



Booster Club Meeting Minutes – 7/8/20

Attendees:

- Dennis Kellen – President
- Sharon Moore – Treasurer
- Rebecca DiDona – Chair, Volunteer and Merchandise
- Heather Ryan – Chair, Concessions
- Kim Ihle – Secretary and Chair, Membership
- Ryan Rogers – Athletic Director

1. Confirmed Heather Ryan as new Chair of concessions.
 - a. Dennis will look at by-laws for future years for Board members.
2. Finances (Sharon)
 - a. \$36K ending balance in account.
 - b. All bills have been paid – no outstanding items.
 - c. All info sent to Neil Donohue for taxes to do return by 7/15.
 - d. No update on tax exempt status.
3. Sponsorships/fundraisers (Allison)
 - a. Letter to be sent to current sponsors to let them know they are being extended – is in Drop Box for Ryan's approval – Ryan will review.
 - b. Potentially do two separate documents – one as a thank you and continued sponsorship and one as a list of what the Boosters have accomplished.
 - c. Reach out to current discount card sponsors and have cards ready to go if we end up being able to do them. We will not print the cards until we know they can be distributed.
4. Merchandise (Rebecca)
 - a. Will put something on social media and put together packages/do a winter sale in summer.
 - b. Will just sell what we have and not make other purchases right now – will determine once we know what Fall looks like.
 - c. Try to get as much money as we can for now with current inventory.
5. Concessions (Heather)
 - a. Ben will get his credit card to Heather.
 - b. Ben was billed for Costco membership and will be reimbursed.
 - c. Card used for Costco purchases; receipts provided to Sharon for reconciling to statement.
 - d. Heather looked at different options for concessions – on-line ordering (Fan Food), can set up for pick-ups where people can pick up their food, delivery (zones in the stands, etc.)
 - e. Heather will go over to the concessions and get sodas that are expiring.
 - f. Ben, Dennis, and Heather to meet to transition.
 - g. Try get oven working? Or move out and get new oven – donate to Lightridge and switch out – could not do based on funds for schools.



6. Membership (Kim)
 - a. No update – no new members.
7. Athletic Director's Update
 - a. Get a budget together.
 - b. Sharon to put together a rough spreadsheet – leave money left in the budget and put together expenses (equipment, discount cards, Team Builder app, insurance, volunteer incentives, scholarships, awards, etc.) – plan to spend \$30K so have \$7K left – Ryan will type up what he has and provide to the group for Sharon to put together.
 - c. Working to get a real mower contract.
 - d. Need to start budgeting for uniforms and get into a uniform cycle. (Football - \$30K, Basketball - \$6K, etc.) Plan for kids to get at least one new uniform during their high school career.
 - e. Will still fund raise, but this is based on not bringing in any money.
 - f. Ryan also has \$40K in his budget, so we are still in good shape.
 - g. Trying for 7/27 for opening conditioning at Independence.
 - h. Heritage does scholarships – must be booster member for two years - anyone that is free and reduced – should automatically get a free booster membership, then are also eligible for scholarships – discuss in the future – need to develop criteria and process.
 - i. Do a Parent Liaison of the year?
 - j. Ryan will notify coaches and board when sports decisions are made.
8. Will promote fall games to the community youth and will synchronize with the PTO.
9. Discuss post-game events at Nick's for more parent bonding.
10. Next meeting – TBD when plan finalized for return to school and sports.
11. Adjourn – 9:06 pm