have athletes/boosters just go to door to door for donations like the Band does? Each of us could get in touch with businesses on the cards – Allison to rewrite the letter – how can we do these now? All social media driven by Boosters and Principal, we Mat/Ryan will deliver items
- b. Sponsorships – Ryan to grab letter from Dropbox to the sponsors from last year and send
- c. Other Ideas – Wrestling team wants to sell doughnuts
- d. Maryland Twisters – cheer – showcase – this in December, can't do out of their gym – Ryan talked to Twisters coach about doing it at Indy gym and do as a fundraiser in our gym to the Boosters – manage how we could get funds from it – could make \$2-4K
- e. Croppe Metcalfe – does a lot at Evergreen Sportsplex – Ryan to talk to the Director about how he can sponsor/help – may get on a call with Boosters
- f. Allison – do a takeout Tuesday – could talk to restaurants and people say with Indy Tigers give 15% of proceeds from the night back to us – restaurants on the cards – have coaches help put out info out – pick restaurants on certain nights? Or all on Tuesdays?
- g. Do Krispy Kreme now? No contact – beginning of season? Pick and distro might be an issue if people are around Indy – can do distro like chromebooks? Model like that? Ryan says no – changed mind – put number in the window, we put in trunk – start of season? But coaches have no leverage to make kids do stuff right now – discussion of doing this – may consider – do early October date? Dennis to forward email to Rebecca – Ann to help – will use the square – helps keep track, no cash – 3rd, or 24th for Krispy Kreme day

5. Merchandise/Volunteers (Rebecca)

- a. About to get charged for Sign Up Genius – will not renew for next year, since only half a year. Do not need added features. Will be smaller crowds (250) for football so should not need more volunteers – need to be in Phase 4 before football can be played. Will just buy when ready to use it, since can let it lapse and pick back up – will not lose info entered.
- b. Merchandise – will set out more emails and social media push to sell what we have left (mostly hats, bags, flannels, t-shirts, and sweatpants) – will just keep trying to get rid of what we have and then order more when we know what the seasons will look like

6. Concessions (Heather)

- a. Will need to throw out more expired items that are in there (mostly sugar candy left)
- b. Costco card transfer – still to be completed; needs credit card
- c. Ben has been reimbursed
- d. Money in the refrigerator – collect



7. President Report (Dennis)
 - a. Other schools – food trucks
 - b. Email votes should be okay if documented in the minutes the votes
 - c. Scholarships – future discussion
8. Membership (Kim)
 - a. No update – no new members
 - b. Will wait a month till things are clearer before asking for new members.
 - c. May have Mr. Gabriel put on opening day website – not reach out to coaches right now.
9. Adjourn – 7:34 pm